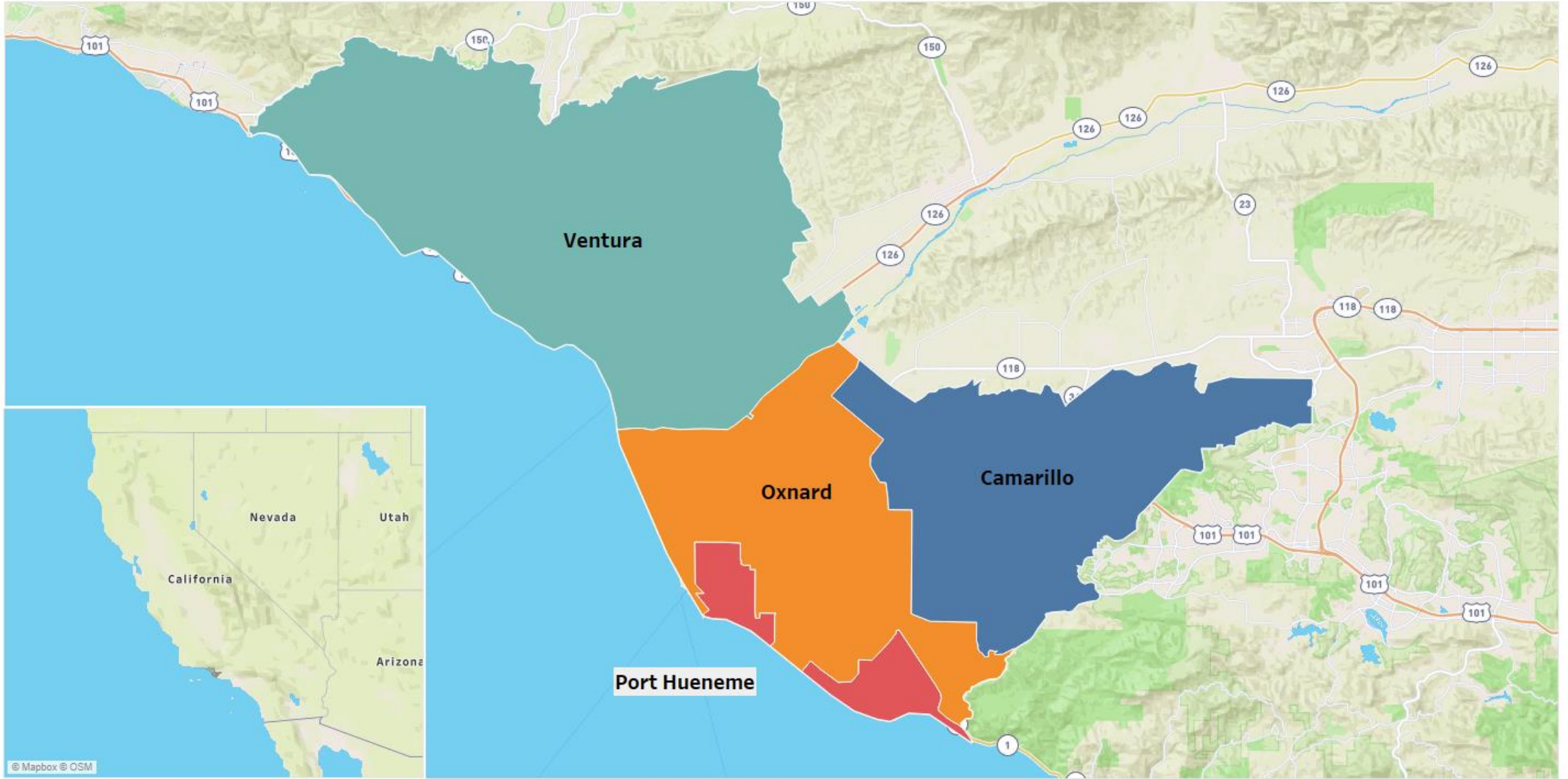


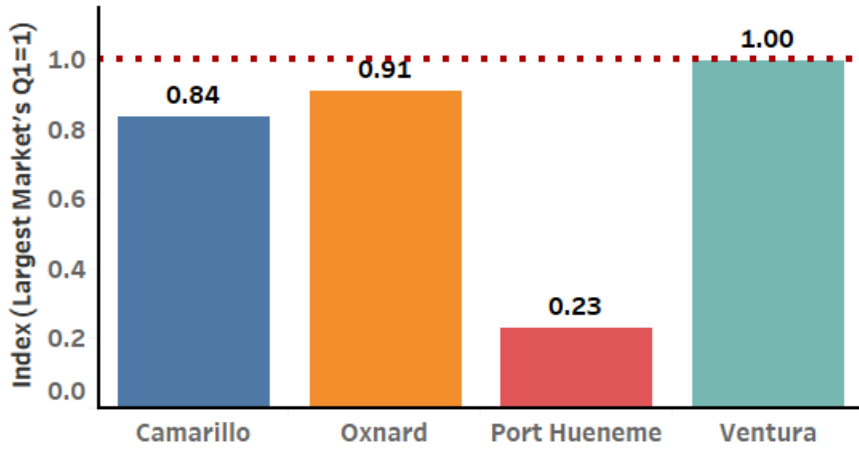
West Ventura County

Visa Vue Analysis 2019 Q1-Q4

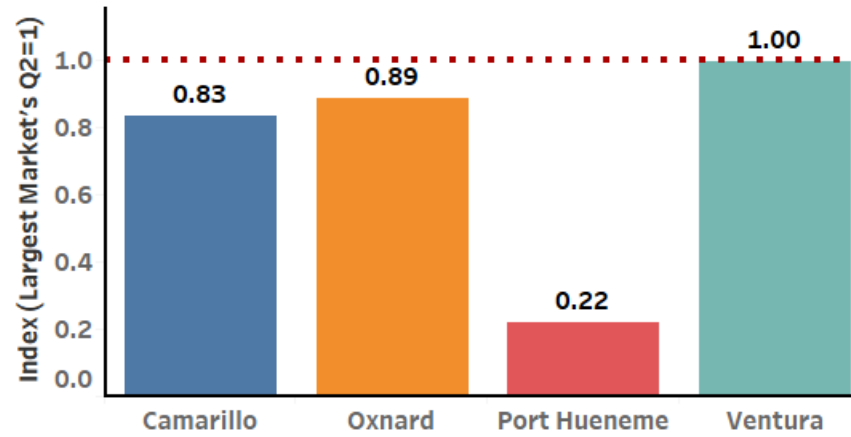
WESTERN VENTURA COUNTY



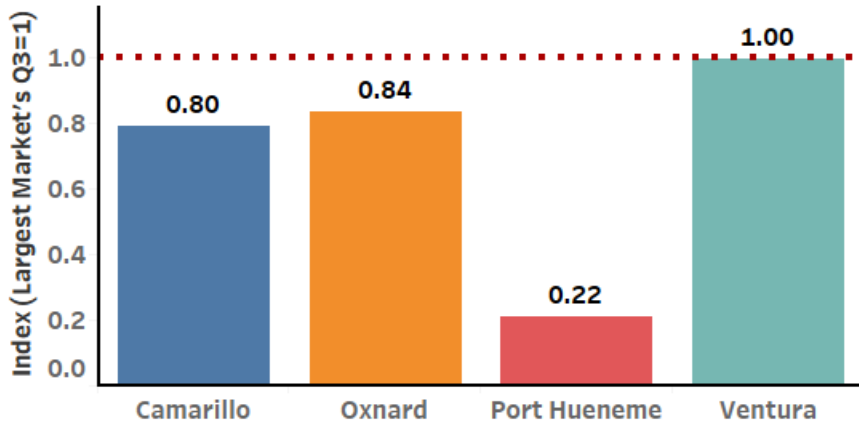
Domestic Visitors by City, Q1 2019



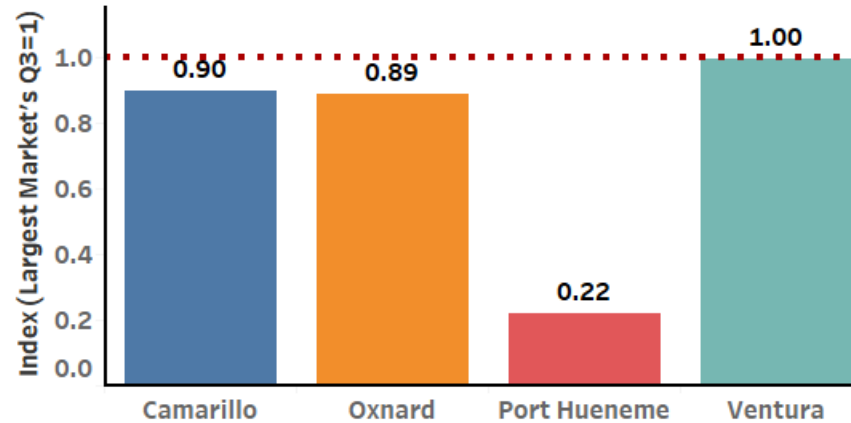
Domestic Visitors by City, Q2 2019



Domestic Visitors by City, Q3 2019



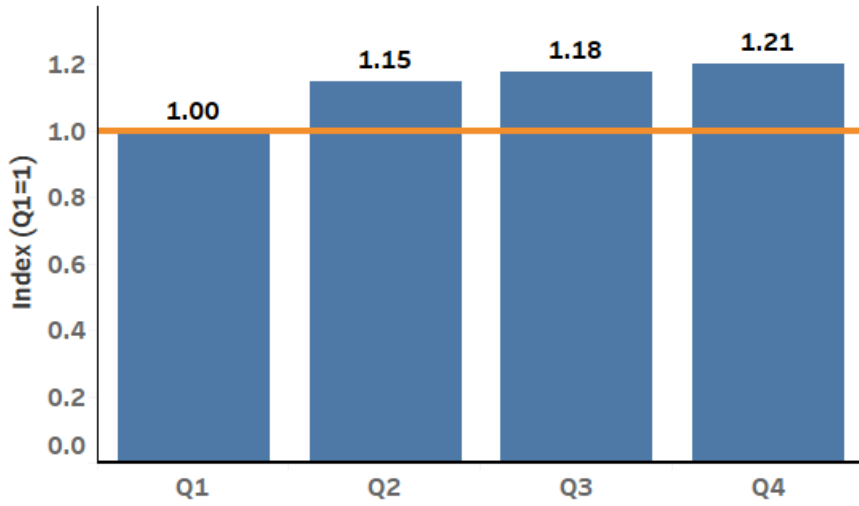
Domestic Visitors by City, Q4 2019



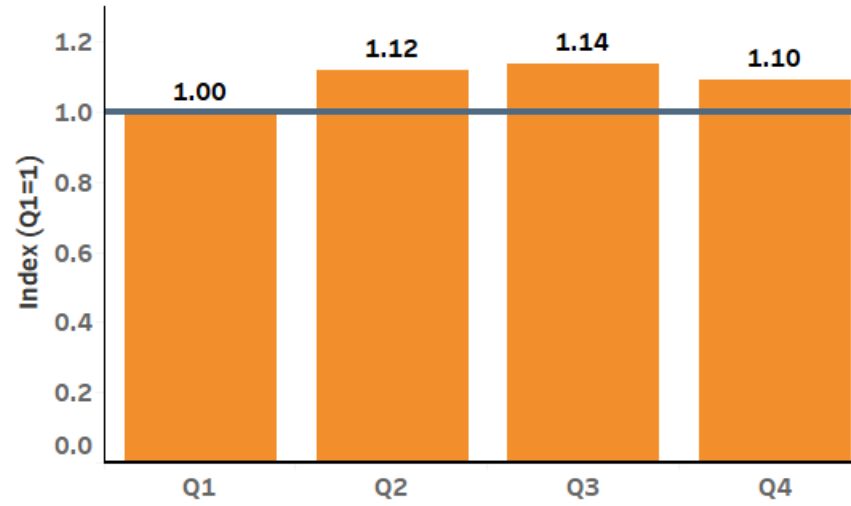
These charts show how domestic visitors* vary by city for each quarter. The index of 1 aligns with the total visitor volume for the highest of all cities for each quarter in 2019. All other bars are shown in proportion to the largest total of specific quarter. As an example, Oxnard's index of approximately 0.91 in Q1 means that domestic visitation in this quarter was 91% that of Ventura.

* Domestic visitor estimates are based on the number of U.S. resident living outside of each city who make a credit card purchase within that city's boundaries.

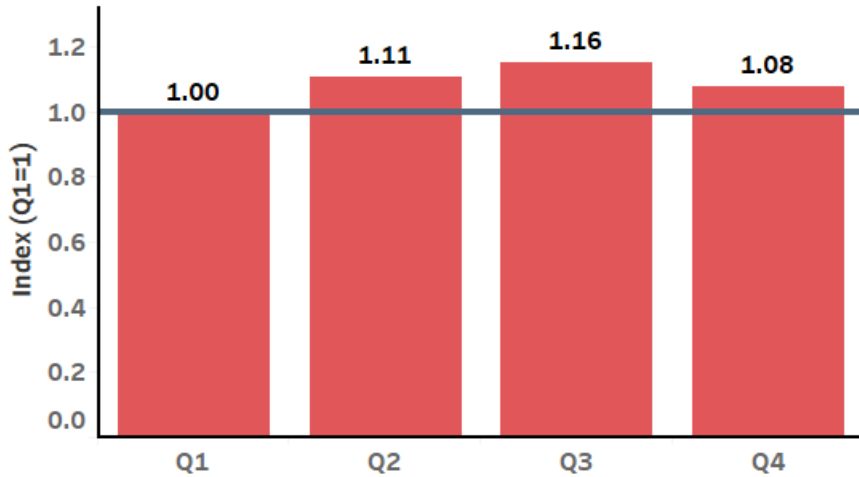
Camarillo Domestic Visitors by Quarter, 2019



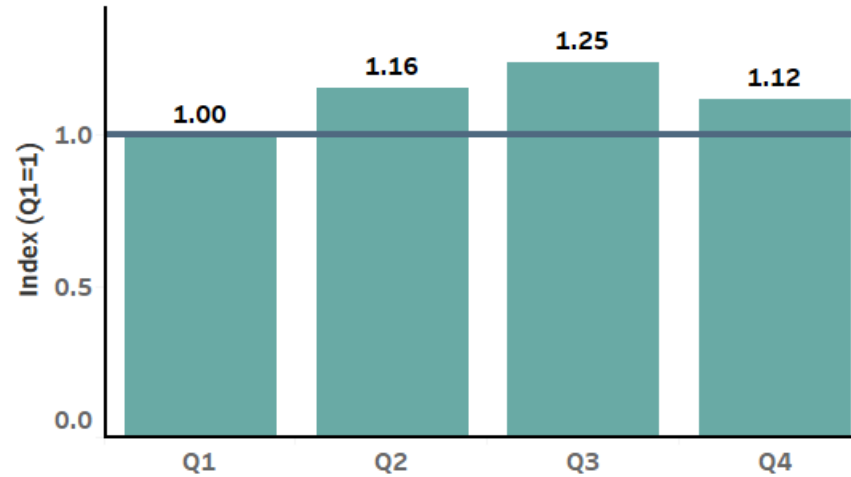
Oxnard Domestic Visitors by Quarter, 2019



Port Hueneme Domestic Visitors by Quarter, 2019



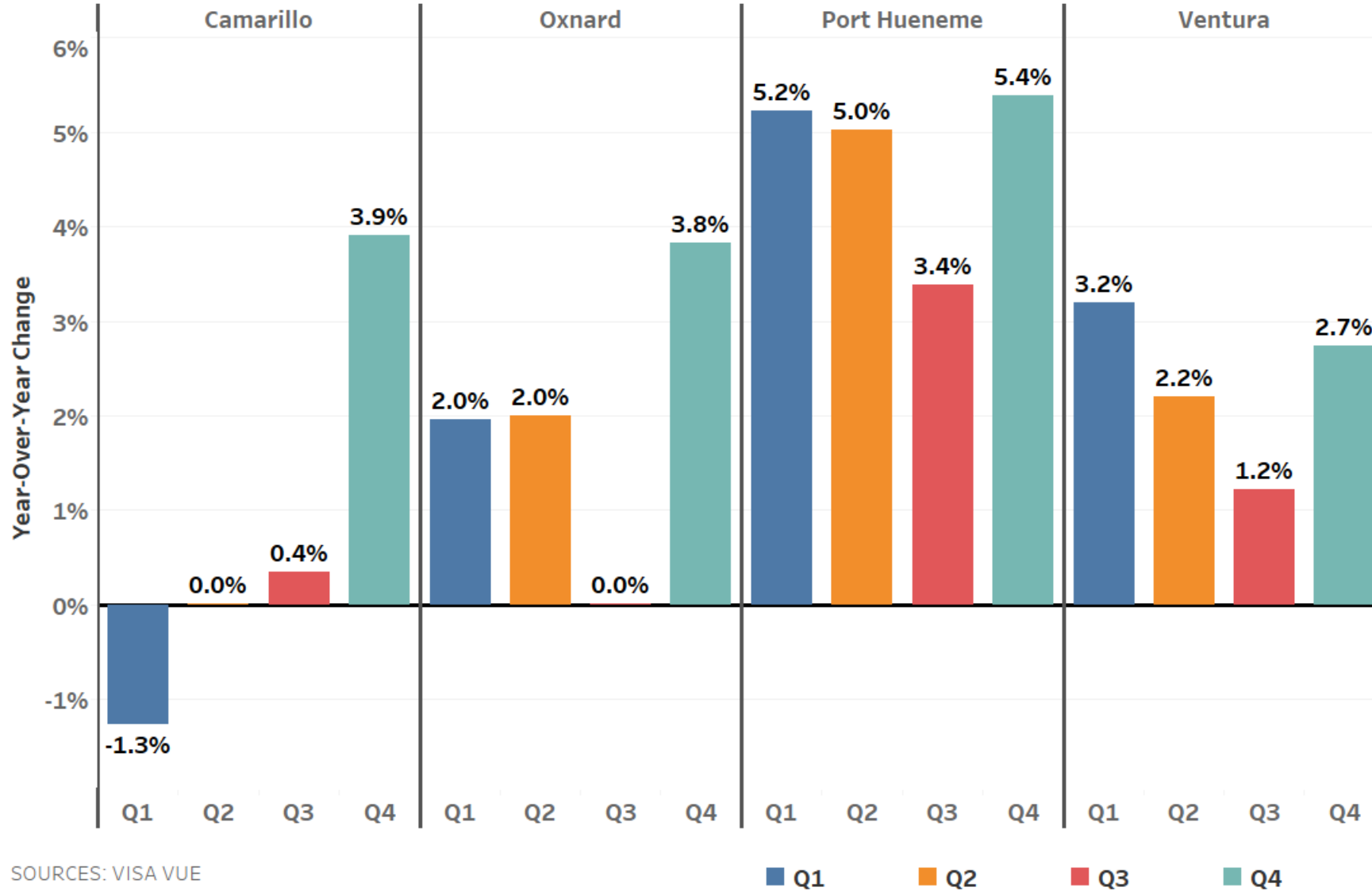
Ventura Domestic Visitors by Quarter, 2019



These charts show how domestic visitors* vary by quarter for each city. The index of 1 aligns with the total visitor volume for Q1 in 2019. All other quarters are shown in proportion to Q1. As an example, Camarillo's index of approximately 1.15 in Q2 means that city's domestic visitation in this quarter was 15% more than in Q1.

* Domestic visitor estimates are based on the number of U.S. resident living outside of each city who make a credit card purchase within that city's boundaries.

Domestic Visitors: 2019/2018 % Change by Quarter

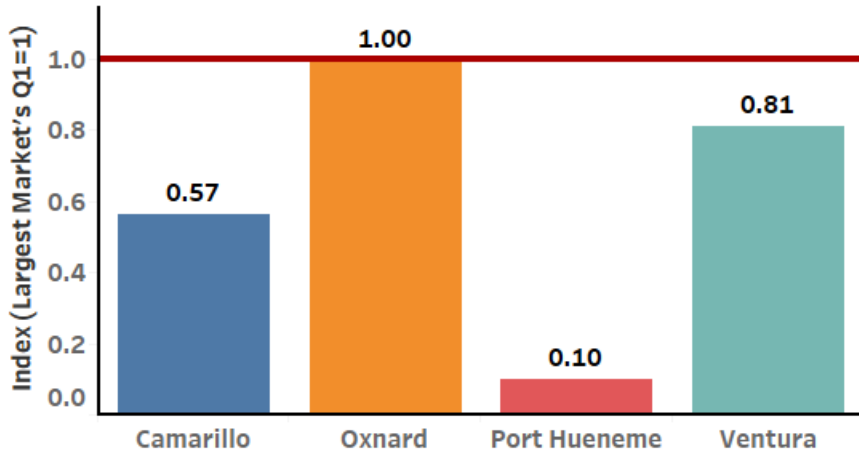


SOURCES: VISA VUE

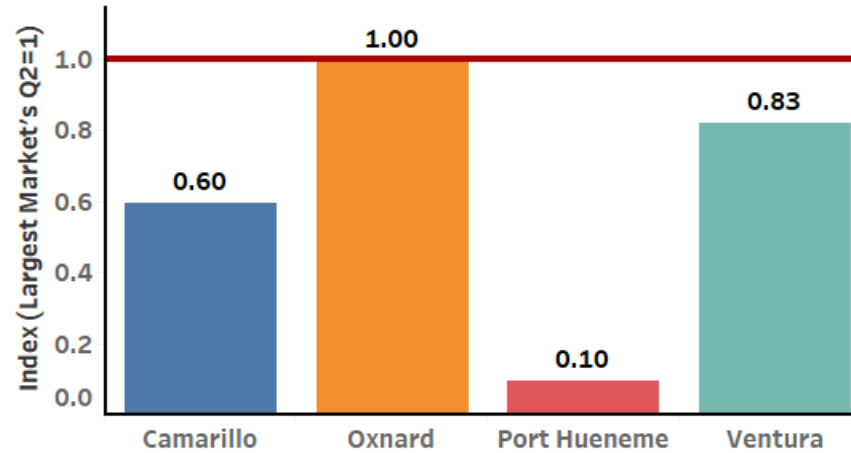
This chart shows the year over year change in the number of domestic visitors* coming to each city for each quarter in 2019.

* Domestic visitor estimates are based on the number of U.S. resident living outside of each city who make a credit card purchase within that city's boundaries.

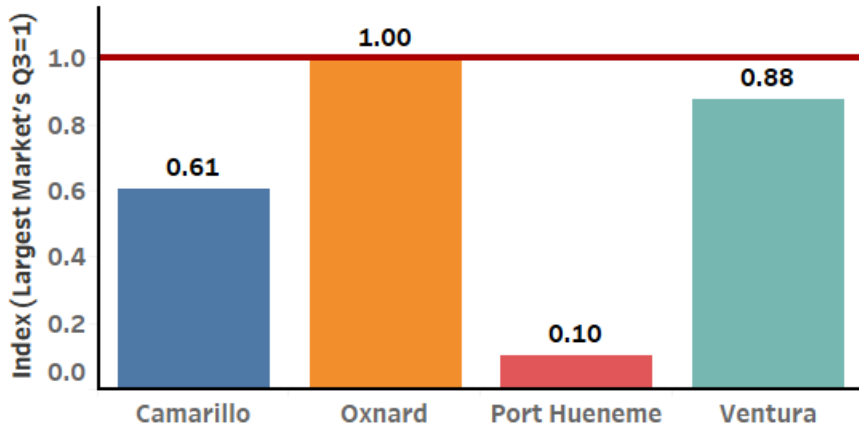
Domestic Spending by City, Q1 2019



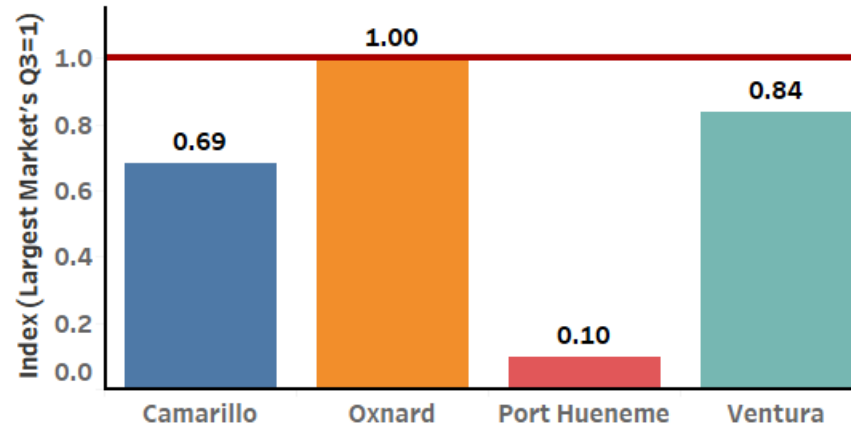
Domestic Spending by City, Q2 2019



Domestic Spending by City, Q3 2019



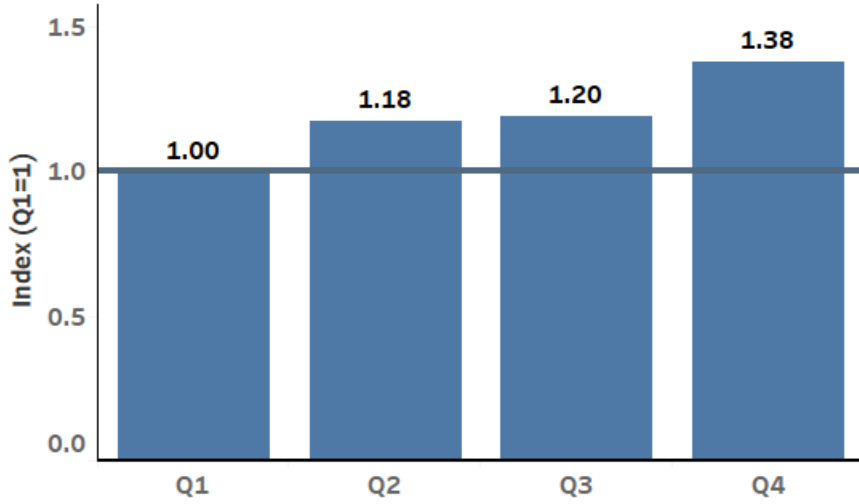
Domestic Spending by City, Q4 2019



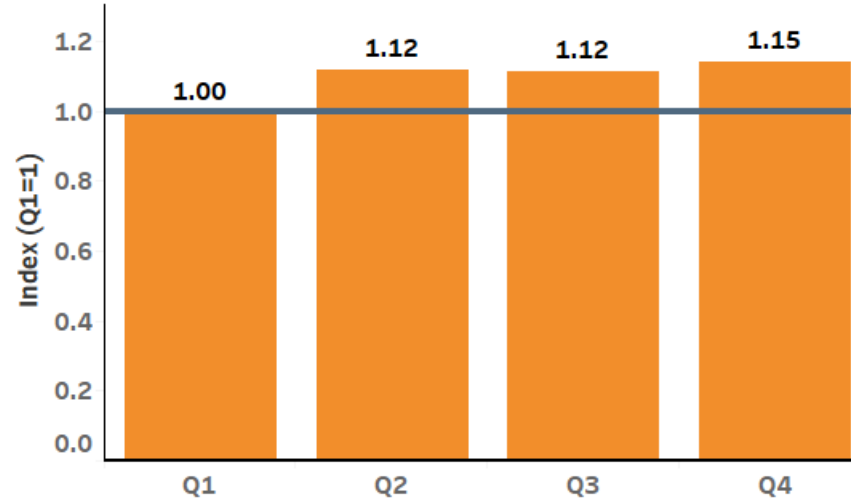
These charts show how domestic spending* vary by quarter for each city. The index of 1 aligns with the total visitor volume for the highest of all cities for each quarter in 2019. All other bars are shown in proportion to the largest total of specific quarter. As an example, Ventura's index of approximately 0.81 in Q1 means that domestic spending in this quarter was 81% that of Oxnard.

* Domestic spending estimates are based on credit card spending by U.S. residents living outside of each city who make a credit card purchase within that city's boundaries

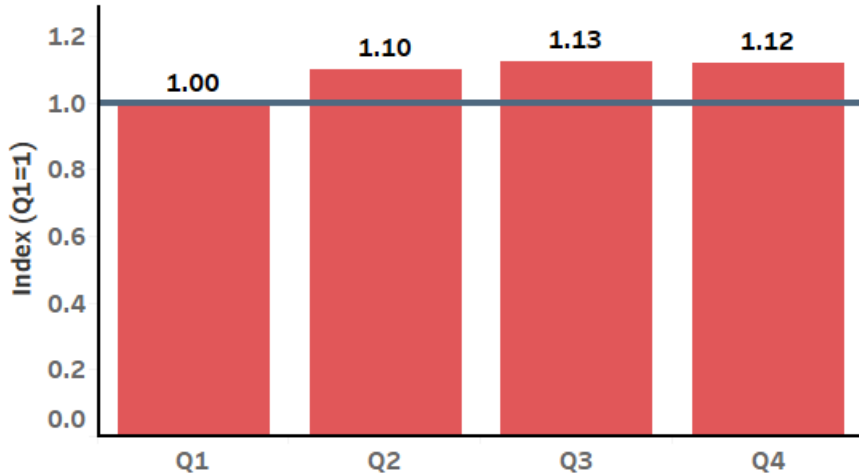
Camarillo Domestic Spending by Quarter, 2019



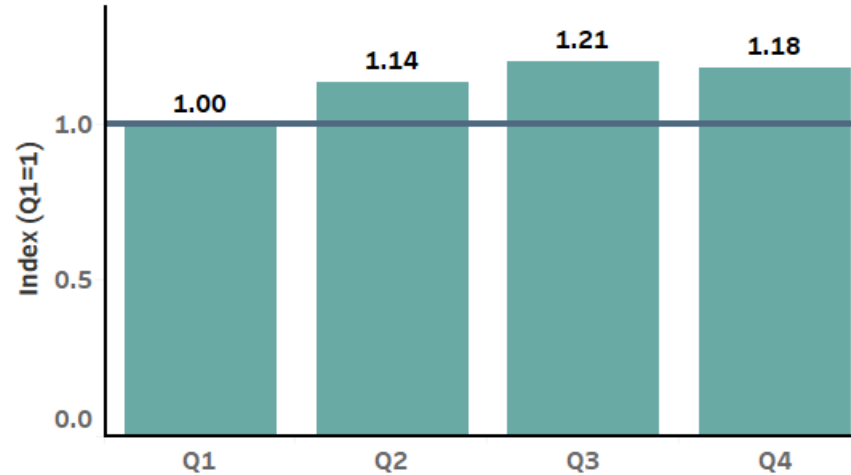
Oxnard Domestic Spending by Quarter, 2019



Port Hueneme Domestic Spending by Quarter, 2019



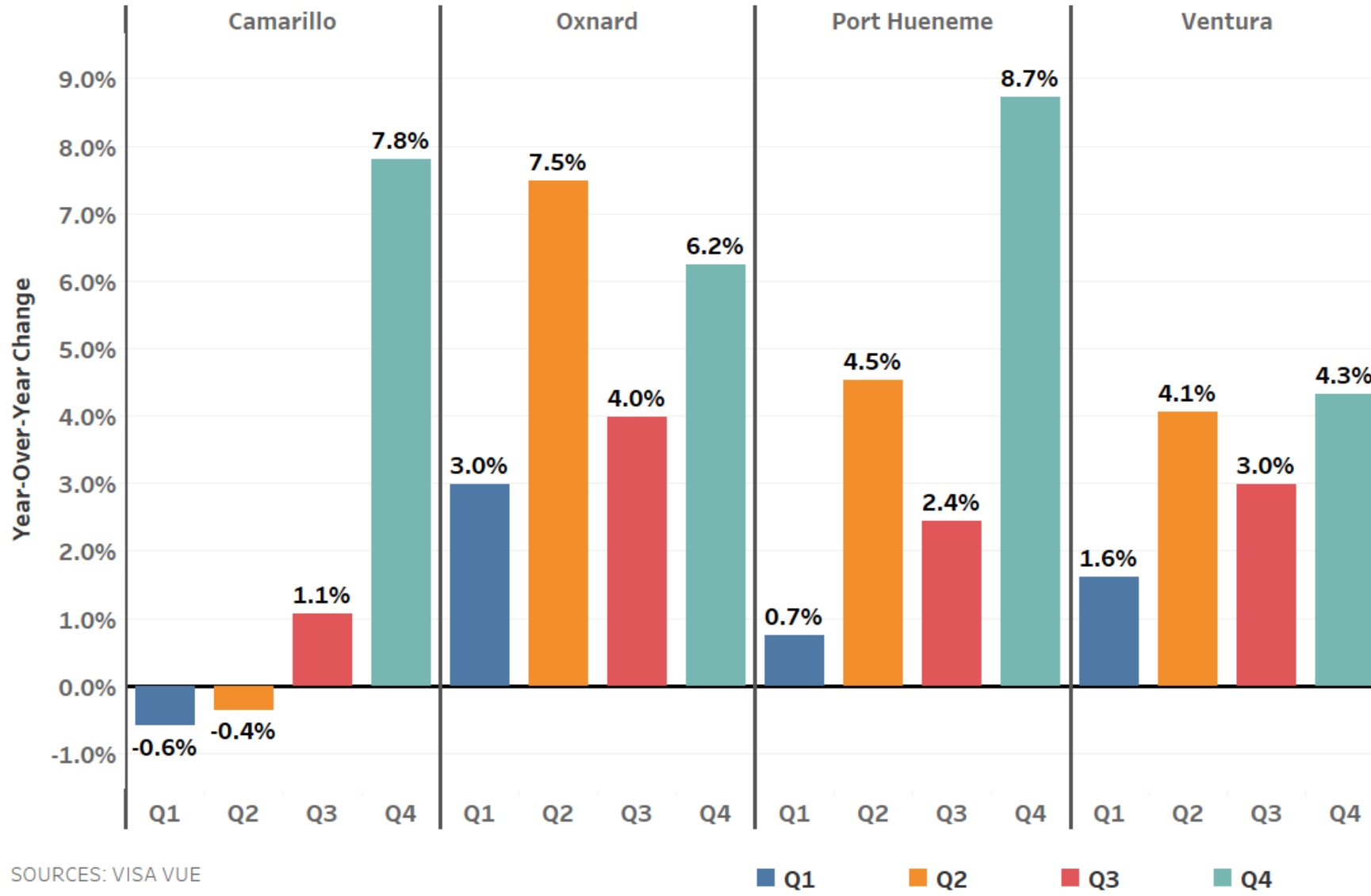
Ventura Domestic Spending by Quarter, 2019



These charts show how domestic spending* vary by quarter for each city. The index of 1 aligns with the total visitor volume for Q1 in 2019. All other quarters are shown in proportion to Q1. As an example, Camarillo's index of approximately 1.18 in Q2 means that city's domestic visitation in this quarter was 18% more than in Q1.

* Domestic spending estimates are based on credit card spending by U.S. residents living outside of each city who make a credit card purchase within that city's boundaries

Domestic Spending: 2019/2018 % Change by Quarter

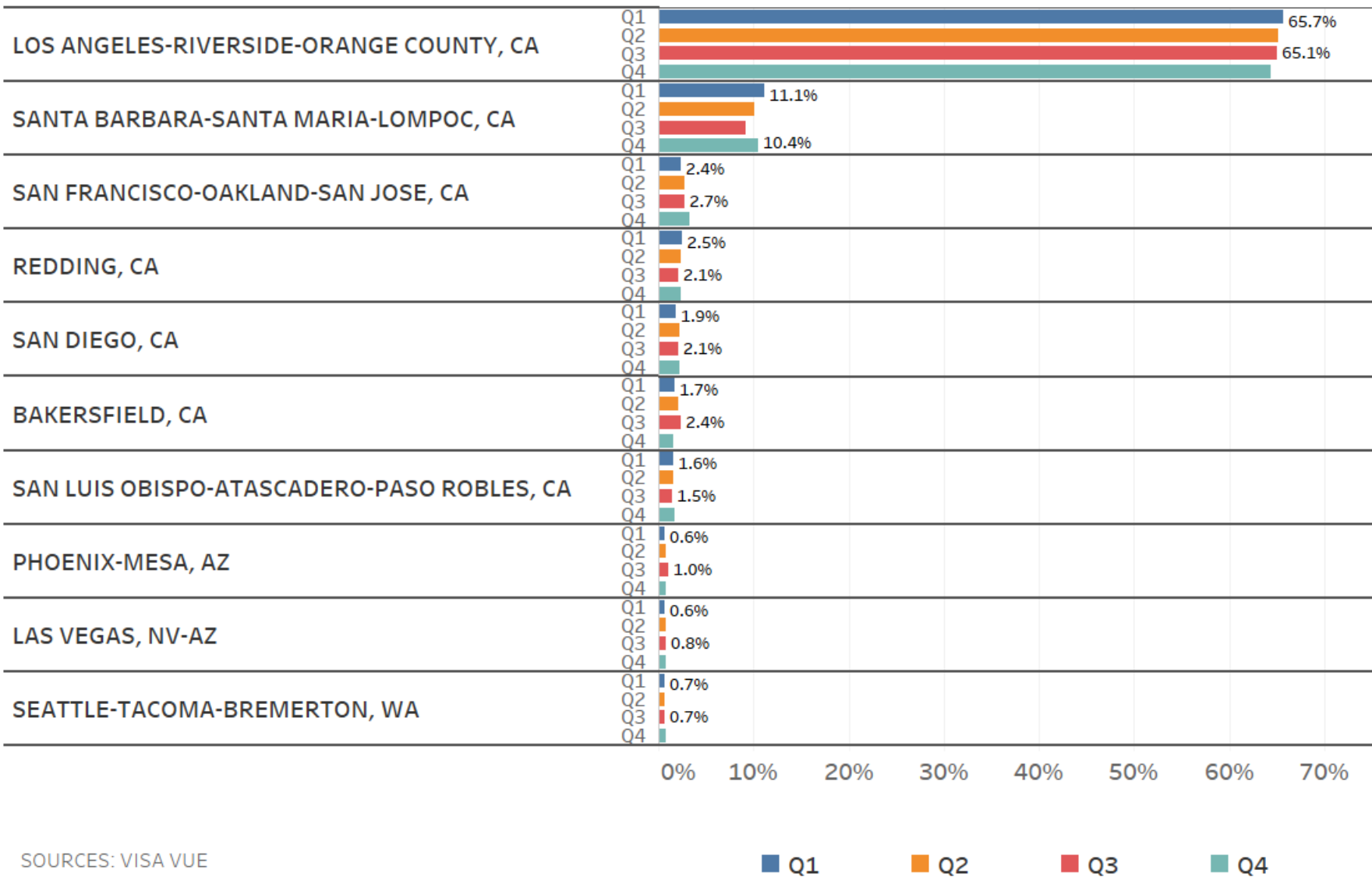


SOURCES: VISA VUE

This chart shows the year over year change in domestic visitor spending* in each city for each quarter in 2019.

* Domestic spending estimates are based on credit card spending by U.S. residents living outside of each city who make a credit card purchase within that city's boundaries

Ventura Domestic Visitors: Top Origin Markets by Quarter, 2019

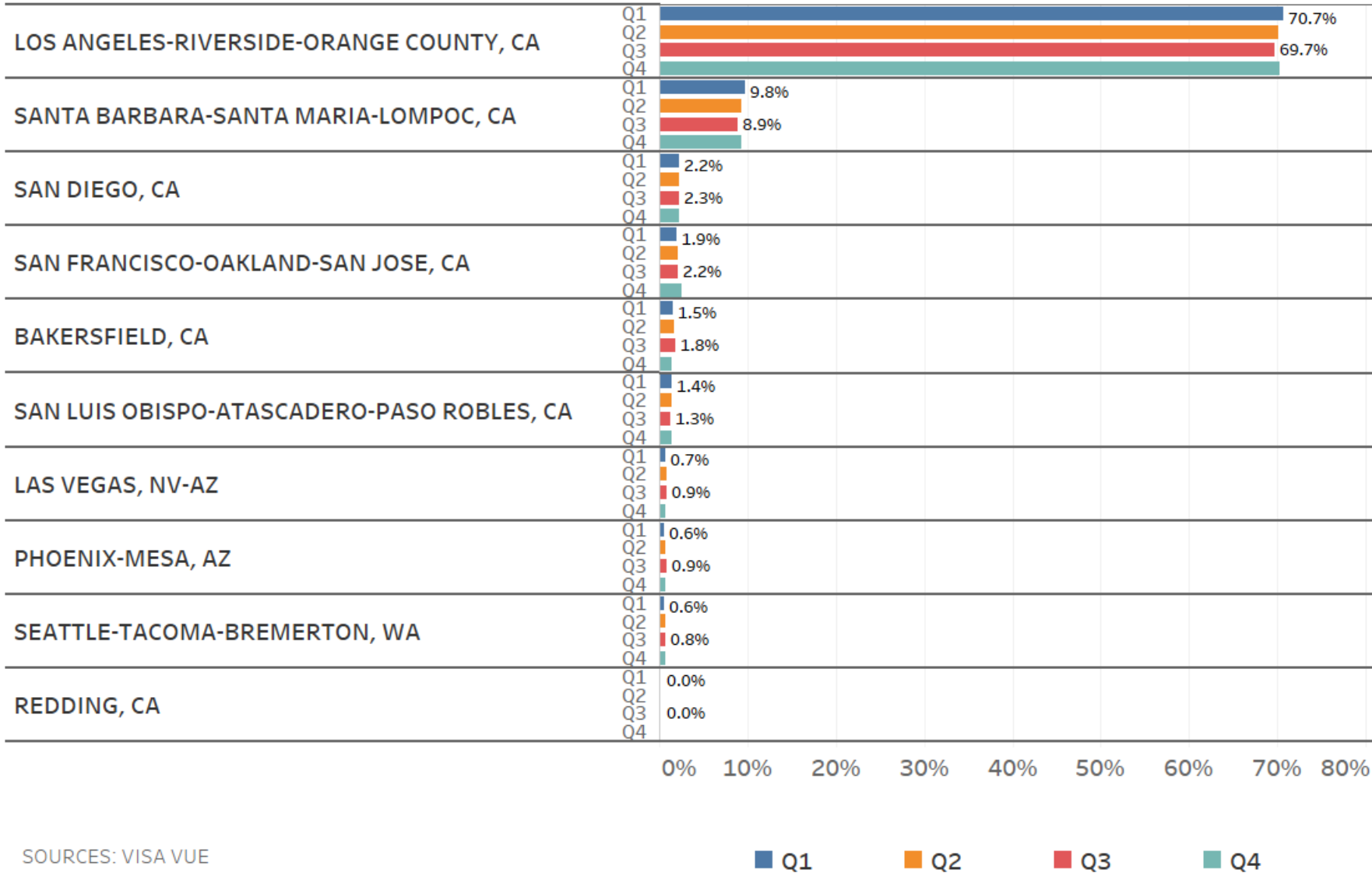


SOURCES: VISA VUE

This chart shows the top origin designated marketing areas (DMAs) for domestic visitation* to the city of Ventura for each quarter in 2019. Each DMA's share of total domestic visitation is shown to the right of the bars.

* Domestic visitor estimates are based on the number of U.S. resident living outside of each city who make a credit card purchase within that city's boundaries.

Oxnard Domestic Visitors: Top Origin Markets by Quarter, 2019

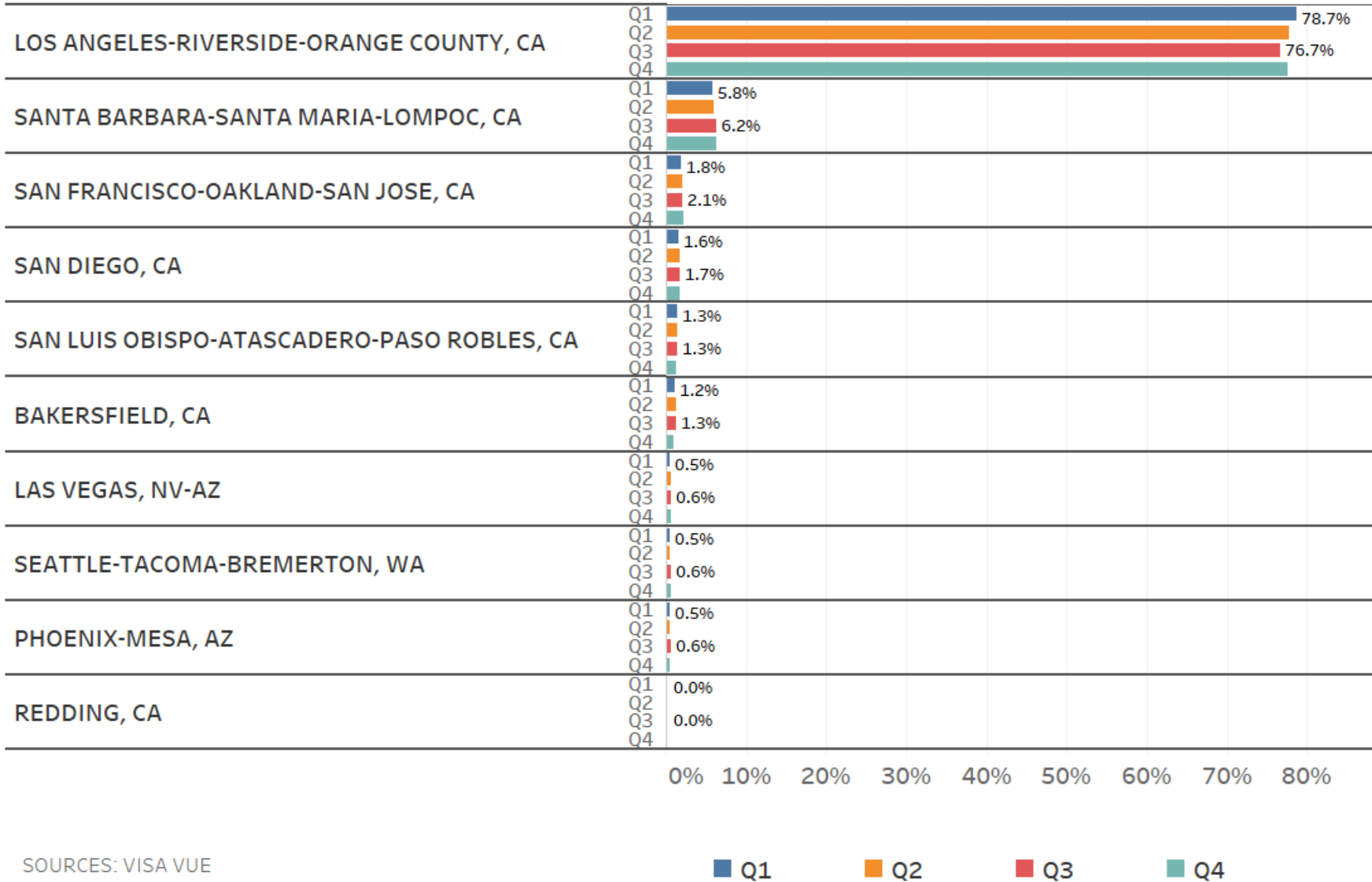


SOURCES: VISA VUE

This chart shows the top origin designated marketing areas (DMAs) for domestic visitation* to the city of Oxnard for each quarter in 2019. Each DMA's share of total domestic visitation is shown to the right of the bars.

* Domestic visitor estimates are based on the number of U.S. resident living outside of each city who make a credit card purchase within that city's boundaries.

Camarillo Domestic Visitors: Top Origin Markets by Quarter, 2019

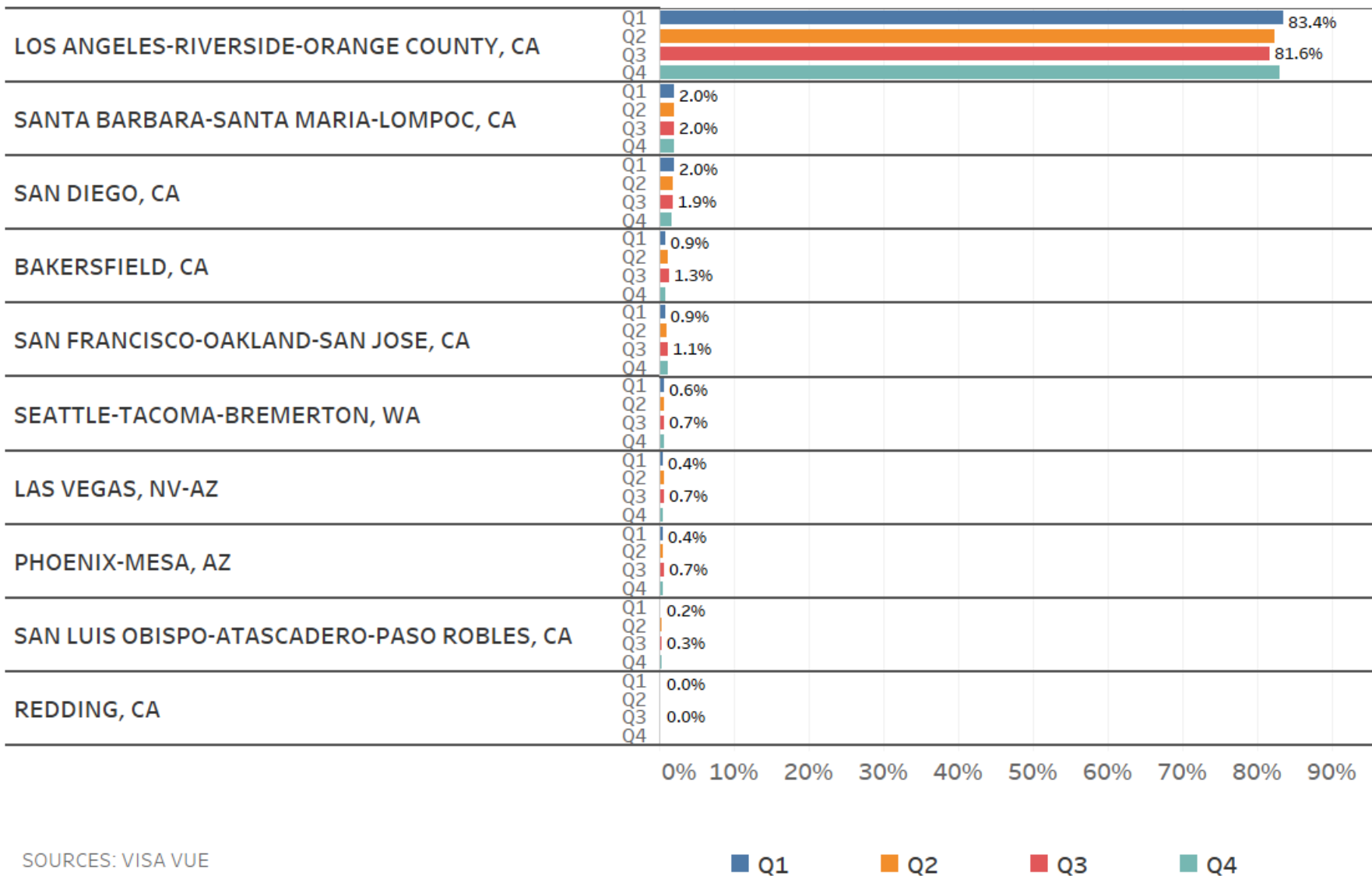


SOURCES: VISA VUE

This chart shows the top origin designated marketing areas (DMAs) for domestic visitation* to the city of Camarillo for each quarter in 2019. Each DMA's share of total domestic visitation is shown to the right of the bars.

* Domestic visitor estimates are based on the number of U.S. resident living outside of each city who make a credit card purchase within that city's boundaries.

Port Hueneme Domestic Visitors: Top Origin Markets by Quarter, 2019



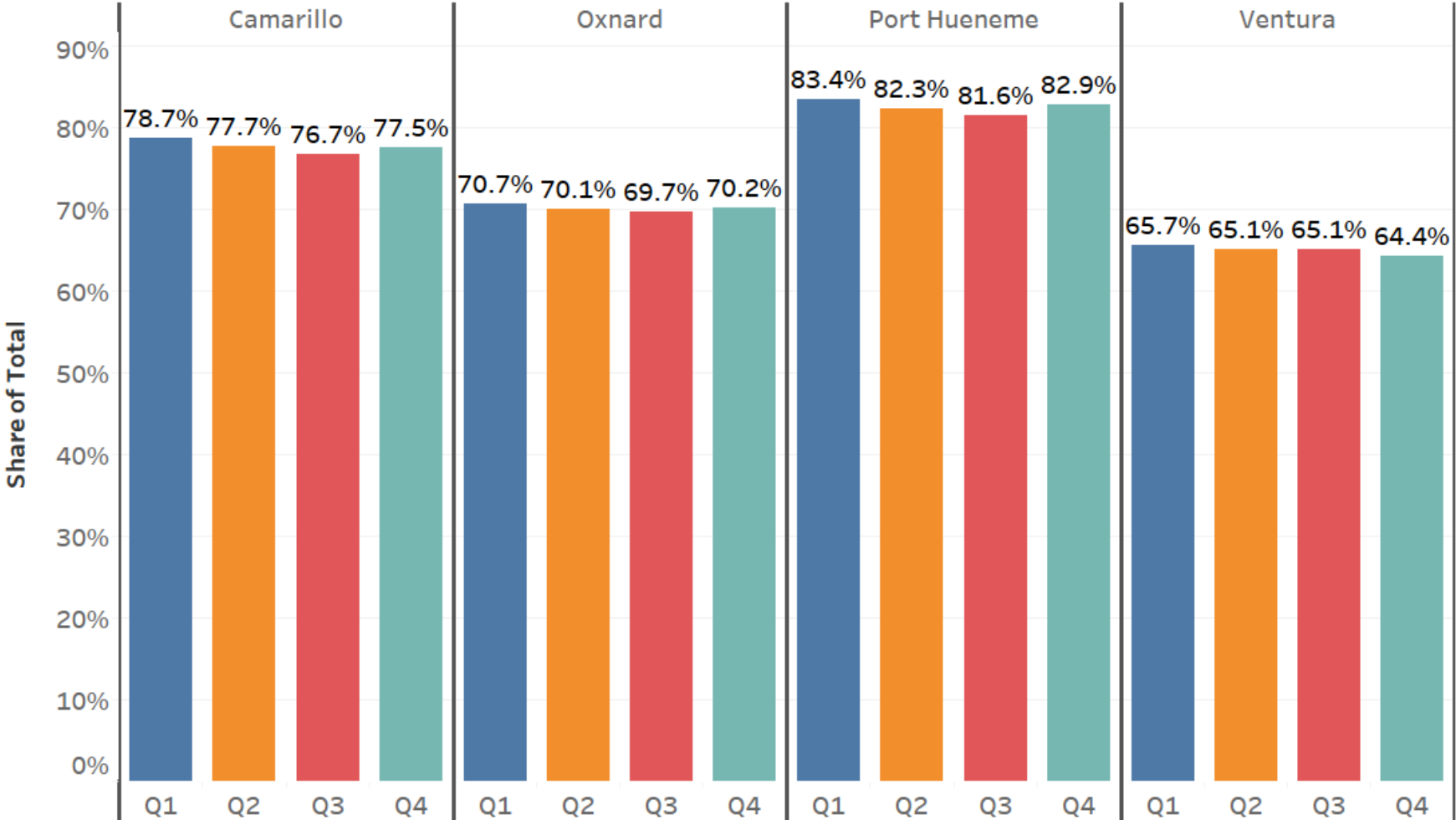
SOURCES: VISA VUE

This chart shows the top origin designated marketing areas (DMAs) for domestic visitation* to the city of Port Hueneme for each quarter in 2019. Each DMA's share of total domestic visitation is shown to the right of the bars.

* Domestic visitor estimates are based on the number of U.S. resident living outside of each city who make a credit card purchase within that city's boundaries.

Domestic Visitors: Top Origin Market by Quarter, 2019

LOS ANGELES-RIVERSIDE-ORANGE COUNTY, CA



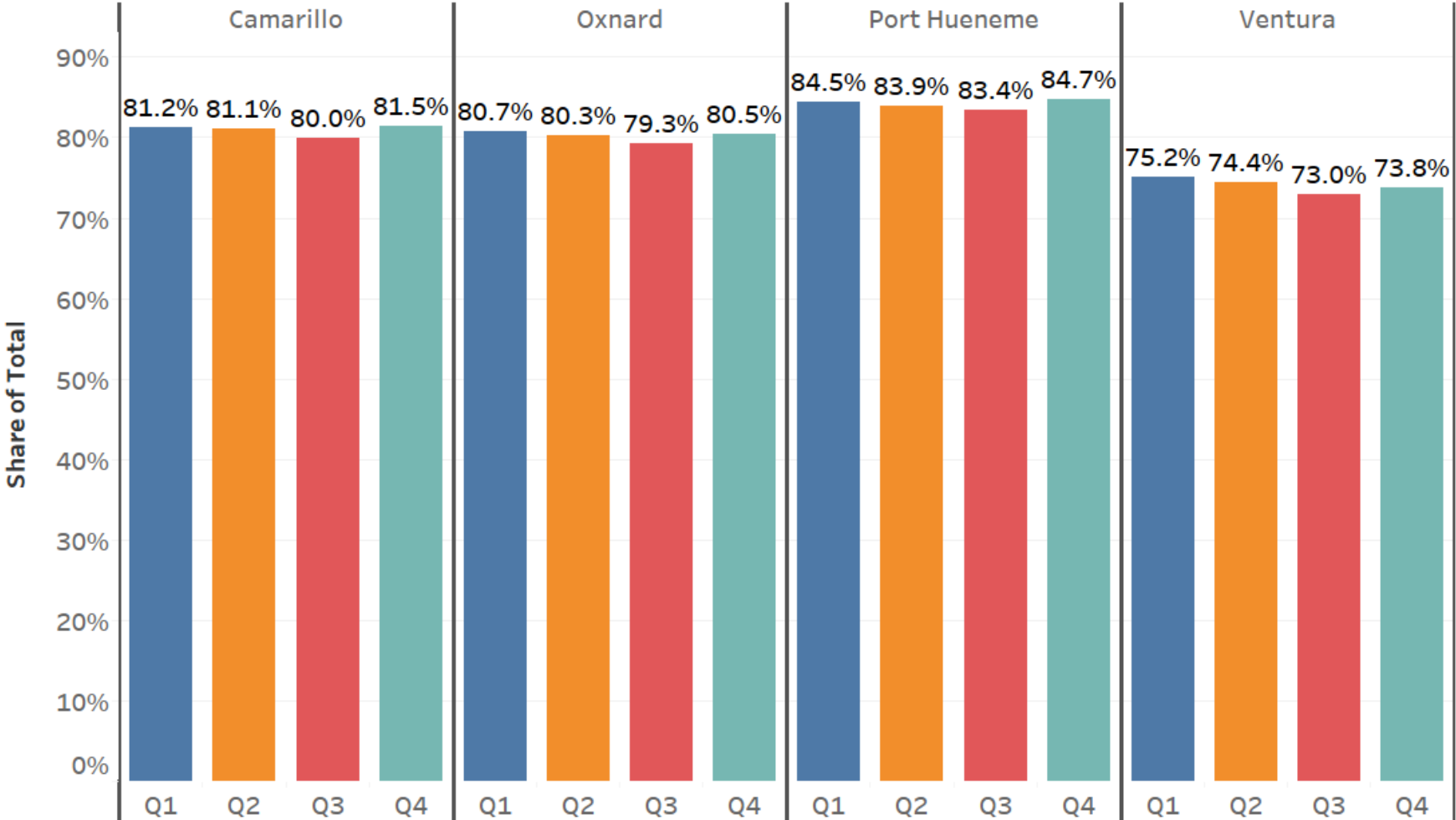
SOURCES: VISA VUE

This chart compares the proportion of domestic visitors* coming from the Los Angeles-Riverside-Orange County DMA to each city for all quarters in 2019. The data provide insights regarding the relative importance and seasonality of travel from the region's top origin market.

* Domestic visitor estimates are based on the number of U.S. resident living outside of each city who make a credit card purchase within that city's boundaries.

Domestic Spending: Top Origin Market by Quarter, 2019

LOS ANGELES-RIVERSIDE-ORANGE COUNTY, CA

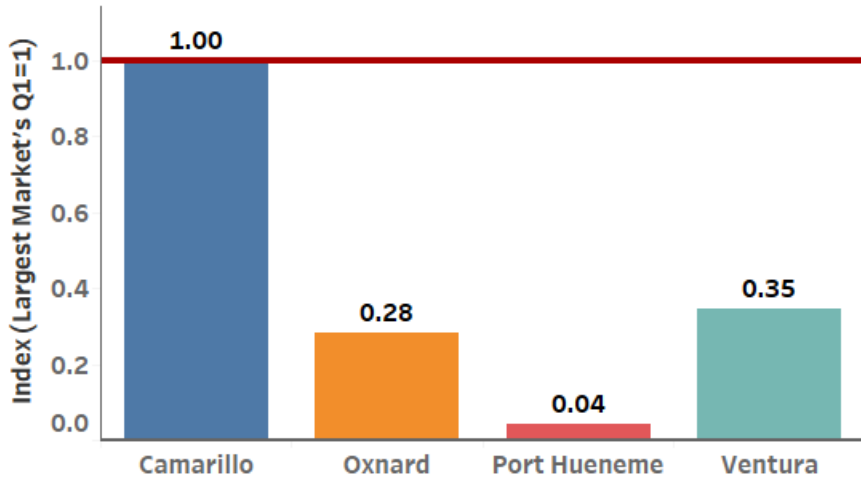


SOURCES: VISA VUE

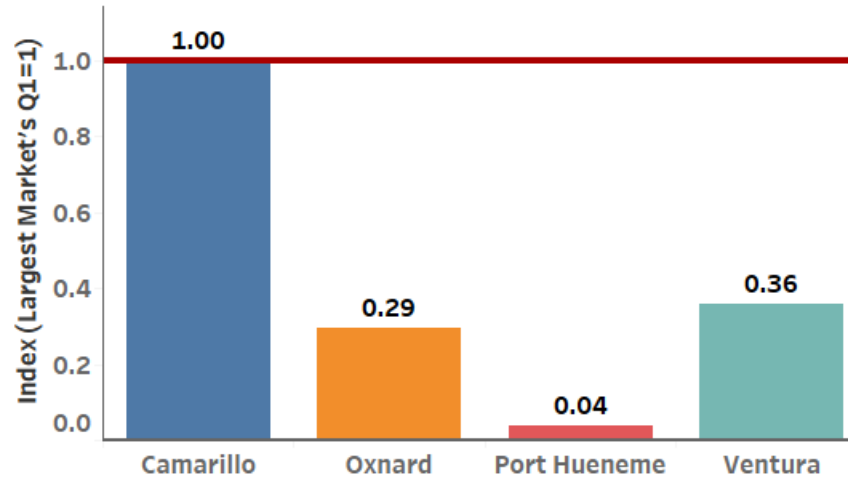
This chart compares the proportion of domestic spending* coming from the Los Angeles-Riverside-Orange County DMA to each city for all quarters in 2019. The data provide insights regarding the relative importance and seasonality of traveler spending from the region's top origin market.

* Domestic spending estimates are based on credit card spending by U.S. residents living outside of each city who make a credit card purchase within that city's boundaries

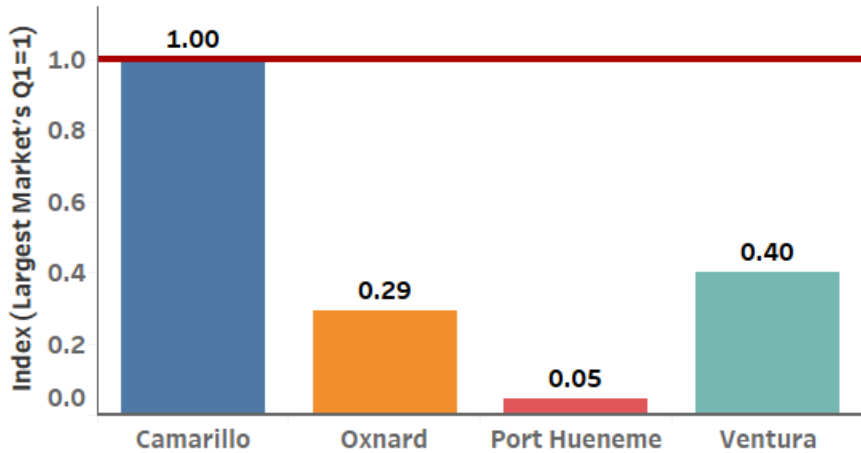
International Visitors by City, Q1 2019



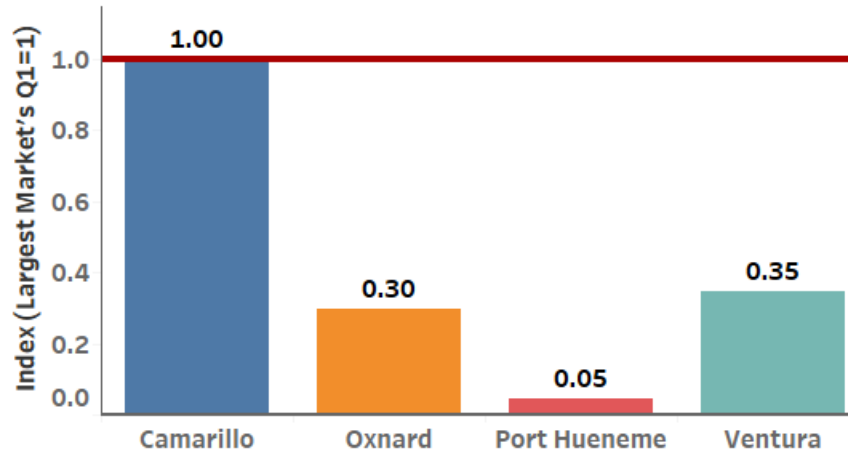
International Visitors by City, Q2 2019



International Visitors by City, Q3 2019



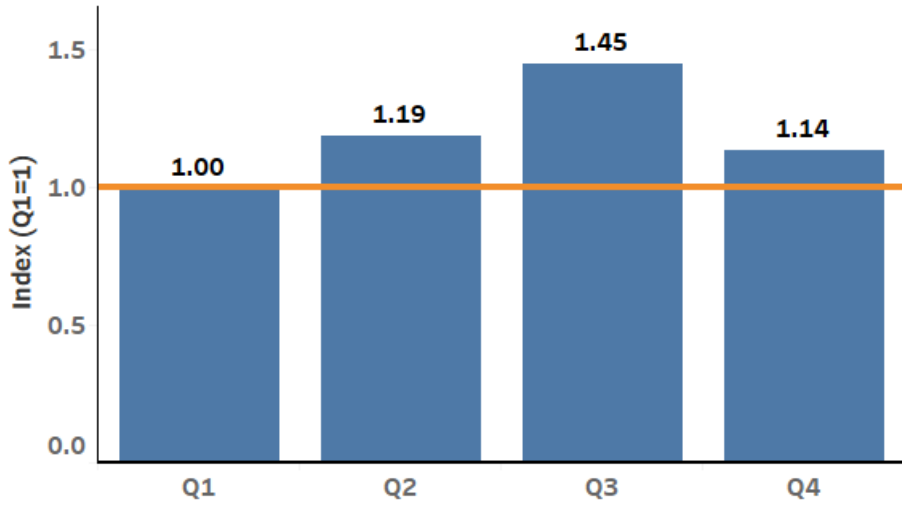
International Visitors by City, Q4 2019



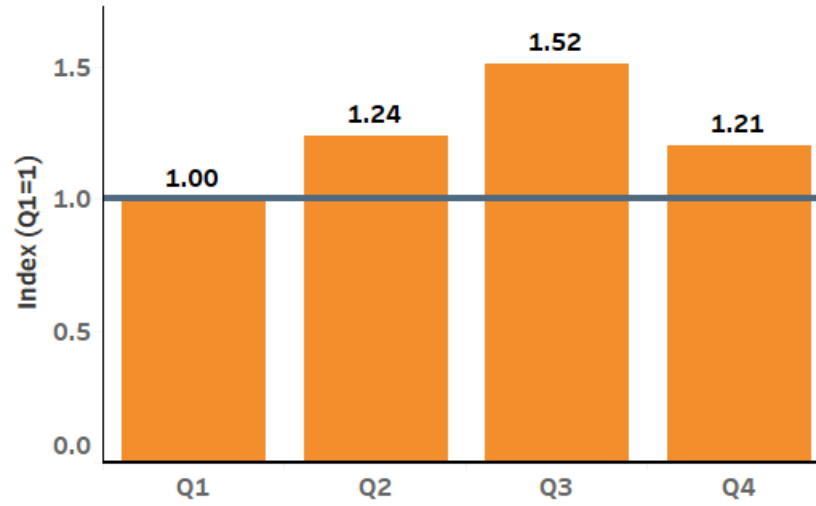
These charts show how international visitors* vary by city for each quarter. The index of 1 aligns with the total visitor volume for the highest of all cities for each quarter in 2019. All other bars are shown in proportion to the largest total of specific quarter. As an example, Ventura's index of approximately 0.35 in Q1 means that international visitation in this quarter was 35% that of Camarillo.

* International visitor estimates are based on the number of non- U.S. residents who make a credit card purchase within each city's boundaries

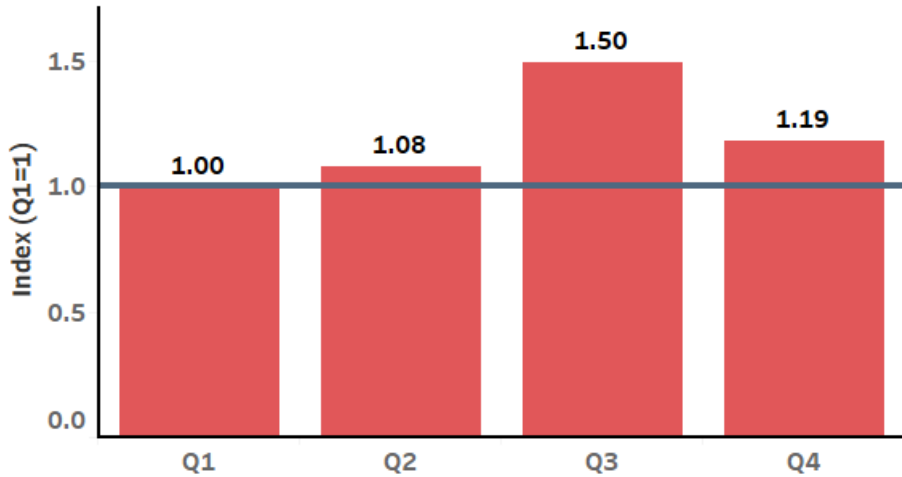
Camarillo International Visitors by Quarter, 2019



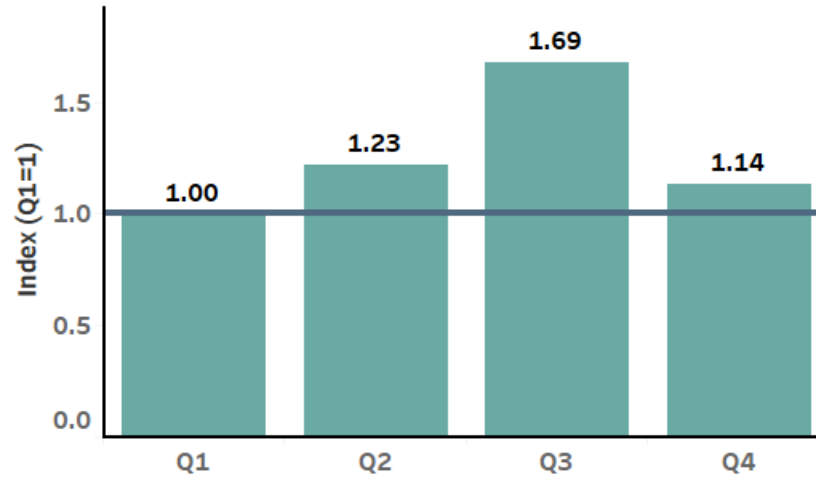
Oxnard International Visitors by Quarter, 2019



Port Hueneme International Visitors by Quarter, 2019



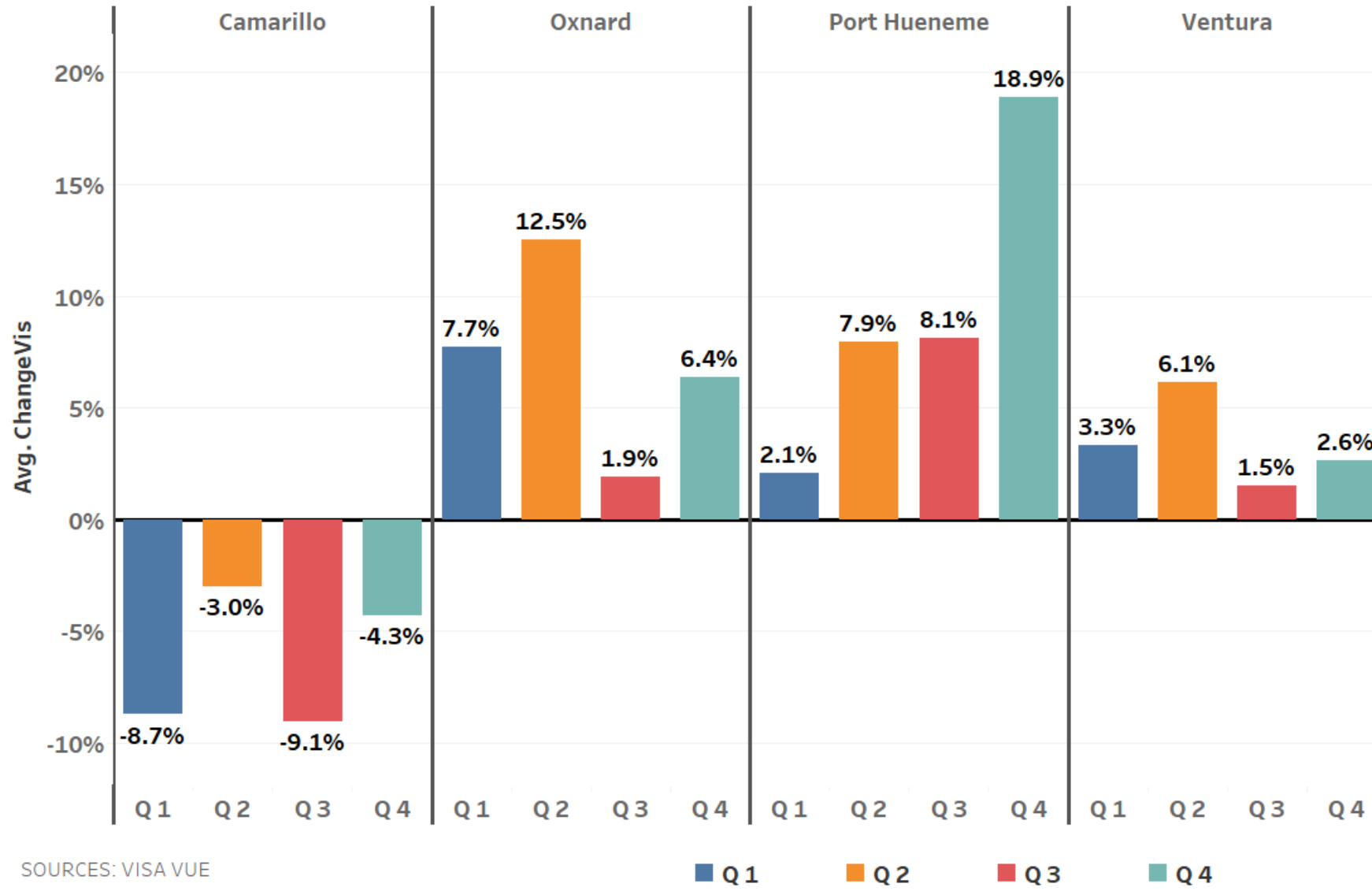
Ventura International Visitors by Quarter, 2019



These charts show how international visitors* vary by quarter for each city. The index of 1 aligns with the total visitor volume for Q1 in 2019. All other quarters are shown in proportion to Q1. As an example, Camarillo's index of approximately 1.19 in Q2 means that city's international visitation in this quarter was 19% more than in Q1.

* International visitor estimates are based on the number of non- U.S. residents who make a credit card purchase within each city's boundaries

International Visitors: 2019/2018 % Change by Quarter

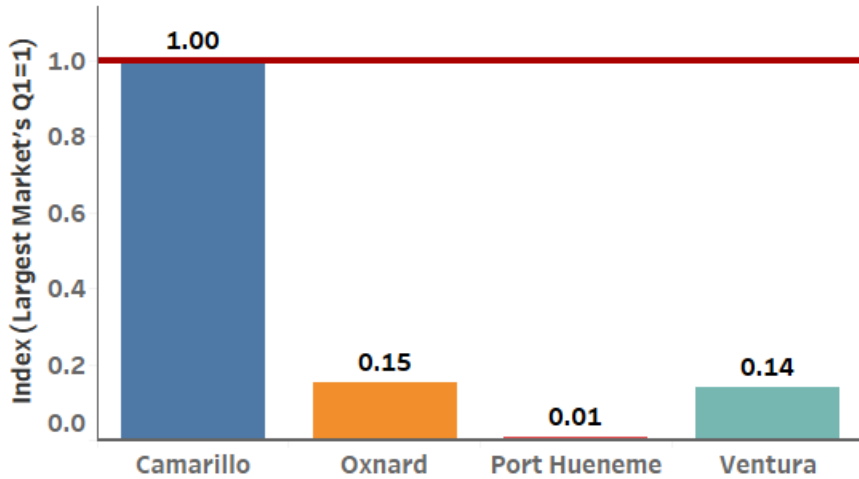


SOURCES: VISA VUE

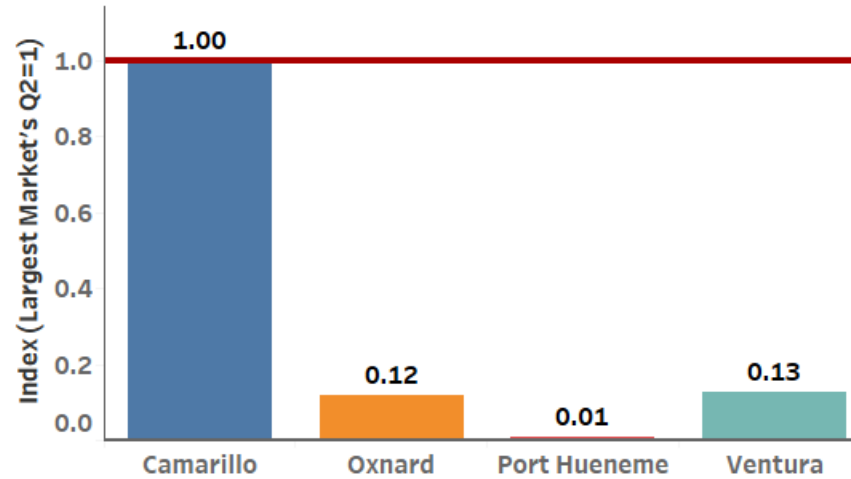
This chart shows the year over year change in the number of international visitors* coming to each city for each quarter in 2019.

* International visitor estimates are based on the number of non- U.S. residents who make a credit card purchase within each city's boundaries

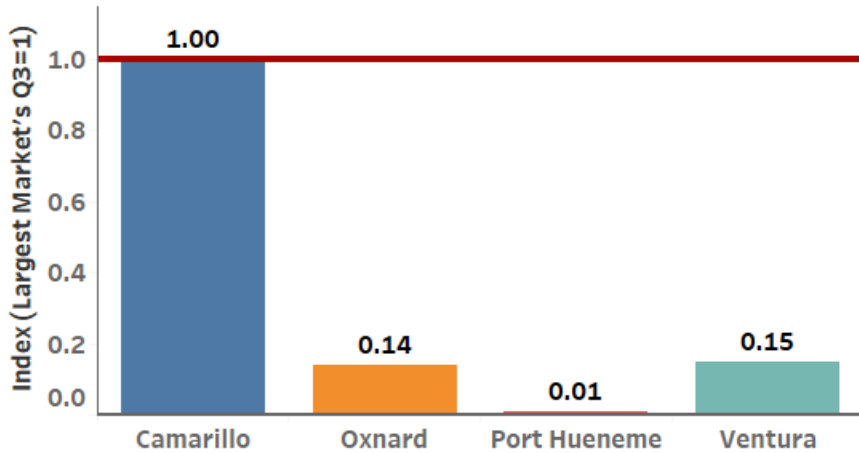
International Spending by City, Q1 2019



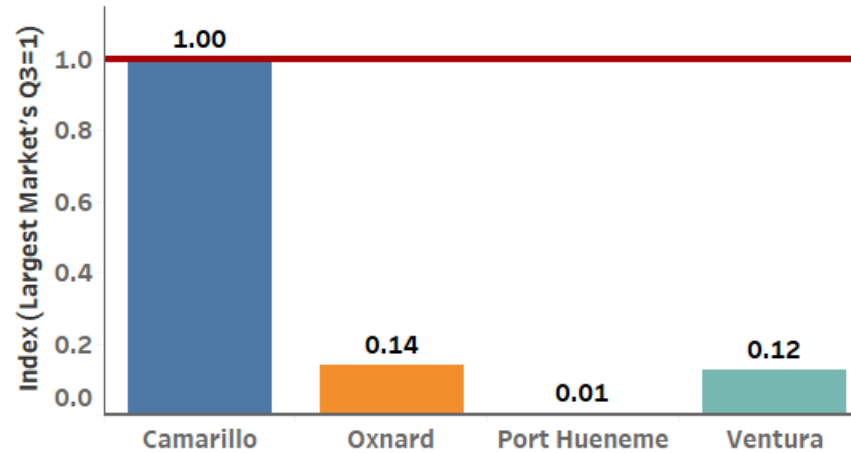
International Spending by City, Q2 2019



International Spending by City, Q3 2019



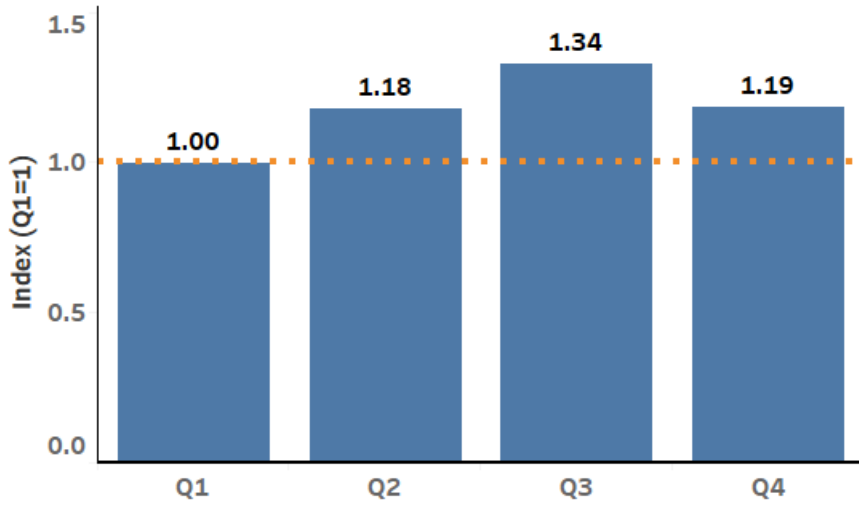
International Spending by City, Q4 2019



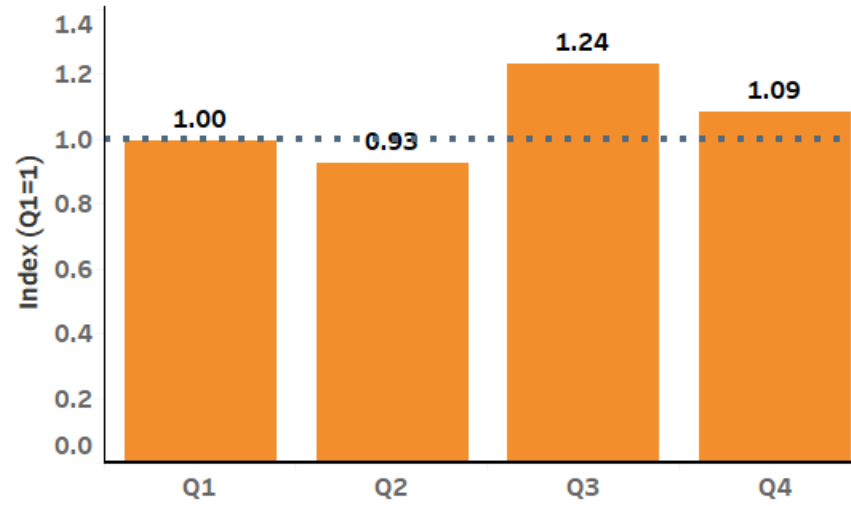
These charts show how international spending* vary by city for each quarter. The index of 1 aligns with the total visitor spending for the highest of all cities for each quarter in 2019. All other bars are shown in proportion to the largest total of specific quarter. As an example, Ventura's index of approximately 0.14 in Q1 means that international spending in this quarter was 14% that of Camarillo.

* International spending estimates are based on credit card spending by non- U.S. residents who make a credit card purchase within each city's boundaries

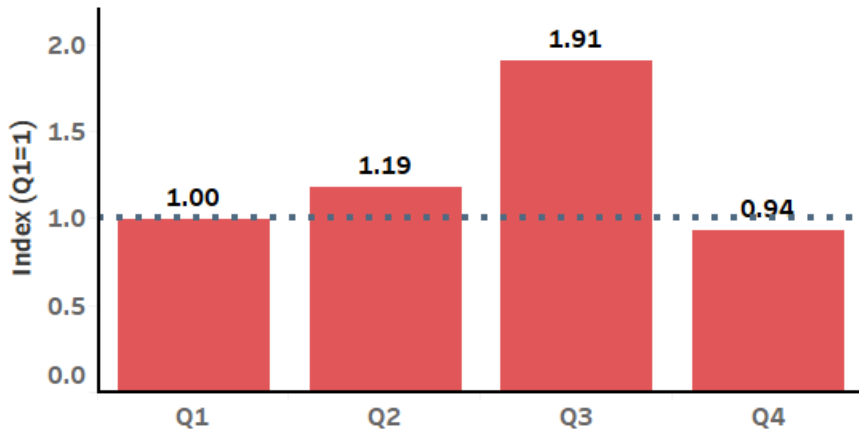
Camarillo International Spending by Quarter, 2019



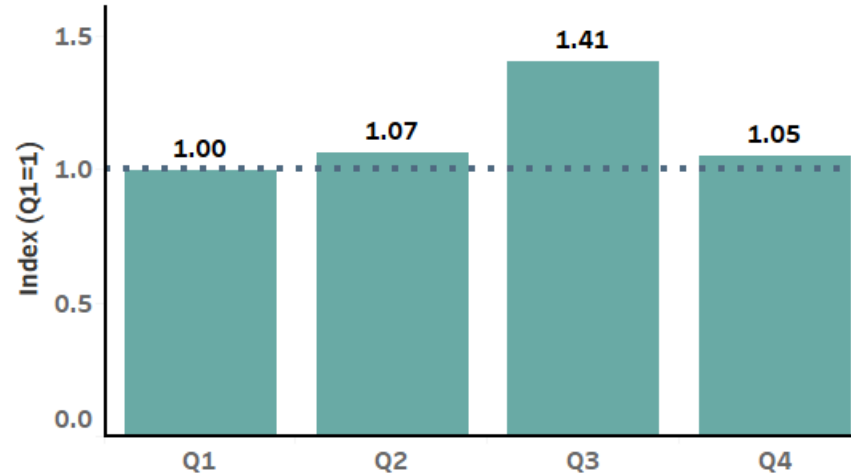
Oxnard International Spending by Quarter, 2019



Port Hueneme International Spending by Quarter, 2019



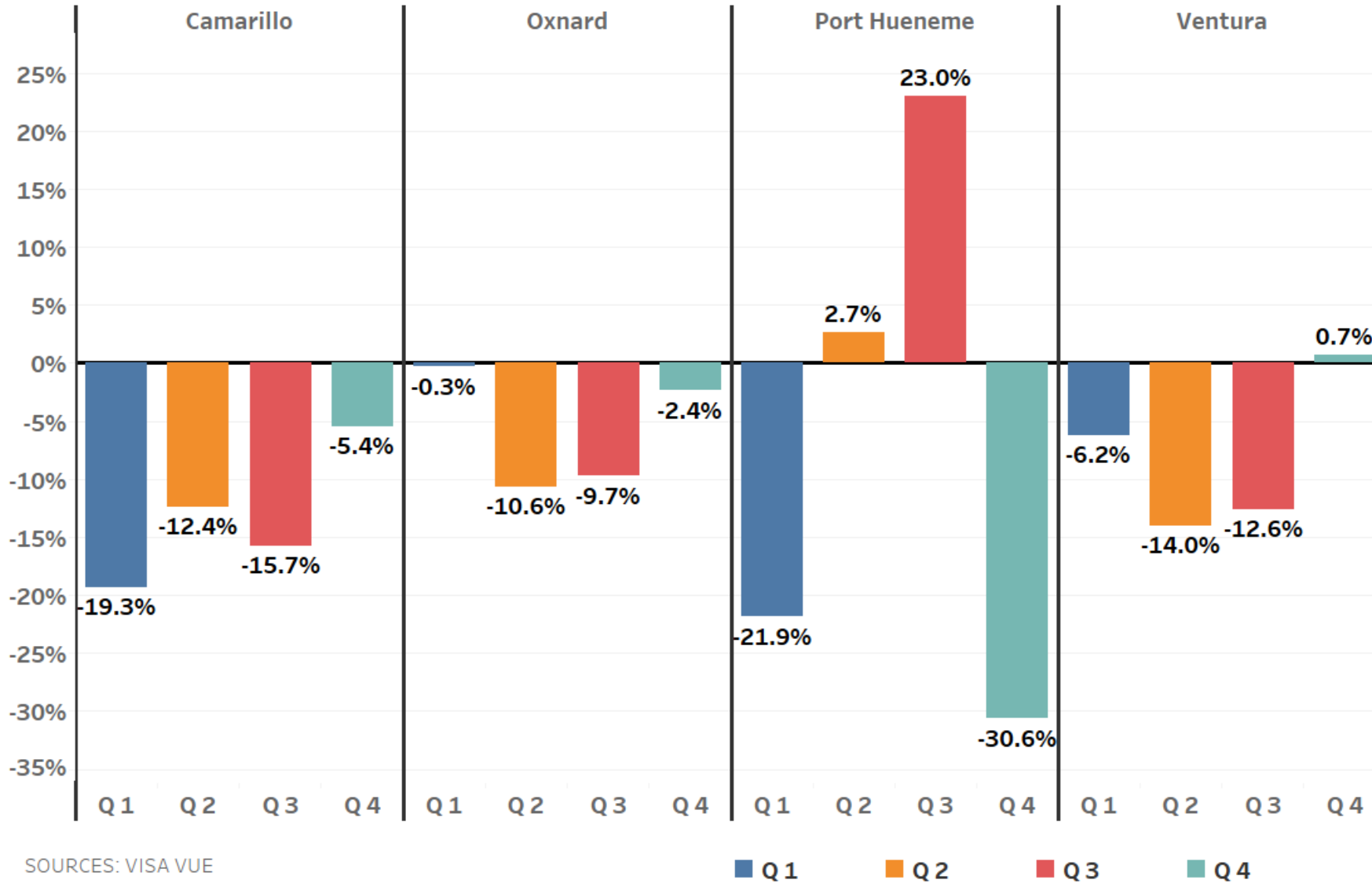
Ventura International Spending by Quarter, 2019



These charts show how international spending* vary by quarter for each city. The index of 1 aligns with the total visitor volume for the highest of all cities for each quarter in 2019. All other bars are shown in proportion to the largest total of specific quarter. As an example, Camarillo's index of approximately 1.18 in Q2 means that international spending in this quarter was 18% more than in Q1.

* International spending estimates are based on credit card spending by non- U.S. residents who make a credit card purchase within each city's boundaries

International Spending: 2019/2018 % Change by Quarter

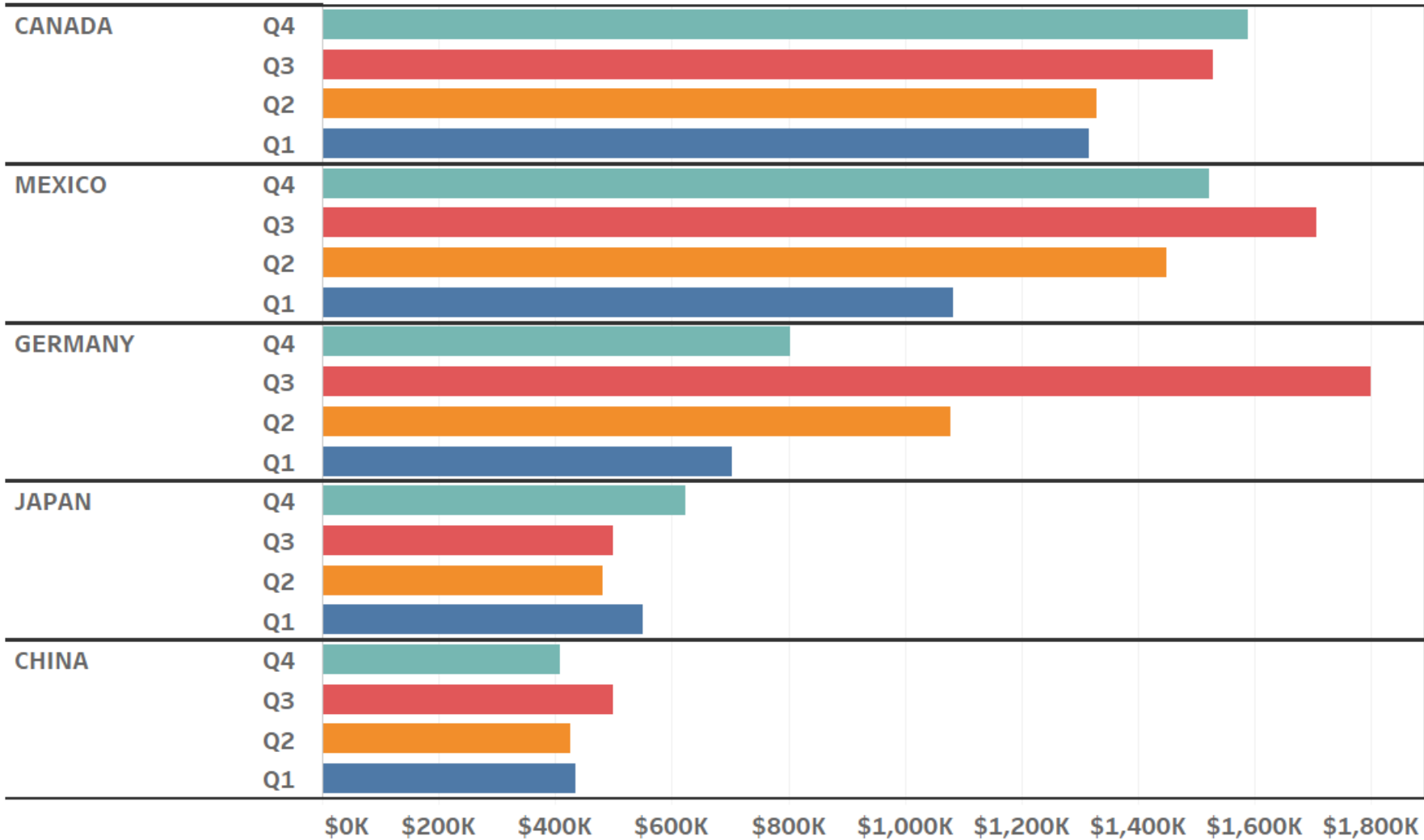


SOURCES: VISA VUE

This chart shows the year over year change in domestic visitor spending* in each city for each quarter in 2019.

*International spending estimates are based on credit card spending by non- U.S. residents who make a credit card purchase within each city's boundaries

Ventura International Spending by Quarter, 2019

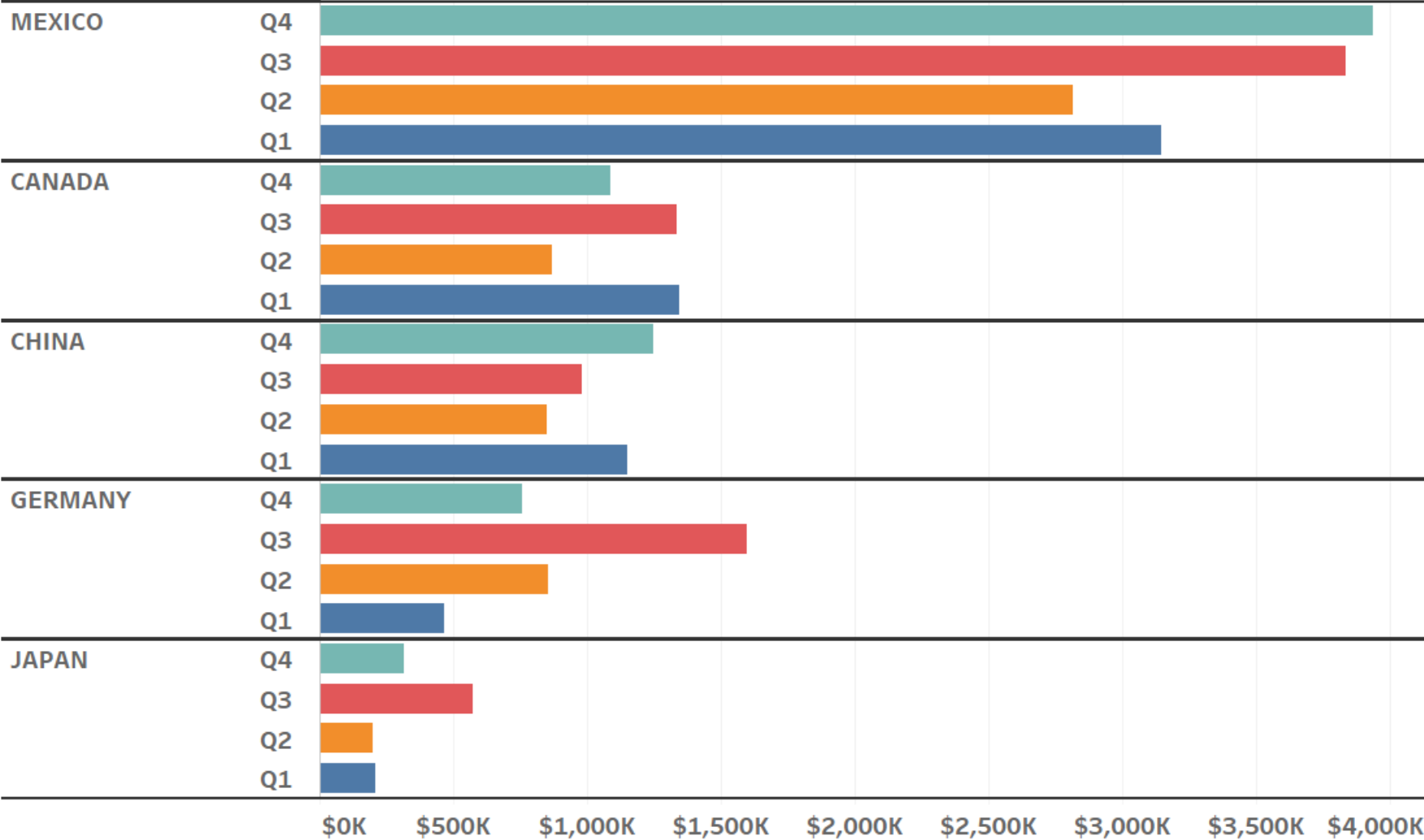


SOURCES: VISA VUE

This chart shows the top countries of origin for international spending* in the city of Ventura by quarter. Spending estimates are indicated by the dollar values shown at the bottom of the chart.

* International spending estimates are based on credit card spending by non- U.S. residents who make a credit card purchase within each city's boundaries

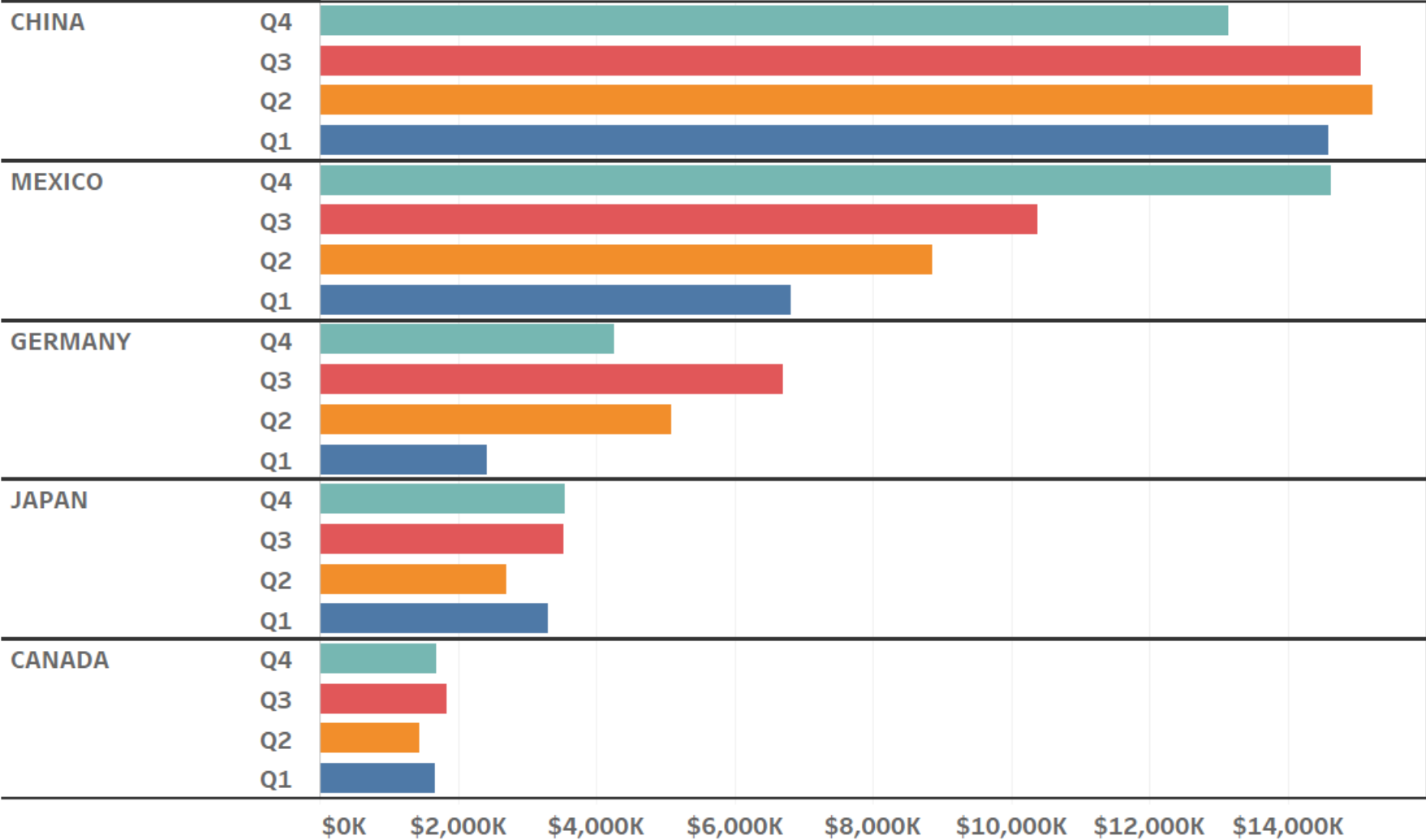
Oxnard International Spending by Quarter, 2019



This chart shows the top countries of origin for international spending* in the city of Oxnard. Spending estimates are indicated by the dollar values shown at the bottom of the chart.

* International spending estimates are based on credit card spending by non- U.S. residents who make a credit card purchase within each city's boundaries

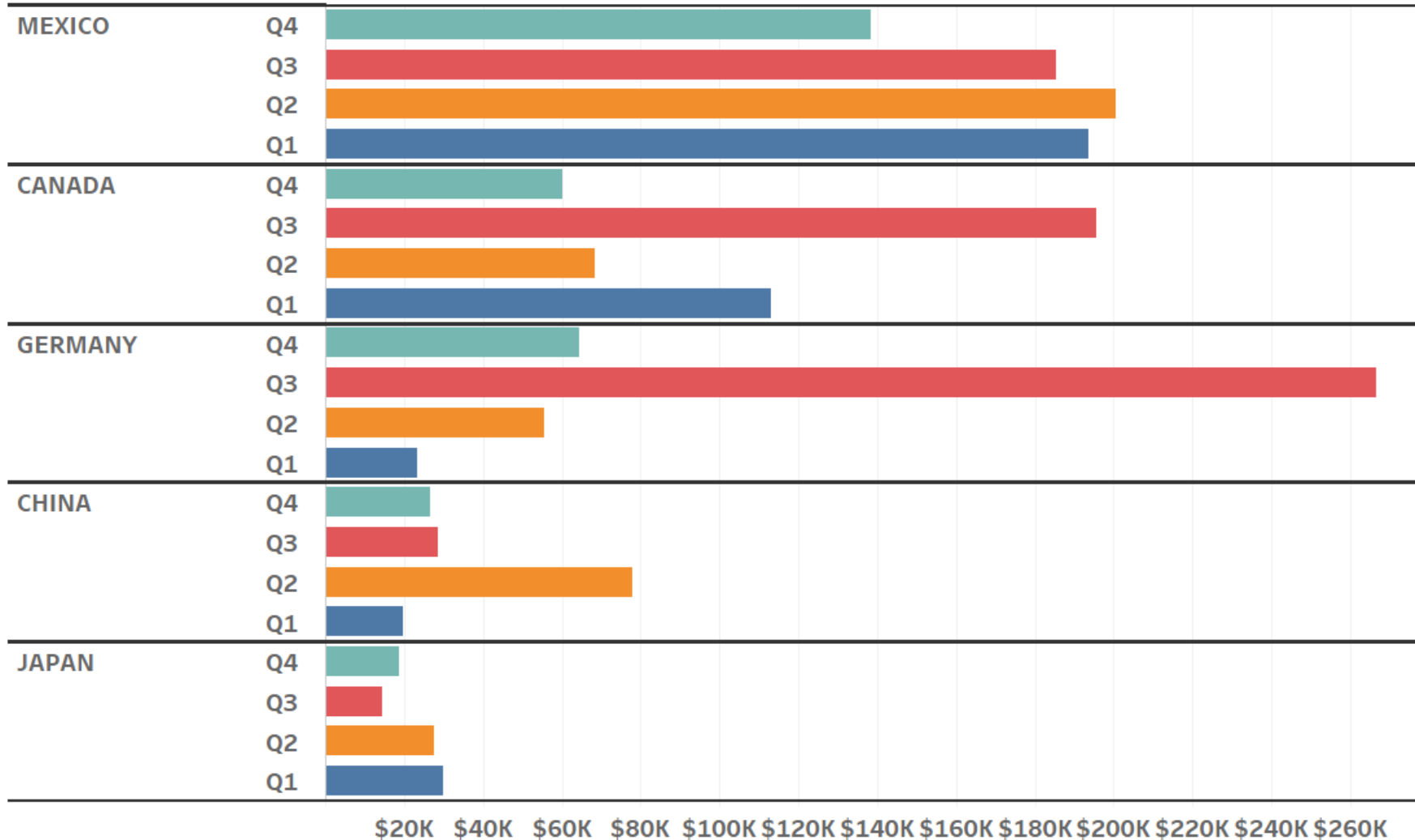
Camarillo International Spending by Quarter, 2019



This chart shows the top countries of origin for international spending* in the city of Camarillo. Spending estimates are indicated by the dollar values shown at the bottom of the chart.

* International spending estimates are based on credit card spending by non- U.S. residents who make a credit card purchase within each city's boundaries

Port Hueneme International Spending by Quarter, 2019



SOURCES: VISA VUE

This chart shows the top countries of origin for international spending* in the city of Port Hueneme. Spending estimates are indicated by the dollar values shown at the bottom of the chart.

* International spending estimates are based on credit card spending by non- U.S. residents who make a credit card purchase within each city's boundaries