

Colorado Travel Impacts *2000-2017p*



Image Credit: Colorado Tourism Office

June 2018

Prepared for the

Colorado Tourism Office
Denver, Colorado

**THE ECONOMIC IMPACT
OF TRAVEL ON COLORADO
2000-2017P**

June 2018

prepared for the

Colorado Tourism Office
Office of Economic Development and International Trade
Denver, Colorado

Dean Runyan Associates
833 SW Eleventh Avenue, Suite 920
Portland, OR 97205
503/226-2973
www.deanrunyan.com

PREFACE

The purpose of this study is to document the economic significance of the travel industry in Colorado from 2000 to 2017. These findings show the level of travel spending by overnight international and domestic visitors traveling to and through the state and the impact this spending had on the economy in terms of earnings, employment and tax revenue.

This study was prepared for the Colorado Tourism Office by Dean Runyan Associates. Dean Runyan Associates has specialized in research and planning services for the travel, tourism and recreation industry since 1984. With respect to economic impact analysis, the firm developed and currently maintains the Regional Travel Impact Model (RTIM), a proprietary computer model for analyzing travel economic impacts at the state, regional and local level. Dean Runyan Associates also has extensive experience in project feasibility analysis, market evaluation, survey research and travel and tourism planning.

Special thanks are due to the staff at the Colorado Tourism Office for their valuable support and assistance.

Dean Runyan Associates
833 SW 11th Ave., Suite 920
Portland, OR 97205
(503) 226-2973
www.deanrunyan.com

TABLE OF CONTENTS

| | page |
|---|------|
| List of Tables and Figures | i |
| Executive Summary | iii |
| | |
| I. National Travel Trends | 1 |
| II. Colorado Travel Impacts | 5 |
| III. Regional Overnight Visitor Impacts | 13 |
| IV. District Overnight Visitor Impacts | 21 |
| V. County Overnight Visitor Impacts | 35 |
| | |
| Appendices | |
| A. Regional Travel Impact Model | 54 |
| B. Definition of Terms | 59 |
| C. NAICS Industries | 61 |

LIST OF TABLES AND FIGURES

| | page |
|---|------|
| <hr/> | |
| National Travel Trends | |
| Annual Direct Travel Spending in U.S., 2000-2017p | 2 |
| Spending by Foreign and Resident Travelers in U.S. | 2 |
| Foreign Share of U.S. Internal Travel Spending | 3 |
| Overseas Arrivals (Millions) | 3 |
| Relative Value of Selected Foreign Currencies compared to U.S. Dollar | 3 |
| U.S. Travel Industry Employment | 4 |
| Components of U.S. Travel Industry Employment | 4 |
| State Travel Impacts | |
| Colorado Travel Trends, 2000-2017p | 7 |
| Colorado Travel Industry Employment, 2000-2017p | 8 |
| Colorado Visitor Spending adjusted for Inflation, 2000-2017p | 8 |
| Taxable Sales of Lodging Establishments, 2000-2017p | 9 |
| Domestic Visitors to Colorado by Air Transportation, 2000-2017 | 9 |
| Travel-Generated Local and State Tax Receipts, 2017p | 10 |
| Colorado Travel Impacts, 2006-2017p | 11 |
| Regional Overnight Visitor Impacts | |
| Colorado Regions (counties included) | 14 |
| Overnight Visitor-Generated Earnings by Region, 2017p | 14 |
| Overnight Visitor-Generated Earnings as a % of Total Earnings, 2017p | 15 |
| Denver Metro Overnight Visitor Impacts, 2006-2017p | 16 |
| Mountain Resort Overnight Visitor Impacts, 2006-2017p | 17 |
| Pikes Peak Overnight Visitor Impacts, 2006-2017p | 18 |
| Other Colorado Overnight Visitor Impacts, 2006-2017p | 19 |
| Regional Overnight Visitor Impacts, 2017p | 20 |
| District Overnight Visitor Impacts | |
| Colorado Districts (counties included) | 22 |
| Overnight Visitor-Generated Earnings by District, 2017p | 23 |
| Overnight Visitor-Generated Earnings as a % of Total Earnings, 2017p | 23 |
| Northwest District Overnight Visitor Impacts, 2006-2017p | 24 |
| Mesa District Overnight Visitor Impacts, 2006-2017p | 25 |
| Southwest District Overnight Visitor Impacts, 2006-2017p | 26 |
| North Central District Overnight Visitor Impacts, 2006-2017p | 27 |
| Central District Overnight Visitor Impacts, 2006-2017p | 28 |
| South Central District Overnight Visitor Impacts, 2006-2017p | 29 |
| Larimer District Overnight Visitor Impacts, 2006-2017p | 30 |
| Denver District Overnight Visitor Impacts, 2006-2017p | 31 |
| El Paso/Teller District Overnight Visitor Impacts, 2006-2017p | 32 |
| Northeast District Overnight Visitor Impacts, 2006-2017p | 33 |
| Southeast District Overnight Visitor Impacts, 2006-2017p | 34 |

LIST OF TABLES AND FIGURES (CONTINUED)

| | page |
|---|------|
| County Overnight Visitor Impacts | |
| Adams through Archuleta, 2002-2017p | 36 |
| Baca through Broomfield, 2002-2017p | 37 |
| Chaffee through Costilla, 2002-2017p | 38 |
| Costilla through Delta, 2002-2017p | 39 |
| Denver through Eagle, 2002-2017p | 40 |
| El Paso through Garfield, 2002-2017p | 41 |
| Gilpin through Hinsdale, 2002-2017p | 42 |
| Huerfano through Kiowa, 2002-2017p | 43 |
| Kit Carson through Larimer, 2002-2017p | 44 |
| Las Animas through Mesa, 2002-2017p | 45 |
| Mineral through Montrose, 2002-2017p | 46 |
| Morgan through Park, 2002-2017p | 47 |
| Phillips through Pueblo, 2002-2017p | 48 |
| Rio Blanco through Saguache, 2002-2017p | 49 |
| San Juan through Summit, 2002-2017p | 50 |
| Teller through Yuma, 2002-2017p | 51 |

This page intentionally blank

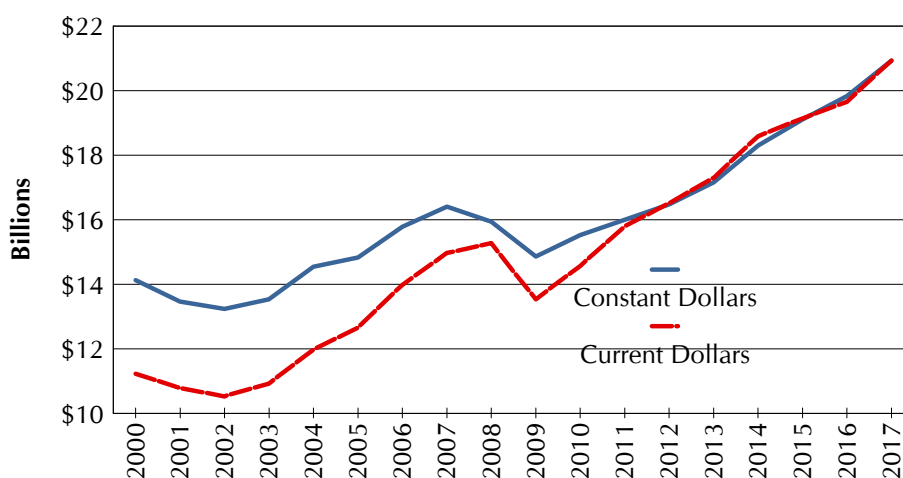
EXECUTIVE SUMMARY

This report describes the economic impacts of travel to and through Colorado and each of its sixty-four counties, four tourism regions, and eleven districts. The estimates of the direct impacts associated with traveler spending in Colorado were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates.

Recent Travel Trends in the Colorado Travel Industry

- Total direct travel spending in Colorado during 2017 was over **\$20.9 billion** - direct travel spending directly supported over **171,000 jobs** and **earnings of over \$6.3 billion**.
- The Colorado travel industry experienced a 6.5 percent increase in travel spending from the previous year in current dollars. Since 2009, travel spending in real (inflation-adjusted) dollars has increased by 4.4 percent per

Colorado Travel Spending Adjusted for Inflation, 2000-2017p

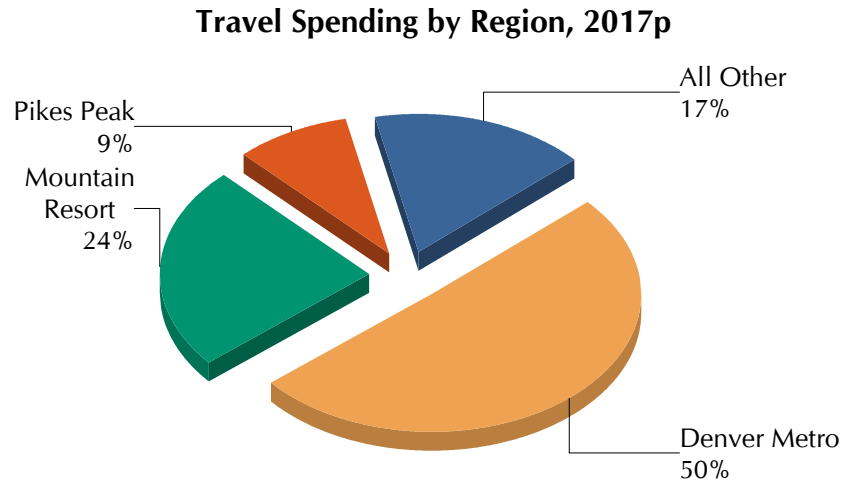


Source: Dean Runyan Associates, Bureau of Labor Statistics and Rocky Mountain Lodging Report.

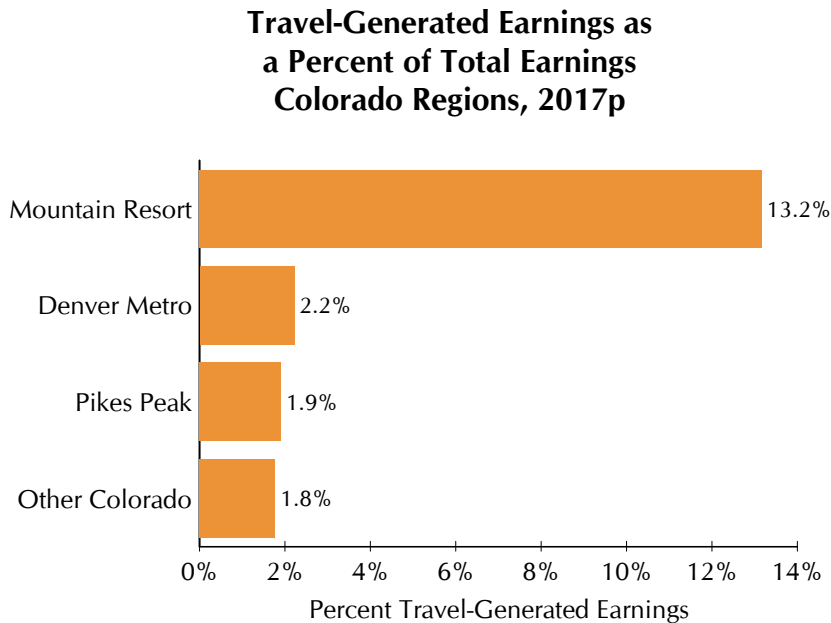
- Air travel to Colorado destinations on domestic flights was up 11.6 percent from the preceding year.
- The Colorado travel industry generated **\$1.3 billion in local and state tax revenues** in the 2017 calendar year – this represents approximately **\$594 of tax revenue per household** in the state.

THE TRAVEL INDUSTRY BENEFITS ALL REGIONS OF COLORADO

While travel and tourism is important throughout the state, about half (51%) of all overnight travel spending occurs in the Denver Metro Region.



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.



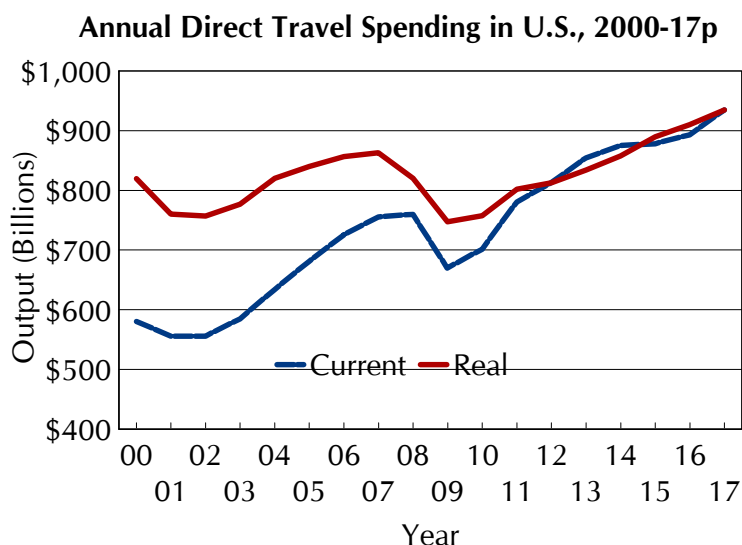
Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

I. NATIONAL TRAVEL TRENDS

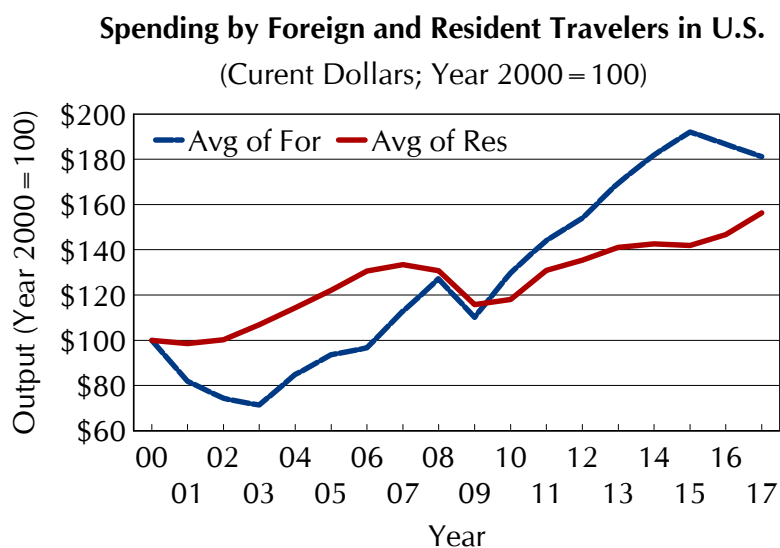


The national level data in this section focuses on visitor spending trends in current and real dollars, resident and foreign visitor spending in the U.S., and trends in travel-generated employment.

The following two graphs are derived from the Bureau of Economic Analysis Travel and Tourism Satellite Accounts*. Both graphs show direct tourism output for the United States - spending by resident and foreign visitors. The 2017 values are based on the first three quarters of the year.



Spending by resident and foreign visitors was \$933 billion in 2017 in current dollars. This represents a 3.0 percent increase over 2016. When adjusted for changes in prices (real dollars), spending increased by 2.3 percent from 2016 to 2017 compared to a 4.7 percent increase for the preceding year.



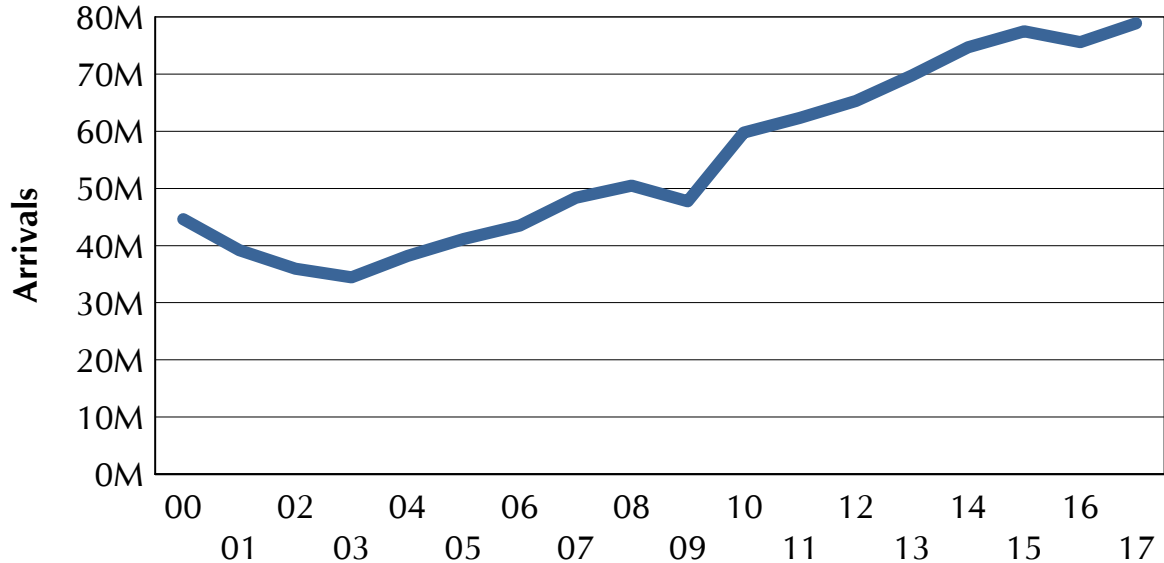
The bottom chart compares the change in current dollar spending by resident and foreign visitors since 2000. In 2017, the increase in spending by resident visitors (4.7 percent) compares to a 2.0 percent decrease in non-resident spending. Visitor spending by non-residents increased by 5.2 percent from 2014 to 2015.

Note: Foreign visitor spending does not include expenditures on health and educational services or expenditures by short term seasonal workers.

*See <http://www.bea.gov/industry/index.htm#satellite>.

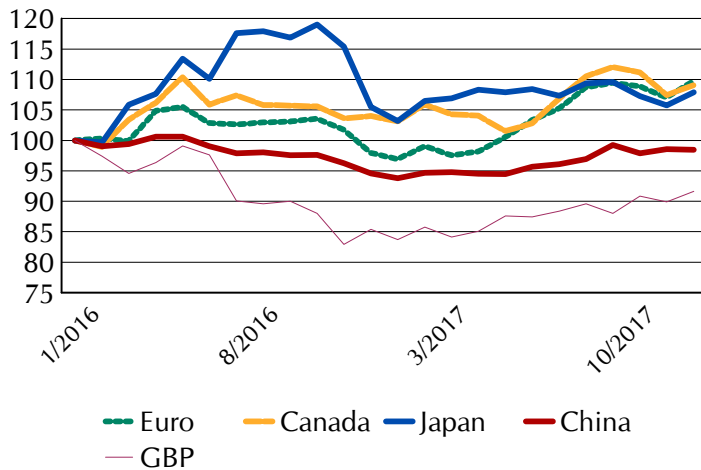
Foreign arrivals increased 4.3 percent from 2016 to 2017. The dollar continues to remain strong against selected foreign currencies. This can apply downward pressure on international spending by lessening the purchasing power of the international visitor that has traveled to the U.S.

Overseas arrivals to the U.S.



Relative Value of Selected Foreign Currencies compared to U.S. Dollar

Monthly Averages, Jan 2016 through December 2017



Sources:

Foreign Share of U.S Internal Travel: Bureau of Economic Analysis Travel & Tourism Satellite Accounts and International Transactions.

Overseas Arrivals: National Travel & Tourism Office, U.S. Department of Commerce, Tourism Economics.

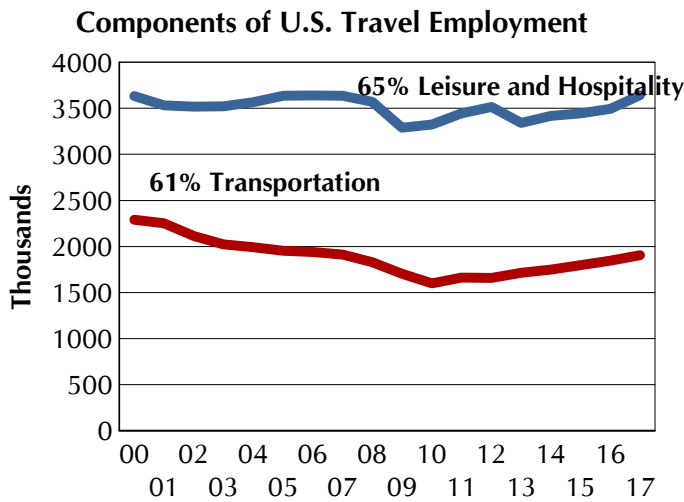
*Link to revision press release <https://bit.ly/2JTgmH1>

Relative Value of Selected Foreign Currencies: USForex, Inc. (www.usforex.com)

The following two graphs show employment trends since 2000 and the composition of travel industry employment since the recession. The first graph shows that travel-generated employment recovered from the 2008-09 recession by 2013. Since then, however, there has been no significant employment growth in the industry. Leisure and hospitality employment was 3.5 million in 2017 or 65 percent of total travel industry employment, compared to 3.6 million in 2000 or 61 percent of the total. Most of this growth was due to food services employment. However, employment in transportation and other industries declined over the same period from 2.3 million to 1.8 million, mostly due to decreased employment in the airline and related transportation industries.



Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts.



Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts. Leisure & hospitality includes accommodations, food services, and arts, entertainment & recreation. Transportation and other includes retail and all other industries.

II. COLORADO TRAVEL IMPACTS 2000-2017p



The Scope of the Colorado Travel Industry

The multi-billion dollar travel industry in Colorado is an important part of the state and local economies. The industry is represented primarily by businesses in the leisure and hospitality sector, transportation, and retail. The money that visitors spend on various goods and services while in Colorado produces business receipts at these firms, which in turn generate earnings and employment for Colorado residents. In addition, state and local governments collect taxes that are generated from visitor spending. Most of these taxes are imposed on the sale of a goods and services to visitors, thus avoiding a tax burden on local residents.

The focus of this report is on the ***overnight (both domestic and international) and day visitor*** components of the Colorado travel industry from 2000 through 2017p. On the following pages are detailed travel spending, employment and earnings estimates, and tax receipts directly generated by overnight and day visitors to and through Colorado. Following this section, detailed travel impact estimates of *overnight* visitors for regions, districts and counties constitute the remainder of this report (impacts of day visitors available only at the state level).

Direct Impacts of Travel in Colorado: A Summary

- Total direct travel spending in Colorado was approximately \$20.9 billion during 2017p.
- Visitors that stayed overnight in commercial lodging (hotels, motels, rented condos, bed & breakfasts) accounted for about two-thirds (67%) of all visitor spending.
- Lodging expenses (including campgrounds) accounted for 24 percent of all spending by visitors to Colorado. Motor fuel and ground transportation accounted for 11 percent, and food & beverage services accounted for 23 percent of all visitor spending.
- Direct travel spending in Colorado generated over 171,000 jobs with earnings of \$6.3 billion in 2017p.
- Direct travel spending generated \$1.3 billion in local and state taxes (not including property taxes).
- Since 2000, visitor-generated spending has increased at an average annual rate of 3.7 percent, earnings by 3.8 percent, and local and state tax revenues by 5.5 percent and 3.1 percent, respectively.

Colorado Direct Travel Impacts, 2000-2017p

| | Spending (\$Billion) | Earnings (\$Billion) | Employment (Thousand) | Tax Receipts (\$Million) | | |
|------------------------------|-------------------------|-------------------------|--------------------------|--------------------------|-------|---------|
| | | | | Local | State | Total |
| 2000 | \$11.2 | \$3.3 | 140.2 | \$310 | \$303 | \$614 |
| 2001 | \$10.8 | \$3.4 | 131.2 | \$301 | \$288 | \$589 |
| 2002 | \$10.5 | \$3.3 | 128.2 | \$305 | \$283 | \$588 |
| 2003 | \$10.9 | \$3.3 | 128.2 | \$310 | \$289 | \$599 |
| 2004 | \$12.0 | \$3.5 | 136.3 | \$338 | \$316 | \$653 |
| 2005 | \$12.7 | \$3.6 | 137.5 | \$373 | \$327 | \$700 |
| 2006 | \$14.0 | \$3.9 | 142.6 | \$420 | \$360 | \$780 |
| 2007 | \$15.0 | \$4.1 | 147.0 | \$462 | \$383 | \$844 |
| 2008 | \$15.3 | \$4.2 | 148.2 | \$471 | \$381 | \$852 |
| 2009 | \$13.5 | \$4.0 | 140.1 | \$430 | \$350 | \$780 |
| 2010 | \$14.6 | \$4.0 | 138.4 | \$460 | \$366 | \$826 |
| 2011 | \$15.8 | \$4.1 | 141.1 | \$495 | \$382 | \$877 |
| 2012 | \$16.5 | \$4.4 | 145.1 | \$521 | \$397 | \$918 |
| 2013 | \$17.3 | \$4.7 | 150.4 | \$556 | \$418 | \$974 |
| 2014 | \$18.6 | \$5.0 | 155.4 | \$615 | \$446 | \$1,061 |
| 2015 | \$19.1 | \$5.5 | 160.6 | \$663 | \$470 | \$1,133 |
| 2016 | \$19.6 | \$5.8 | 165.3 | \$725 | \$491 | \$1,216 |
| 2017p | \$20.9 | \$6.3 | 171.0 | \$776 | \$510 | \$1,286 |
| <i>Annual Percent Change</i> | | | | | | |
| 16-17p | 6.5% | 8.3% | 3.4% | 7.0% | 3.9% | 5.7% |
| 00-17p | 3.7% | 3.8% | 1.2% | 5.5% | 3.1% | 4.4% |

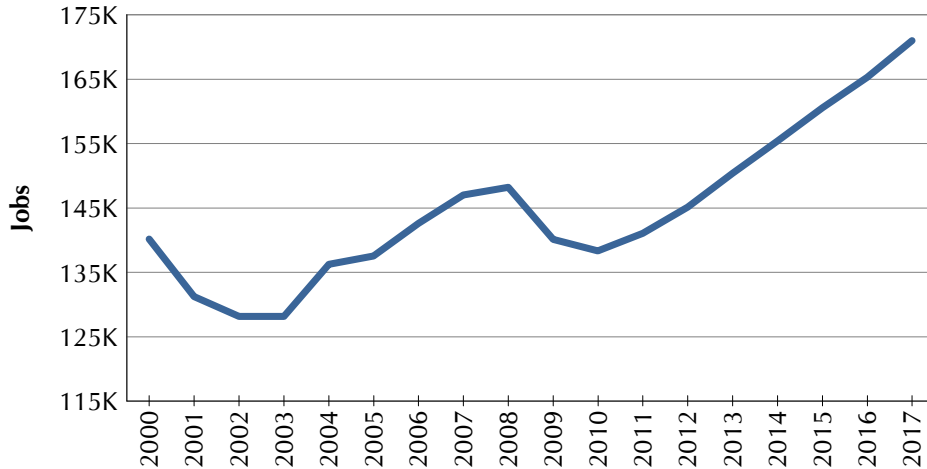
Earnings include payroll, other earned income and proprietor income. Employment includes payroll employees and proprietors.

Annual Percentage Change for 2000-2017p is the average annual percentage change.

COLORADO TRAVEL TRENDS

The first graph, below, shows the trend in travel industry employment from 2000-2017p.

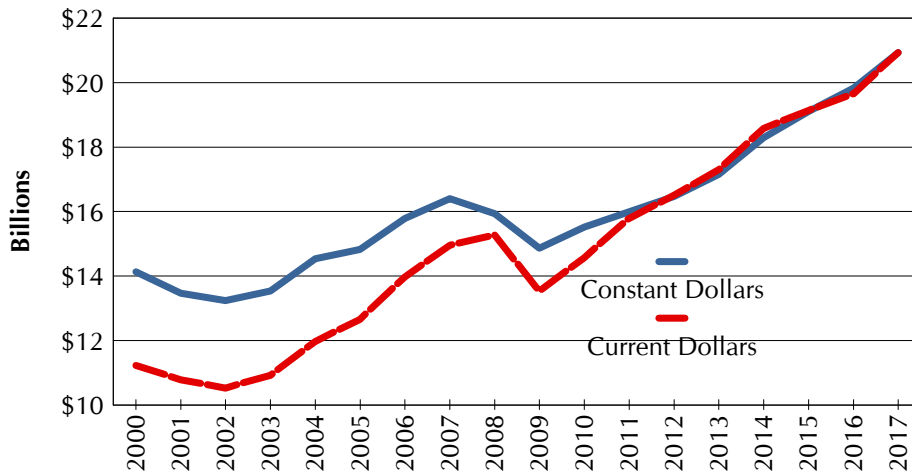
Colorado Travel Industry Employment, 2000-2017p



Source: Dean Runyan Associates, Inc.

Other indicators of visitor travel trends to Colorado are also shown. These include travel spending adjusted for inflation, taxable sales for lodging establishments and domestic air visitors to Colorado.

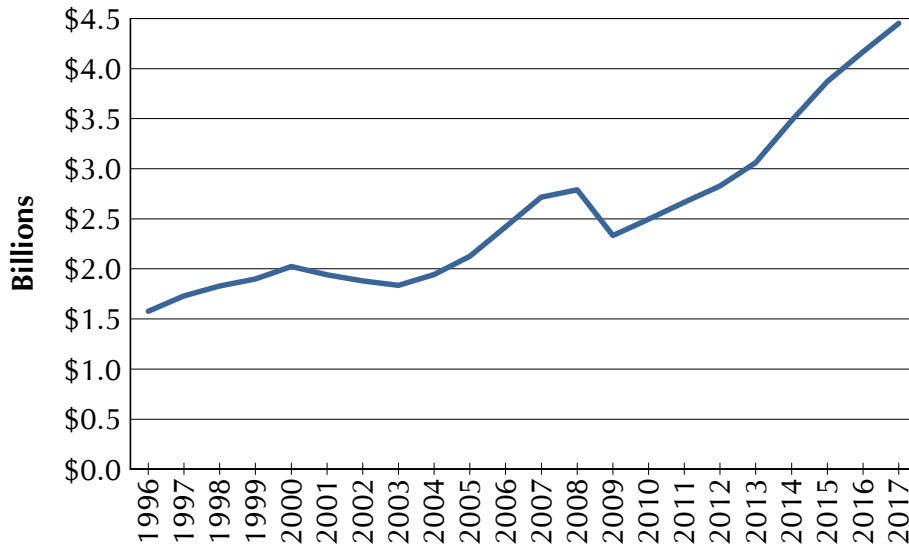
Colorado Visitor Spending Adjusted for Inflation, 2000-2017p



Source: Dean Runyan Associates, Bureau of Labor Statistics and Rocky Mountain Lodging Report.

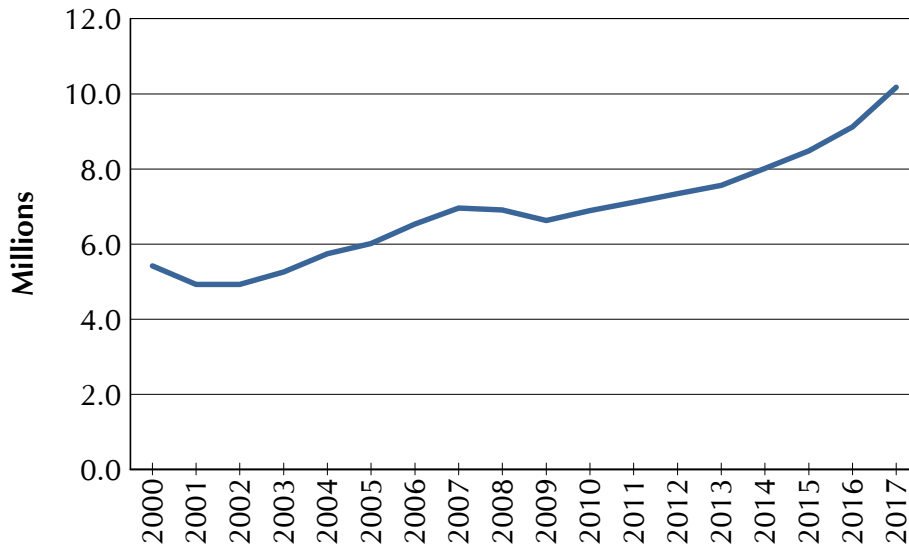
Taxable Sales of Lodging Establishments, 2000-2017

Current Dollars



Source: Dean Runyan Associates and Colorado Department of Revenue. Taxable Sales includes room rentals and other sales (e.g., food, entertainment) of lodging establishments. Some taxable room rentals (e.g., condos) not included.

Domestic Visitors to Colorado by Air Transportation, 2000-2017



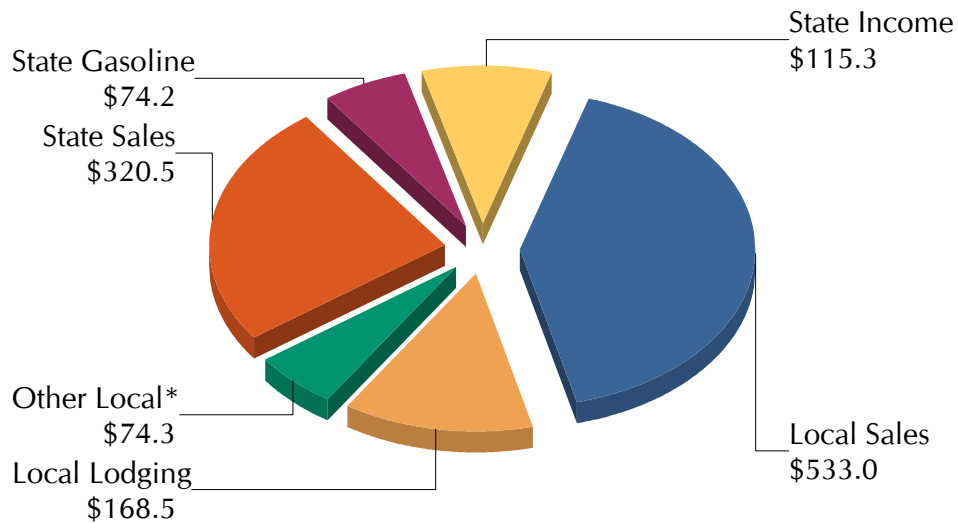
Source: Dean Runyan Associates and Bureau of Transportation Origin-Destination Survey. This is an estimate of visitation, not the amount of spending in Colorado.

TAX IMPACTS

Approximately one-half of all travel-generated tax receipts accrue to local governments in Colorado. Local taxes include room taxes, sales taxes and auto rental taxes levied by cities, counties and special districts and regions. Property taxes are not included. State taxes include the 2.9 percent state sales tax, the 22 cents per gallon motor fuel tax, and income taxes on travel-generated earnings and travel-related business income.

Travel-Generated Tax Impacts: Local & State Receipts, 2017p

(\$Million)



Source: Dean Runyan Associates.

*Other Local includes Passenger Facility Charge (PFC) and Auto Rental Tax.

Colorado Travel Impacts, 2006-2017p

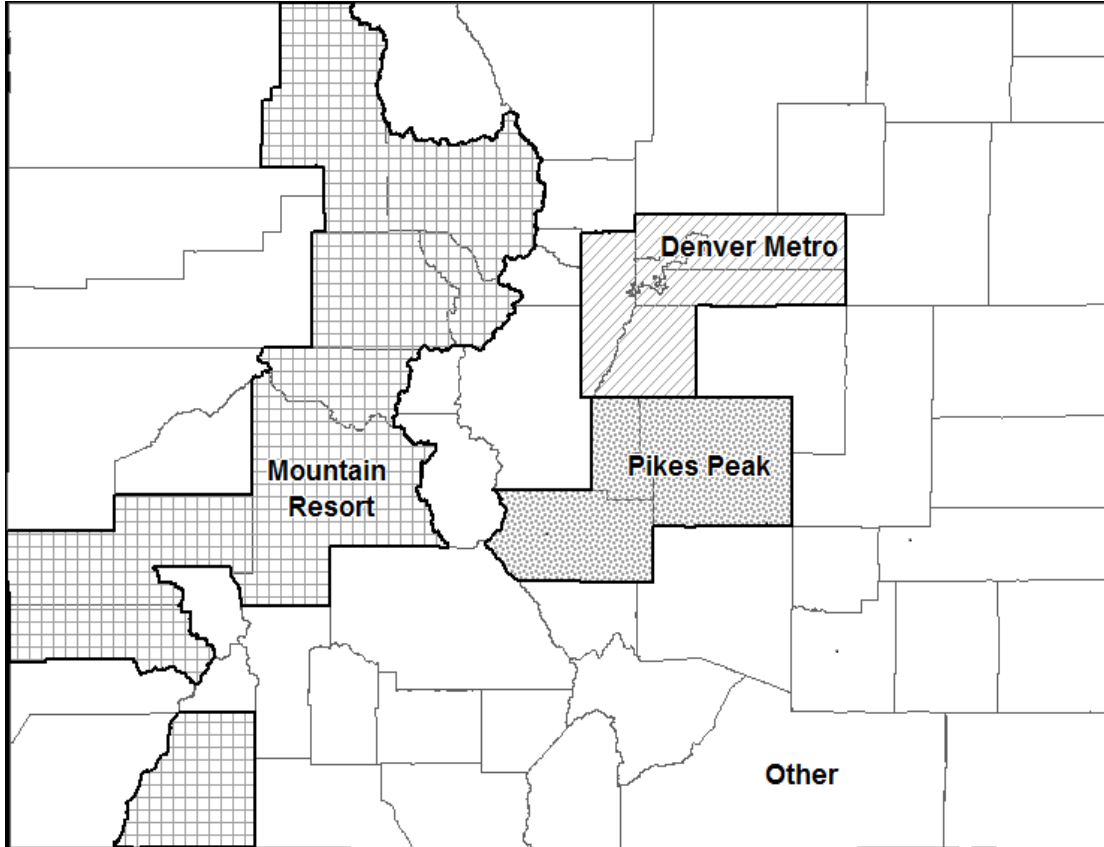
| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 12,360 | 13,558 | 12,963 | 14,706 | 15,420 | 16,562 | 17,070 | 17,635 | 18,762 |
| Other Travel* | 1,616 | 1,709 | 1,603 | 1,796 | 1,875 | 2,015 | 2,066 | 2,012 | 2,167 |
| Total Direct Spending | 13,976 | 15,267 | 14,566 | 16,501 | 17,296 | 18,577 | 19,136 | 19,647 | 20,929 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 7,450 | 8,253 | 7,805 | 9,016 | 9,641 | 10,623 | 11,206 | 11,690 | 12,505 |
| Campground | 321 | 311 | 313 | 325 | 313 | 307 | 319 | 324 | 346 |
| Private Home (VFR) | 2,279 | 2,462 | 2,438 | 2,675 | 2,738 | 2,838 | 2,876 | 2,937 | 3,053 |
| Vacation Home | 540 | 602 | 613 | 647 | 656 | 672 | 674 | 692 | 716 |
| Day Travel | 1,770 | 1,930 | 1,794 | 2,043 | 2,072 | 2,122 | 1,995 | 1,993 | 2,143 |
| Destination Spending | 12,360 | 13,558 | 12,963 | 14,706 | 15,420 | 16,562 | 17,070 | 17,635 | 18,762 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 2,419 | 2,791 | 2,496 | 2,827 | 3,061 | 3,481 | 3,870 | 4,167 | 4,453 |
| Food Service | 2,425 | 2,655 | 2,773 | 3,161 | 3,368 | 3,662 | 3,891 | 4,093 | 4,400 |
| Food Stores | 514 | 575 | 572 | 651 | 678 | 730 | 764 | 767 | 790 |
| Local Tran. & Gas | 1,943 | 2,319 | 1,972 | 2,326 | 2,325 | 2,326 | 1,940 | 1,871 | 2,060 |
| Arts, Ent. & Rec. | 1,736 | 1,765 | 1,740 | 1,916 | 2,000 | 2,112 | 2,177 | 2,229 | 2,333 |
| Retail Sales | 1,869 | 1,887 | 1,924 | 2,112 | 2,189 | 2,297 | 2,360 | 2,394 | 2,490 |
| Visitor Air Tran. | 1,455 | 1,567 | 1,486 | 1,711 | 1,799 | 1,953 | 2,068 | 2,114 | 2,237 |
| Destination Spending | 12,360 | 13,558 | 12,963 | 14,706 | 15,420 | 16,562 | 17,070 | 17,635 | 18,762 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 1,698 | 1,939 | 1,845 | 2,059 | 2,180 | 2,347 | 2,560 | 2,733 | 2,959 |
| Arts, Ent. & Rec. | 853 | 951 | 903 | 970 | 1,024 | 1,095 | 1,199 | 1,246 | 1,303 |
| Retail** | 346 | 367 | 353 | 371 | 382 | 403 | 428 | 446 | 465 |
| Ground Tran. | 95 | 102 | 102 | 102 | 105 | 116 | 125 | 133 | 140 |
| Visitor Air Tran. | 399 | 363 | 328 | 381 | 478 | 495 | 529 | 609 | 691 |
| Other Travel* | 533 | 480 | 425 | 472 | 579 | 594 | 616 | 660 | 751 |
| Total Earnings | 3,924 | 4,201 | 3,957 | 4,355 | 4,748 | 5,049 | 5,456 | 5,826 | 6,308 |
| Industry Employment Generated by Travel Spending (Thousand Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 78.3 | 80.8 | 76.4 | 81.3 | 84.2 | 87.4 | 90.7 | 93.8 | 97.0 |
| Arts, Ent. & Rec. | 32.6 | 34.5 | 32.7 | 34.1 | 35.0 | 36.3 | 37.7 | 38.5 | 39.5 |
| Retail** | 13.9 | 14.2 | 13.5 | 13.9 | 14.2 | 14.5 | 14.9 | 15.3 | 15.5 |
| Ground Tran. | 3.3 | 3.4 | 3.0 | 3.0 | 3.1 | 3.3 | 3.4 | 3.6 | 3.6 |
| Visitor Air Tran. | 6.1 | 6.5 | 5.5 | 5.7 | 6.2 | 6.3 | 6.3 | 6.7 | 7.2 |
| Other Travel* | 8.4 | 8.7 | 7.2 | 7.2 | 7.7 | 7.7 | 7.6 | 7.5 | 8.1 |
| Total Employment | 142.6 | 148.2 | 138.4 | 145.1 | 150.4 | 155.4 | 160.6 | 165.3 | 171.0 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 421 | 471 | 460 | 521 | 556 | 615 | 663 | 725 | 776 |
| State Tax Receipts | 360 | 381 | 366 | 397 | 418 | 446 | 470 | 491 | 510 |
| Federal Tax Receipts | 935 | 1,000 | 946 | 957 | 1,092 | 1,163 | 1,235 | 1,292 | 1,382 |
| Total Direct Gov't Revenue | 1,715 | 1,852 | 1,772 | 1,875 | 2,066 | 2,224 | 2,368 | 2,508 | 2,668 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

This page intentionally blank

III. REGIONAL OVERNIGHT VISITOR IMPACTS 2006-2017p



COLORADO REGIONS

Denver Metro

Adams
Arapahoe
Broomfield
Denver
Douglas
Jefferson

Pikes Peak

El Paso
Fremont
Teller

Mountain Resort

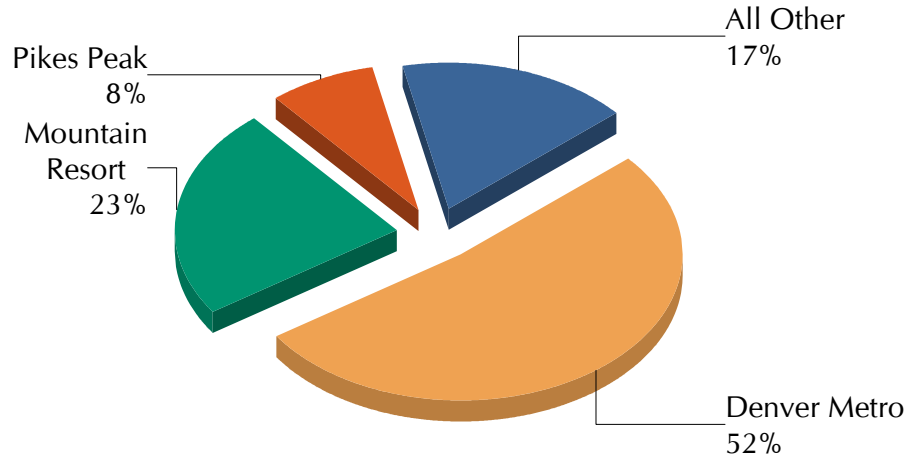
Eagle
Grand
Gunnison
La Plata
Montrose
Pitkin
Routt
San Miguel
Summit

Other

all remaining counties

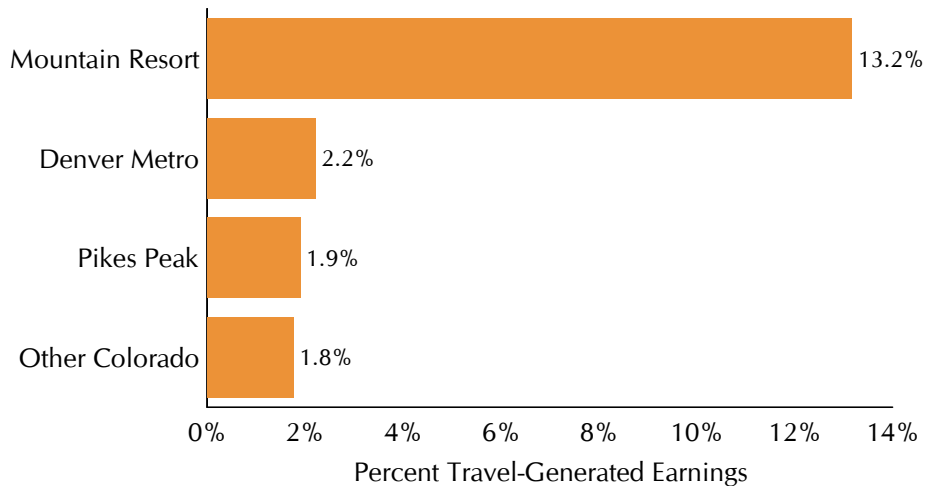
Travel-generated earnings are distributed approximately half to the Denver Metro region, one-quarter (23%) to the Mountain Resort region, and the remainder to the Pikes Peak region and all other counties. However, the size of travel-generated earnings in relation to total earnings is actually much lower in the Denver Metro region as compared to the Mountain Resort region (as shown in the bar chart).

Overnight Travel-Generated Earnings by Region, 2017p



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

Overnight Travel-Generated Earnings as a percentage of Total Earnings by Region, 2017p



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

Denver Metro Overnight Travel Impacts, 2006-2017p

| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 4,601 | 5,152 | 4,926 | 5,722 | 6,092 | 6,670 | 6,908 | 7,130 | 7,651 |
| Other Travel* | 1,361 | 1,429 | 1,380 | 1,565 | 1,659 | 1,789 | 1,840 | 1,782 | 1,913 |
| Total Direct Spending | 5,963 | 6,582 | 6,307 | 7,287 | 7,751 | 8,458 | 8,749 | 8,912 | 9,564 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 3,254 | 3,695 | 3,514 | 4,140 | 4,463 | 4,964 | 5,174 | 5,362 | 5,802 |
| Campground | 22 | 20 | 20 | 21 | 20 | 20 | 21 | 21 | 22 |
| Private Home (VFR) | 1,292 | 1,400 | 1,355 | 1,520 | 1,568 | 1,644 | 1,672 | 1,704 | 1,783 |
| Vacation Home | 33 | 37 | 37 | 40 | 41 | 42 | 41 | 42 | 44 |
| Destination Spending | 4,601 | 5,152 | 4,926 | 5,722 | 6,092 | 6,670 | 6,908 | 7,130 | 7,651 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 783 | 958 | 849 | 1,001 | 1,106 | 1,305 | 1,440 | 1,538 | 1,679 |
| Food Service | 707 | 793 | 823 | 967 | 1,049 | 1,159 | 1,224 | 1,285 | 1,404 |
| Food Stores | 128 | 146 | 145 | 168 | 177 | 192 | 200 | 201 | 209 |
| Local Tran. & Gas | 843 | 980 | 889 | 1,020 | 1,043 | 1,063 | 961 | 957 | 1,022 |
| Arts, Ent. & Rec. | 437 | 461 | 455 | 510 | 538 | 578 | 596 | 613 | 652 |
| Retail Sales | 558 | 575 | 581 | 658 | 695 | 743 | 761 | 770 | 811 |
| Visitor Air Tran. | 1,145 | 1,241 | 1,185 | 1,398 | 1,484 | 1,629 | 1,728 | 1,765 | 1,875 |
| Destination Spending | 4,601 | 5,152 | 4,926 | 5,722 | 6,092 | 6,670 | 6,908 | 7,130 | 7,651 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 543 | 644 | 605 | 684 | 728 | 791 | 868 | 932 | 1,027 |
| Arts, Ent. & Rec. | 221 | 254 | 229 | 254 | 271 | 293 | 320 | 333 | 353 |
| Retail** | 100 | 108 | 103 | 111 | 116 | 124 | 131 | 137 | 144 |
| Ground Tran. | 71 | 77 | 77 | 77 | 79 | 88 | 94 | 100 | 105 |
| Visitor Air Tran. | 380 | 343 | 311 | 362 | 458 | 476 | 508 | 586 | 665 |
| Other Travel* | 482 | 426 | 392 | 437 | 541 | 556 | 576 | 619 | 704 |
| Total Earnings | 1,797 | 1,852 | 1,716 | 1,925 | 2,195 | 2,327 | 2,497 | 2,708 | 2,999 |
| Industry Employment Generated by Travel Spending (Thousand Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 21.6 | 23.6 | 22.3 | 23.9 | 25.0 | 26.3 | 27.4 | 29.0 | 29.7 |
| Arts, Ent. & Rec. | 6.4 | 6.9 | 6.4 | 6.8 | 7.3 | 7.6 | 7.8 | 8.0 | 8.3 |
| Retail** | 3.6 | 3.8 | 3.6 | 3.8 | 4.0 | 4.2 | 4.2 | 4.0 | 4.4 |
| Ground Tran. | 2.5 | 2.6 | 2.3 | 2.3 | 2.3 | 2.5 | 2.6 | 3.0 | 2.7 |
| Visitor Air Tran. | 5.7 | 6.1 | 5.2 | 5.3 | 5.8 | 5.9 | 6.0 | 6.0 | 6.8 |
| Other Travel* | 7.2 | 7.6 | 6.5 | 6.5 | 7.0 | 7.0 | 6.9 | 7.0 | 7.4 |
| Total Employment | 46.9 | 50.6 | 46.2 | 48.6 | 51.5 | 53.4 | 54.9 | 57.0 | 59.3 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 190 | 219 | 211 | 241 | 261 | 295 | 316 | 336 | 366 |
| State Tax Receipts | 127 | 136 | 130 | 144 | 156 | 169 | 178 | 187 | 198 |
| Total Gov't Revenue | 317 | 356 | 341 | 385 | 417 | 464 | 494 | 523 | 563 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Denver Metro region includes Adams, Arapahoe, Broomfield, Denver, Douglas and Jefferson counties.

Mountain Resort Overnight Travel Impacts, 2006-2017p

| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 2,814 | 3,007 | 2,891 | 3,200 | 3,399 | 3,691 | 3,973 | 4,174 | 4,316 |
| Other Travel* | 53 | 60 | 54 | 53 | 57 | 64 | 67 | 68 | 69 |
| Total Direct Spending | 2,868 | 3,067 | 2,945 | 3,253 | 3,456 | 3,755 | 4,040 | 4,241 | 4,385 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 2,248 | 2,391 | 2,253 | 2,531 | 2,719 | 2,994 | 3,256 | 3,436 | 3,553 |
| Campground | 78 | 79 | 78 | 81 | 79 | 78 | 81 | 82 | 88 |
| Private Home (VFR) | 151 | 160 | 169 | 179 | 186 | 193 | 202 | 208 | 214 |
| Vacation Home | 338 | 377 | 391 | 408 | 415 | 428 | 435 | 448 | 462 |
| Destination Spending | 2,814 | 3,007 | 2,891 | 3,200 | 3,399 | 3,691 | 3,973 | 4,174 | 4,316 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 954 | 1,068 | 941 | 1,037 | 1,130 | 1,262 | 1,422 | 1,544 | 1,593 |
| Food Service | 673 | 712 | 747 | 838 | 893 | 973 | 1,048 | 1,102 | 1,155 |
| Food Stores | 163 | 179 | 178 | 201 | 210 | 229 | 242 | 244 | 247 |
| Local Tran. & Gas | 145 | 169 | 151 | 174 | 176 | 179 | 158 | 156 | 168 |
| Arts, Ent. & Rec. | 432 | 430 | 426 | 463 | 482 | 515 | 540 | 552 | 565 |
| Retail Sales | 278 | 272 | 279 | 302 | 312 | 328 | 342 | 346 | 351 |
| Visitor Air Tran. | 170 | 178 | 170 | 185 | 196 | 206 | 221 | 229 | 237 |
| Destination Spending | 2,814 | 3,007 | 2,891 | 3,200 | 3,399 | 3,691 | 3,973 | 4,174 | 4,316 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 525 | 580 | 543 | 605 | 646 | 698 | 760 | 806 | 848 |
| Arts, Ent. & Rec. | 232 | 254 | 245 | 265 | 287 | 309 | 342 | 357 | 368 |
| Retail** | 60 | 63 | 62 | 64 | 66 | 70 | 76 | 79 | 80 |
| Ground Tran. | 11 | 12 | 12 | 12 | 12 | 13 | 14 | 15 | 16 |
| Visitor Air Tran. | 6 | 6 | 5 | 7 | 8 | 8 | 8 | 9 | 11 |
| Other Travel* | 6 | 7 | 4 | 4 | 5 | 5 | 6 | 5 | 7 |
| Total Earnings | 840 | 921 | 870 | 957 | 1,024 | 1,104 | 1,206 | 1,272 | 1,330 |
| Industry Employment Generated by Travel Spending (Thousand Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 20.9 | 20.6 | 19.3 | 20.6 | 21.2 | 22.1 | 22.8 | 23.0 | 23.9 |
| Arts, Ent. & Rec. | 6.8 | 6.9 | 6.8 | 7.4 | 7.6 | 8.0 | 8.4 | 9.0 | 9.3 |
| Retail** | 2.2 | 2.2 | 2.1 | 2.1 | 2.2 | 2.3 | 2.4 | 2.0 | 2.4 |
| Ground Tran. | 0.4 | 0.4 | 0.3 | 0.3 | 0.4 | 0.4 | 0.4 | 0.0 | 0.4 |
| Visitor Air Tran. | 0.2 | 0.2 | 0.1 | 0.2 | 0.2 | 0.2 | 0.2 | 0.0 | 0.2 |
| Other Travel* | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 |
| Total Employment | 30.6 | 30.5 | 28.8 | 30.8 | 31.7 | 33.0 | 34.3 | 35.0 | 36.3 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 102 | 112 | 108 | 122 | 131 | 144 | 160 | 178 | 185 |
| State Tax Receipts | 71 | 77 | 73 | 80 | 86 | 93 | 101 | 107 | 110 |
| Total Gov't Revenue | 174 | 188 | 181 | 202 | 216 | 237 | 261 | 286 | 295 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Mountain Resort region includes Eagle, Grand, Gunnison, La Plata, Montrose, Pitkin, Routt, San Miguel and Summit counties.

Pikes Peak Overnight Travel Impacts, 2006-2017p

| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 1,060 | 1,172 | 1,142 | 1,213 | 1,235 | 1,300 | 1,364 | 1,458 | 1,595 |
| Other Travel* | 125 | 129 | 109 | 112 | 94 | 94 | 90 | 95 | 107 |
| Total Direct Spending | 1,185 | 1,302 | 1,251 | 1,325 | 1,329 | 1,394 | 1,454 | 1,553 | 1,702 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 688 | 788 | 760 | 808 | 834 | 897 | 965 | 1,052 | 1,172 |
| Campground | 52 | 48 | 47 | 49 | 46 | 46 | 48 | 48 | 52 |
| Private Home (VFR) | 290 | 305 | 303 | 323 | 321 | 324 | 318 | 322 | 335 |
| Vacation Home | 30 | 32 | 32 | 34 | 34 | 34 | 34 | 35 | 36 |
| Destination Spending | 1,060 | 1,172 | 1,142 | 1,213 | 1,235 | 1,300 | 1,364 | 1,458 | 1,595 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 213 | 234 | 220 | 231 | 240 | 263 | 303 | 348 | 398 |
| Food Service | 222 | 258 | 274 | 290 | 303 | 325 | 356 | 391 | 428 |
| Food Stores | 50 | 56 | 57 | 62 | 63 | 66 | 70 | 72 | 75 |
| Local Tran. & Gas | 104 | 131 | 102 | 125 | 122 | 120 | 88 | 80 | 94 |
| Arts, Ent. & Rec. | 174 | 182 | 186 | 203 | 213 | 224 | 232 | 241 | 256 |
| Retail Sales | 185 | 195 | 202 | 208 | 211 | 219 | 231 | 244 | 257 |
| Visitor Air Tran. | 112 | 116 | 101 | 95 | 84 | 83 | 83 | 82 | 87 |
| Destination Spending | 1,060 | 1,172 | 1,142 | 1,213 | 1,235 | 1,300 | 1,364 | 1,458 | 1,595 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 148 | 171 | 170 | 189 | 198 | 209 | 231 | 247 | 276 |
| Arts, Ent. & Rec. | 70 | 80 | 75 | 81 | 83 | 87 | 95 | 100 | 106 |
| Retail** | 33 | 36 | 36 | 35 | 36 | 37 | 40 | 43 | 46 |
| Ground Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Visitor Air Tran. | 10 | 10 | 10 | 10 | 9 | 9 | 9 | 10 | 11 |
| Other Travel* | 12 | 12 | 11 | 12 | 11 | 11 | 11 | 12 | 14 |
| Total Earnings | 273 | 309 | 302 | 327 | 337 | 352 | 387 | 413 | 453 |
| Industry Employment Generated by Travel Spending (Thousand Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 8.0 | 8.4 | 8.0 | 8.7 | 9.0 | 9.2 | 9.8 | 10.0 | 10.9 |
| Arts, Ent. & Rec. | 3.6 | 4.0 | 3.7 | 3.9 | 3.9 | 4.1 | 4.2 | 4.0 | 4.6 |
| Retail** | 1.4 | 1.5 | 1.4 | 1.4 | 1.4 | 1.4 | 1.5 | 2.0 | 1.6 |
| Ground Tran. | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Visitor Air Tran. | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.0 | 0.2 |
| Other Travel* | 0.3 | 0.3 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.0 | 0.2 |
| Total Employment | 13.5 | 14.4 | 13.6 | 14.4 | 14.8 | 15.1 | 15.8 | 17.0 | 17.5 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 30 | 33 | 34 | 35 | 36 | 39 | 43 | 55 | 61 |
| State Tax Receipts | 29 | 32 | 31 | 33 | 33 | 35 | 38 | 41 | 44 |
| Total Gov't Revenue | 60 | 65 | 65 | 68 | 69 | 74 | 81 | 95 | 104 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Pikes Peak region includes El Paso, Fremont and Teller counties.

All Other Overnight Travel Impacts, 2006-2017p

| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 2,114 | 2,297 | 2,209 | 2,528 | 2,623 | 2,779 | 2,830 | 2,881 | 3,058 |
| Other Travel* | 77 | 91 | 60 | 66 | 66 | 69 | 69 | 67 | 78 |
| Total Direct Spending | 2,191 | 2,387 | 2,270 | 2,594 | 2,688 | 2,847 | 2,899 | 2,948 | 3,135 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 1,260 | 1,379 | 1,278 | 1,538 | 1,625 | 1,769 | 1,811 | 1,839 | 1,977 |
| Campground | 168 | 163 | 167 | 174 | 168 | 164 | 170 | 172 | 184 |
| Private Home (VFR) | 547 | 597 | 611 | 653 | 664 | 678 | 685 | 703 | 722 |
| Vacation Home | 140 | 157 | 153 | 164 | 166 | 169 | 164 | 167 | 174 |
| Destination Spending | 2,114 | 2,297 | 2,209 | 2,528 | 2,623 | 2,779 | 2,830 | 2,881 | 3,058 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 469 | 532 | 487 | 559 | 585 | 652 | 704 | 737 | 783 |
| Food Service | 469 | 513 | 530 | 617 | 650 | 697 | 728 | 752 | 811 |
| Food Stores | 147 | 165 | 163 | 188 | 194 | 206 | 213 | 211 | 219 |
| Local Tran. & Gas | 243 | 293 | 248 | 297 | 299 | 302 | 251 | 241 | 267 |
| Arts, Ent. & Rec. | 375 | 375 | 361 | 401 | 416 | 429 | 435 | 438 | 459 |
| Retail Sales | 384 | 386 | 391 | 433 | 443 | 458 | 464 | 464 | 481 |
| Visitor Air Tran. | 27 | 32 | 29 | 34 | 35 | 35 | 36 | 37 | 38 |
| Destination Spending | 2,114 | 2,297 | 2,209 | 2,528 | 2,623 | 2,779 | 2,830 | 2,881 | 3,058 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 343 | 388 | 372 | 410 | 429 | 459 | 493 | 524 | 566 |
| Arts, Ent. & Rec. | 180 | 199 | 195 | 204 | 210 | 223 | 243 | 248 | 260 |
| Retail** | 73 | 78 | 75 | 80 | 81 | 85 | 89 | 91 | 95 |
| Ground Tran. | 13 | 13 | 13 | 13 | 14 | 15 | 16 | 17 | 18 |
| Visitor Air Tran. | 3 | 3 | 3 | 2 | 2 | 2 | 3 | 3 | 3 |
| Other Travel* | 32 | 36 | 18 | 18 | 22 | 22 | 24 | 23 | 26 |
| Total Earnings | 644 | 718 | 677 | 727 | 758 | 806 | 867 | 907 | 968 |
| Industry Employment Generated by Travel Spending (Thousand Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 20.0 | 20.3 | 19.1 | 20.2 | 20.7 | 21.4 | 21.9 | 23.0 | 23.3 |
| Arts, Ent. & Rec. | 9.8 | 10.5 | 9.9 | 9.8 | 9.9 | 10.3 | 10.7 | 11.0 | 10.6 |
| Retail** | 3.3 | 3.4 | 3.2 | 3.3 | 3.3 | 3.4 | 3.4 | 3.0 | 3.6 |
| Ground Tran. | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.0 | 0.5 |
| Visitor Air Tran. | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Other Travel* | 0.8 | 0.7 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.0 | 0.4 |
| Total Employment | 34.4 | 35.4 | 33.1 | 34.1 | 34.8 | 35.9 | 36.9 | 38.0 | 38.4 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 63 | 70 | 69 | 81 | 85 | 92 | 97 | 104 | 110 |
| State Tax Receipts | 60 | 65 | 62 | 69 | 71 | 76 | 79 | 81 | 85 |
| Total Gov't Revenue | 123 | 135 | 132 | 150 | 156 | 168 | 176 | 185 | 195 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

Other Colorado includes all counties not within Denver, Mountain Resort or Pikes Peak regions.

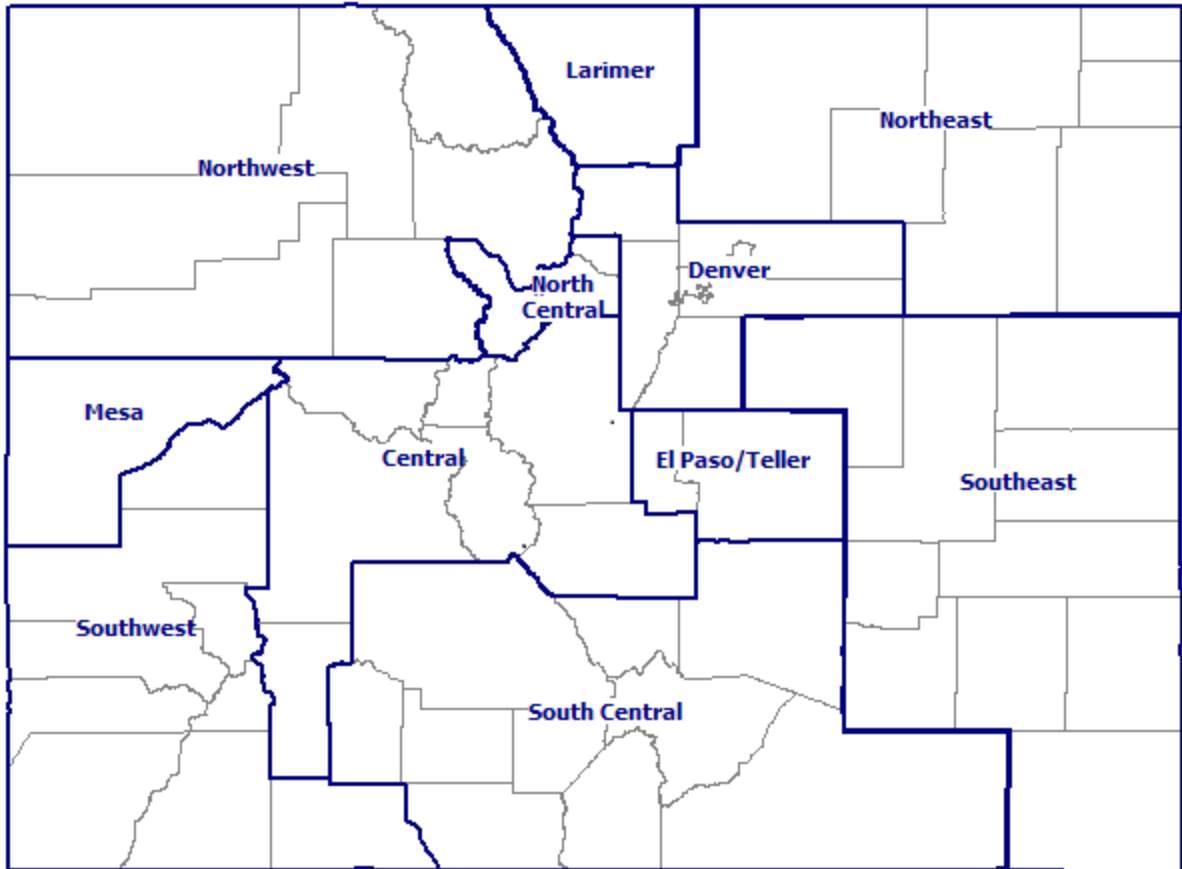
Regional Overnight Travel Impacts, 2017p

| | Denver Metro | Mountain Resort | Pikes Peak | Other Colorado |
|---|-----------------|--------------------|---------------|-------------------|
| Total Direct Travel Spending (\$Million) | | | | |
| Destination Spending | 7,129 | 4,164 | 1,448 | 2,889 |
| Other Travel* | 1,803 | 69 | 95 | 70 |
| Total Direct Spending | 8,932 | 4,233 | 1,543 | 2,959 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | |
| Hotel, Motel, Rented Room | 5,362 | 3,427 | 1,042 | 1,848 |
| Campground | 21 | 82 | 48 | 172 |
| Private Home (VFR) | 1,704 | 208 | 322 | 703 |
| Vacation Home | 42 | 447 | 35 | 167 |
| Destination Spending | 7,129 | 4,164 | 1,447 | 2,890 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | |
| Accommodations | 1,538 | 1,538 | 344 | 741 |
| Food Service | 1,285 | 1,100 | 387 | 755 |
| Food Stores | 201 | 244 | 72 | 212 |
| Local Tran. & Gas | 956 | 155 | 80 | 241 |
| Arts, Ent. & Rec. | 613 | 552 | 240 | 439 |
| Retail Sales | 770 | 346 | 242 | 465 |
| Visitor Air Tran. | 1,765 | 229 | 82 | 37 |
| Destination Spending | 7,128 | 4,164 | 1,447 | 2,890 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | |
| Accom. & Food Serv. | 932 | 802 | 245 | 525 |
| Arts, Ent. & Rec. | 333 | 354 | 100 | 249 |
| Retail** | 137 | 79 | 43 | 92 |
| Ground Tran. | 100 | 15 | 0 | 17 |
| Visitor Air Tran. | 586 | 9 | 10 | 3 |
| Other Travel* | 632 | 6 | 13 | 24 |
| Total Earnings | 2,720 | 1,265 | 411 | 910 |
| Industry Employment Generated by Travel Spending (Thousand Jobs) | | | | |
| Accom. & Food Serv. | 29.0 | 23.0 | 10.0 | 23.0 |
| Arts, Ent. & Rec. | 8.0 | 9.0 | 4.0 | 11.0 |
| Retail** | 4.0 | 2.0 | 2.0 | 4.0 |
| Ground Tran. | 3.0 | 0.0 | 0.0 | 0.0 |
| Visitor Air Tran. | 6.0 | 0.0 | 0.0 | 0.0 |
| Other Travel* | 7.0 | 0.0 | 0.0 | 0.0 |
| Total Employment | 57.0 | 34.0 | 16.0 | 38.0 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | |
| Local Tax Receipts | 336 | 178 | 54 | 105 |
| State Tax Receipts | 187 | 107 | 40 | 81 |
| Total Gov't Revenue | 523 | 285 | 94 | 186 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

IV. DISTRICT OVERNIGHT VISITOR IMPACTS 2006-2017p



COLORADO DISTRICTS

Northwest District

Eagle
Garfield
Grand
Jackson
Moffat
Rio Blanco
Routt

Mesa District

Mesa

Southwest District

Archuleta
Delta
Dolores
La Plata
Montezuma
Montrose
Ouray
San Juan
San Miguel

North Central District

Clear Creek
Gilpin
Summit

Central District

Chaffee
Fremont
Gunnison
Hinsdale
Lake
Park
Pitkin

South Central District

Alamosa
Conejos
Costilla
Custer
Huerfano
Las Animas
Mineral
Pueblo
Rio Grande
Saguache

Larimer District

Larimer

Denver District

Adams
Arapahoe
Boulder
Broomfield
Denver
Douglas
Jefferson

El Paso/Teller District

El Paso
Teller

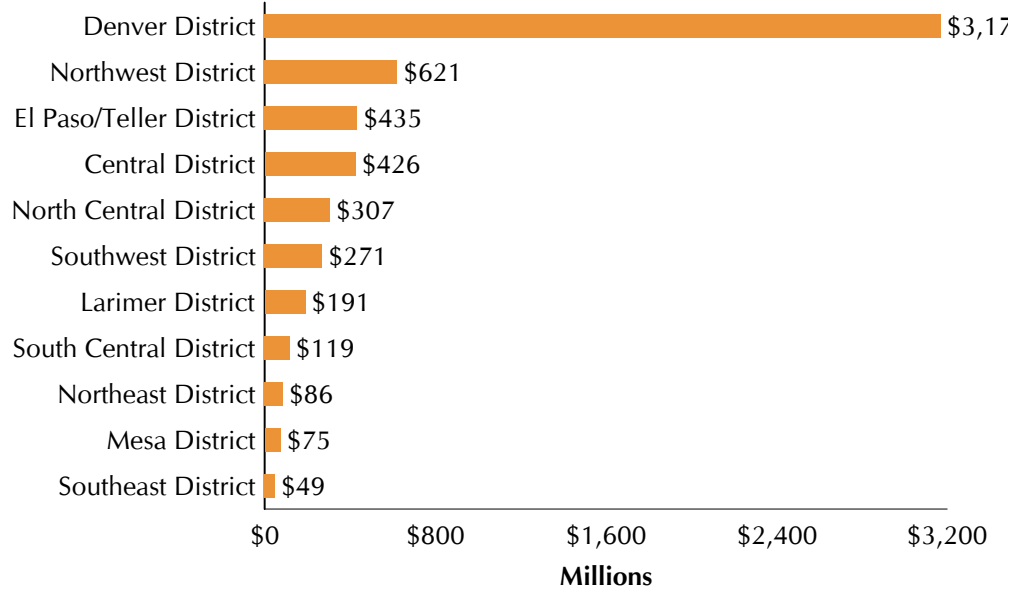
Northeast District

Logan
Morgan
Phillips
Sedgwick
Washington
Weld
Yuma

Southeast District

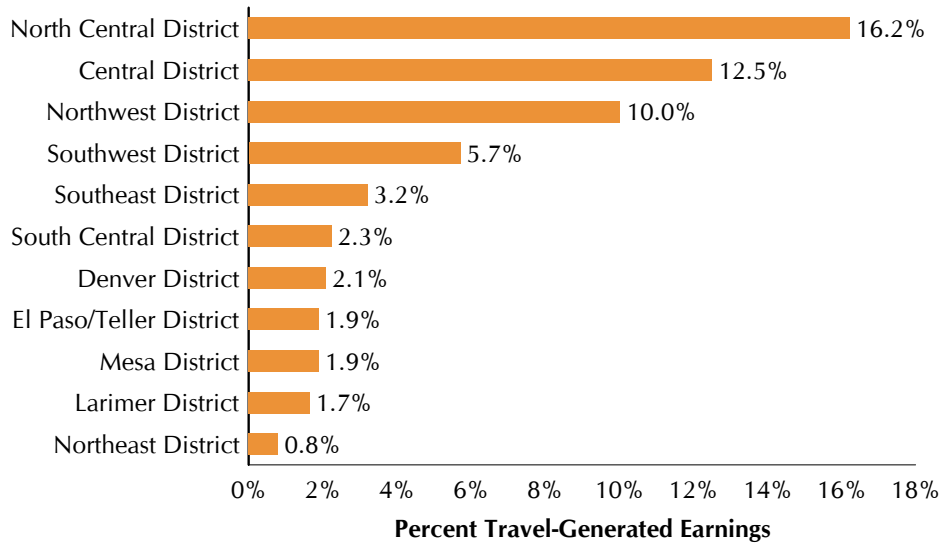
Baca
Bent
Cheyenne
Crowley
Elbert
Kiowa
Kit Carson
Lincoln
Otero
Prowers

Overnight Travel-Generated Earnings by District, 2017p (Millions)



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

Overnight Travel-Generated Earnings as a percentage of Total Earnings by District, 2017p



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

Northwest District Overnight Travel Impacts, 2006-2017p

| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 1,378 | 1,482 | 1,342 | 1,570 | 1,634 | 1,760 | 1,878 | 1,918 | 1,976 |
| Other Travel* | 16 | 16 | 12 | 11 | 11 | 11 | 11 | 11 | 11 |
| Total Direct Spending | 1,393 | 1,498 | 1,354 | 1,581 | 1,644 | 1,771 | 1,889 | 1,929 | 1,987 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 1,085 | 1,154 | 1,004 | 1,223 | 1,283 | 1,401 | 1,512 | 1,541 | 1,587 |
| Campground | 40 | 44 | 39 | 41 | 40 | 39 | 41 | 41 | 44 |
| Private Home (VFR) | 83 | 90 | 90 | 92 | 93 | 96 | 99 | 101 | 102 |
| Vacation Home | 169 | 194 | 209 | 214 | 218 | 224 | 227 | 234 | 243 |
| Destination Spending | 1,378 | 1,482 | 1,342 | 1,570 | 1,634 | 1,760 | 1,878 | 1,918 | 1,976 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 444 | 497 | 407 | 480 | 512 | 562 | 636 | 667 | 686 |
| Food Service | 329 | 353 | 349 | 420 | 439 | 476 | 507 | 520 | 544 |
| Food Stores | 81 | 91 | 86 | 102 | 105 | 114 | 120 | 118 | 119 |
| Local Tran. & Gas | 75 | 88 | 76 | 90 | 90 | 91 | 78 | 76 | 83 |
| Arts, Ent. & Rec. | 225 | 225 | 212 | 245 | 252 | 268 | 279 | 280 | 286 |
| Retail Sales | 148 | 148 | 142 | 163 | 166 | 173 | 178 | 177 | 179 |
| Visitor Air Tran. | 76 | 80 | 69 | 70 | 71 | 75 | 80 | 81 | 79 |
| Destination Spending | 1,378 | 1,482 | 1,342 | 1,570 | 1,634 | 1,760 | 1,878 | 1,918 | 1,976 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 254 | 283 | 259 | 295 | 308 | 333 | 362 | 376 | 396 |
| Arts, Ent. & Rec. | 111 | 123 | 116 | 123 | 134 | 144 | 158 | 163 | 170 |
| Retail** | 32 | 35 | 32 | 35 | 36 | 38 | 40 | 41 | 41 |
| Ground Tran. | 5 | 5 | 5 | 5 | 5 | 6 | 6 | 7 | 7 |
| Visitor Air Tran. | 1 | 1 | 2 | 3 | 3 | 3 | 4 | 4 | 5 |
| Other Travel* | 3 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| Total Earnings | 406 | 449 | 415 | 463 | 487 | 525 | 571 | 592 | 621 |
| Industry Employment Generated by Travel Spending (Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 10,220 | 10,180 | 9,270 | 10,100 | 10,240 | 10,620 | 11,030 | 11,050 | 11,270 |
| Arts, Ent. & Rec. | 3,390 | 3,820 | 3,700 | 3,930 | 4,010 | 4,250 | 4,380 | 4,740 | 5,070 |
| Retail** | 1,160 | 1,160 | 1,030 | 1,110 | 1,130 | 1,140 | 1,190 | 1,190 | 1,210 |
| Ground Tran. | 160 | 170 | 150 | 150 | 150 | 160 | 170 | 170 | 180 |
| Visitor Air Tran. | 30 | 30 | 30 | 60 | 70 | 70 | 70 | 70 | 70 |
| Other Travel* | 70 | 60 | 40 | 40 | 40 | 40 | 40 | 30 | 40 |
| Total Employment | 15,030 | 15,420 | 14,220 | 15,380 | 15,630 | 16,270 | 16,870 | 17,260 | 17,840 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 51 | 55 | 49 | 58 | 61 | 67 | 75 | 81 | 84 |
| State Tax Receipts | 35 | 38 | 34 | 39 | 41 | 44 | 48 | 49 | 51 |
| Total Gov't Revenue | 86 | 93 | 83 | 98 | 103 | 111 | 123 | 130 | 135 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Northwest District includes Eagle, Garfield, Grand, Jackson, Moffat, Rio Blanco and Routt counties.

**Mesa District
Overnight Travel Impacts, 2006-2017p**

| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 200 | 241 | 210 | 232 | 236 | 240 | 247 | 249 | 260 |
| Other Travel* | 24 | 31 | 30 | 35 | 33 | 35 | 34 | 35 | 39 |
| Total Direct Spending | 224 | 273 | 240 | 267 | 269 | 275 | 281 | 284 | 299 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 132 | 164 | 131 | 146 | 150 | 153 | 159 | 160 | 169 |
| Campground | 9 | 9 | 10 | 11 | 10 | 10 | 10 | 10 | 11 |
| Private Home (VFR) | 54 | 63 | 63 | 68 | 69 | 71 | 71 | 72 | 74 |
| Vacation Home | 5 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 |
| Destination Spending | 200 | 241 | 210 | 232 | 236 | 240 | 247 | 249 | 260 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 44 | 62 | 48 | 50 | 50 | 51 | 56 | 58 | 60 |
| Food Service | 43 | 51 | 47 | 52 | 54 | 55 | 58 | 59 | 64 |
| Food Stores | 13 | 15 | 14 | 16 | 16 | 16 | 17 | 17 | 17 |
| Local Tran. & Gas | 20 | 24 | 20 | 24 | 24 | 23 | 19 | 18 | 20 |
| Arts, Ent. & Rec. | 23 | 25 | 23 | 24 | 24 | 24 | 25 | 25 | 26 |
| Retail Sales | 35 | 38 | 35 | 38 | 38 | 38 | 38 | 38 | 39 |
| Visitor Air Tran. | 22 | 27 | 25 | 29 | 30 | 32 | 34 | 34 | 33 |
| Destination Spending | 200 | 241 | 210 | 232 | 236 | 240 | 247 | 249 | 260 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 31 | 40 | 36 | 39 | 41 | 44 | 46 | 48 | 51 |
| Arts, Ent. & Rec. | 9 | 11 | 9 | 8 | 9 | 9 | 10 | 10 | 10 |
| Retail** | 6 | 7 | 6 | 7 | 7 | 7 | 7 | 7 | 8 |
| Ground Tran. | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Visitor Air Tran. | 3 | 3 | 2 | 1 | 2 | 2 | 2 | 2 | 3 |
| Other Travel* | 4 | 4 | 3 | 2 | 2 | 2 | 2 | 3 | 3 |
| Total Earnings | 53 | 65 | 57 | 58 | 61 | 64 | 68 | 71 | 75 |
| Industry Employment Generated by Travel Spending (Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 1,700 | 1,880 | 1,670 | 1,760 | 1,810 | 1,900 | 1,910 | 1,940 | 1,950 |
| Arts, Ent. & Rec. | 900 | 1,000 | 850 | 790 | 810 | 750 | 760 | 800 | 870 |
| Retail** | 260 | 280 | 260 | 260 | 260 | 260 | 270 | 270 | 270 |
| Ground Tran. | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Visitor Air Tran. | 60 | 60 | 40 | 30 | 40 | 40 | 40 | 40 | 40 |
| Other Travel* | 80 | 90 | 60 | 40 | 40 | 40 | 40 | 40 | 50 |
| Total Employment | 3,030 | 3,340 | 2,910 | 2,900 | 2,990 | 3,020 | 3,050 | 3,130 | 3,210 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 7 | 9 | 7 | 8 | 8 | 8 | 9 | 9 | 9 |
| State Tax Receipts | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 7 | 7 |
| Total Gov't Revenue | 12 | 15 | 13 | 14 | 14 | 14 | 15 | 15 | 16 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Mesa District includes Mesa county.

Southwest District Overnight Travel Impacts, 2006-2017p

| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 588 | 628 | 607 | 673 | 719 | 760 | 810 | 846 | 903 |
| Other Travel* | 23 | 26 | 26 | 27 | 30 | 34 | 36 | 36 | 37 |
| Total Direct Spending | 610 | 653 | 632 | 700 | 749 | 795 | 846 | 882 | 940 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 382 | 406 | 376 | 426 | 473 | 511 | 556 | 585 | 633 |
| Campground | 70 | 72 | 75 | 78 | 75 | 73 | 76 | 77 | 83 |
| Private Home (VFR) | 66 | 71 | 78 | 84 | 86 | 88 | 90 | 94 | 97 |
| Vacation Home | 70 | 78 | 79 | 85 | 86 | 88 | 87 | 90 | 91 |
| Destination Spending | 588 | 628 | 607 | 673 | 719 | 760 | 810 | 846 | 903 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 162 | 178 | 164 | 178 | 193 | 211 | 236 | 254 | 267 |
| Food Service | 126 | 134 | 136 | 154 | 168 | 179 | 195 | 206 | 226 |
| Food Stores | 38 | 42 | 41 | 46 | 49 | 51 | 55 | 55 | 58 |
| Local Tran. & Gas | 61 | 71 | 63 | 73 | 74 | 76 | 67 | 67 | 72 |
| Arts, Ent. & Rec. | 81 | 82 | 78 | 84 | 90 | 94 | 100 | 103 | 110 |
| Retail Sales | 80 | 78 | 80 | 85 | 89 | 91 | 95 | 96 | 101 |
| Visitor Air Tran. | 40 | 43 | 44 | 53 | 56 | 59 | 61 | 65 | 70 |
| Destination Spending | 588 | 628 | 607 | 673 | 719 | 760 | 810 | 846 | 903 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 110 | 120 | 112 | 121 | 131 | 138 | 150 | 158 | 169 |
| Arts, Ent. & Rec. | 42 | 46 | 45 | 50 | 54 | 58 | 63 | 66 | 70 |
| Retail** | 17 | 17 | 17 | 17 | 18 | 19 | 20 | 21 | 22 |
| Ground Tran. | 5 | 5 | 5 | 5 | 5 | 6 | 6 | 7 | 7 |
| Visitor Air Tran. | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 2 |
| Other Travel* | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Total Earnings | 176 | 191 | 181 | 196 | 211 | 223 | 242 | 254 | 271 |
| Industry Employment Generated by Travel Spending (Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 5,520 | 5,300 | 4,800 | 4,940 | 5,260 | 5,350 | 5,510 | 5,640 | 5,830 |
| Arts, Ent. & Rec. | 1,840 | 1,700 | 1,680 | 1,800 | 1,830 | 1,890 | 2,040 | 2,120 | 2,170 |
| Retail** | 760 | 750 | 710 | 710 | 730 | 740 | 770 | 800 | 820 |
| Ground Tran. | 170 | 170 | 150 | 150 | 160 | 170 | 170 | 180 | 180 |
| Visitor Air Tran. | 50 | 60 | 50 | 50 | 50 | 50 | 50 | 50 | 60 |
| Other Travel* | 40 | 40 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Total Employment | 8,390 | 8,020 | 7,430 | 7,690 | 8,060 | 8,230 | 8,570 | 8,820 | 9,100 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 19 | 20 | 20 | 22 | 24 | 25 | 28 | 30 | 32 |
| State Tax Receipts | 16 | 16 | 16 | 17 | 18 | 19 | 21 | 22 | 23 |
| Total Gov't Revenue | 34 | 37 | 36 | 39 | 42 | 44 | 49 | 52 | 55 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Southwest District includes Archuleta, Delta, Dolores, La Plata, Montezuma, Montrose, Ouray, San Juan and San Miguel counties.

North Central District Overnight Travel Impacts, 2006-2017p

| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 716 | 760 | 720 | 791 | 859 | 938 | 1,015 | 1,113 | 1,149 |
| Other Travel* | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Direct Spending | 717 | 761 | 720 | 791 | 859 | 939 | 1,016 | 1,114 | 1,150 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 625 | 666 | 624 | 690 | 757 | 834 | 908 | 1,004 | 1,036 |
| Campground | 19 | 18 | 18 | 18 | 18 | 17 | 18 | 18 | 20 |
| Private Home (VFR) | 15 | 16 | 20 | 20 | 21 | 22 | 22 | 23 | 23 |
| Vacation Home | 57 | 60 | 59 | 62 | 63 | 65 | 67 | 69 | 70 |
| Destination Spending | 716 | 760 | 720 | 791 | 859 | 938 | 1,015 | 1,113 | 1,149 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 257 | 293 | 258 | 282 | 316 | 359 | 407 | 463 | 468 |
| Food Service | 165 | 175 | 183 | 201 | 218 | 240 | 262 | 290 | 306 |
| Food Stores | 39 | 42 | 42 | 47 | 50 | 55 | 59 | 62 | 63 |
| Local Tran. & Gas | 22 | 27 | 22 | 26 | 26 | 26 | 20 | 19 | 21 |
| Arts, Ent. & Rec. | 164 | 156 | 147 | 162 | 172 | 178 | 182 | 188 | 197 |
| Retail Sales | 69 | 67 | 68 | 73 | 77 | 81 | 86 | 91 | 94 |
| Visitor Air Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Destination Spending | 716 | 760 | 720 | 791 | 859 | 938 | 1,015 | 1,113 | 1,149 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 122 | 136 | 123 | 134 | 144 | 155 | 172 | 184 | 195 |
| Arts, Ent. & Rec. | 63 | 66 | 71 | 71 | 72 | 76 | 83 | 88 | 92 |
| Retail** | 14 | 15 | 14 | 15 | 15 | 16 | 18 | 19 | 20 |
| Ground Tran. | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Visitor Air Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Travel* | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Earnings | 200 | 218 | 209 | 220 | 232 | 248 | 274 | 291 | 307 |
| Industry Employment Generated by Travel Spending (Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 5,550 | 5,520 | 5,300 | 5,740 | 5,900 | 6,110 | 6,360 | 6,550 | 6,760 |
| Arts, Ent. & Rec. | 2,110 | 2,110 | 2,230 | 2,320 | 2,360 | 2,450 | 2,580 | 2,670 | 2,640 |
| Retail** | 560 | 540 | 540 | 550 | 580 | 610 | 630 | 660 | 660 |
| Ground Tran. | 20 | 20 | 20 | 20 | 20 | 20 | 20 | 20 | 20 |
| Visitor Air Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Travel* | 10 | 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Employment | 8,250 | 8,200 | 8,090 | 8,620 | 8,850 | 9,190 | 9,600 | 9,900 | 10,080 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 23 | 26 | 25 | 28 | 31 | 34 | 38 | 44 | 45 |
| State Tax Receipts | 19 | 20 | 19 | 21 | 22 | 25 | 27 | 30 | 31 |
| Total Gov't Revenue | 41 | 46 | 44 | 48 | 53 | 59 | 65 | 74 | 76 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The North Central District includes Clear Creek, Gilpin, and Summit counties.

Central District Overnight Travel Impacts, 2006-2017p

| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|-------|-------|-------|-------|-------|-------|-------|--------|--------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 798 | 841 | 876 | 911 | 955 | 1,032 | 1,089 | 1,156 | 1,211 |
| Other Travel* | 18 | 20 | 17 | 17 | 18 | 19 | 20 | 21 | 22 |
| Total Direct Spending | 815 | 861 | 893 | 927 | 973 | 1,051 | 1,109 | 1,177 | 1,233 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 599 | 635 | 664 | 687 | 727 | 801 | 850 | 912 | 956 |
| Campground | 44 | 40 | 42 | 44 | 43 | 42 | 44 | 44 | 47 |
| Private Home (VFR) | 60 | 63 | 66 | 71 | 74 | 76 | 79 | 81 | 85 |
| Vacation Home | 96 | 104 | 104 | 110 | 111 | 114 | 116 | 119 | 123 |
| Destination Spending | 798 | 841 | 876 | 911 | 955 | 1,032 | 1,089 | 1,156 | 1,211 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 247 | 272 | 263 | 269 | 285 | 322 | 352 | 391 | 416 |
| Food Service | 190 | 200 | 227 | 238 | 250 | 270 | 285 | 303 | 318 |
| Food Stores | 48 | 53 | 56 | 60 | 61 | 66 | 69 | 70 | 71 |
| Local Tran. & Gas | 40 | 48 | 42 | 49 | 49 | 50 | 43 | 43 | 46 |
| Arts, Ent. & Rec. | 126 | 125 | 135 | 134 | 138 | 146 | 151 | 156 | 159 |
| Retail Sales | 90 | 87 | 96 | 98 | 100 | 105 | 107 | 110 | 112 |
| Visitor Air Tran. | 56 | 57 | 58 | 64 | 72 | 74 | 81 | 85 | 90 |
| Destination Spending | 798 | 841 | 876 | 911 | 955 | 1,032 | 1,089 | 1,156 | 1,211 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 159 | 174 | 170 | 187 | 199 | 216 | 230 | 256 | 271 |
| Arts, Ent. & Rec. | 79 | 86 | 84 | 88 | 94 | 101 | 114 | 119 | 119 |
| Retail** | 19 | 19 | 20 | 20 | 20 | 21 | 22 | 24 | 24 |
| Ground Tran. | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 4 |
| Visitor Air Tran. | 3 | 4 | 2 | 2 | 3 | 3 | 3 | 4 | 4 |
| Other Travel* | 3 | 3 | 2 | 2 | 2 | 3 | 3 | 3 | 4 |
| Total Earnings | 265 | 289 | 281 | 302 | 322 | 348 | 377 | 408 | 427 |
| Industry Employment Generated by Travel Spending (Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 6,570 | 6,390 | 6,120 | 6,400 | 6,570 | 6,860 | 6,890 | 7,280 | 7,590 |
| Arts, Ent. & Rec. | 1,940 | 1,910 | 1,830 | 1,880 | 1,900 | 1,950 | 2,030 | 2,180 | 2,160 |
| Retail** | 770 | 750 | 750 | 740 | 750 | 770 | 790 | 830 | 840 |
| Ground Tran. | 100 | 100 | 90 | 90 | 90 | 100 | 100 | 110 | 110 |
| Visitor Air Tran. | 80 | 100 | 60 | 60 | 70 | 70 | 70 | 70 | 80 |
| Other Travel* | 60 | 70 | 30 | 30 | 30 | 30 | 30 | 30 | 40 |
| Total Employment | 9,520 | 9,320 | 8,870 | 9,200 | 9,410 | 9,760 | 9,920 | 10,500 | 10,810 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 29 | 31 | 34 | 36 | 38 | 42 | 45 | 53 | 56 |
| State Tax Receipts | 20 | 21 | 22 | 22 | 24 | 26 | 27 | 29 | 31 |
| Total Gov't Revenue | 49 | 52 | 56 | 59 | 62 | 68 | 72 | 82 | 86 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Central District includes Chaffee, Fremont, Gunnison, Hinsdale, Lake, Park and Pitkin counties.

South Central District Overnight Travel Impacts, 2006-2017p

| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 237 | 267 | 275 | 299 | 294 | 308 | 321 | 324 | 364 |
| Other Travel* | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 2 |
| Total Direct Spending | 239 | 269 | 277 | 302 | 296 | 310 | 323 | 325 | 366 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 126 | 151 | 157 | 175 | 170 | 184 | 199 | 199 | 235 |
| Campground | 27 | 25 | 26 | 27 | 26 | 26 | 27 | 27 | 29 |
| Private Home (VFR) | 65 | 69 | 72 | 76 | 77 | 77 | 76 | 78 | 80 |
| Vacation Home | 19 | 21 | 20 | 22 | 22 | 22 | 20 | 21 | 21 |
| Destination Spending | 237 | 267 | 275 | 299 | 294 | 308 | 321 | 324 | 364 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 53 | 63 | 65 | 68 | 64 | 71 | 80 | 83 | 95 |
| Food Service | 58 | 65 | 72 | 80 | 80 | 85 | 92 | 94 | 108 |
| Food Stores | 19 | 21 | 22 | 24 | 24 | 26 | 27 | 27 | 29 |
| Local Tran. & Gas | 28 | 36 | 28 | 35 | 34 | 34 | 26 | 23 | 27 |
| Arts, Ent. & Rec. | 30 | 32 | 33 | 35 | 35 | 36 | 37 | 37 | 41 |
| Retail Sales | 47 | 48 | 52 | 56 | 54 | 56 | 58 | 58 | 63 |
| Visitor Air Tran. | 2 | 3 | 3 | 2 | 3 | 2 | 1 | 2 | 2 |
| Destination Spending | 237 | 267 | 275 | 299 | 294 | 308 | 321 | 324 | 364 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 40 | 47 | 47 | 48 | 48 | 50 | 54 | 57 | 62 |
| Arts, Ent. & Rec. | 26 | 30 | 29 | 31 | 31 | 34 | 38 | 39 | 42 |
| Retail** | 10 | 10 | 11 | 11 | 11 | 11 | 12 | 12 | 13 |
| Ground Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Visitor Air Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Other Travel* | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 |
| Total Earnings | 77 | 88 | 87 | 91 | 91 | 96 | 105 | 109 | 119 |
| Industry Employment Generated by Travel Spending (Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 2,980 | 3,180 | 3,060 | 2,970 | 2,980 | 3,050 | 3,110 | 3,220 | 3,330 |
| Arts, Ent. & Rec. | 1,040 | 1,100 | 950 | 930 | 920 | 980 | 1,020 | 1,070 | 1,110 |
| Retail** | 480 | 490 | 490 | 480 | 470 | 480 | 500 | 500 | 540 |
| Ground Tran. | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Visitor Air Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Travel* | 20 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Total Employment | 4,520 | 4,800 | 4,520 | 4,400 | 4,400 | 4,520 | 4,650 | 4,810 | 5,000 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 7 | 8 | 8 | 9 | 9 | 9 | 10 | 11 | 12 |
| State Tax Receipts | 7 | 8 | 8 | 9 | 8 | 9 | 10 | 10 | 11 |
| Total Gov't Revenue | 14 | 16 | 17 | 18 | 17 | 18 | 20 | 21 | 23 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The South Central District includes Alamosa, Conejos, Costilla, Custer, Huerfano, Las Animas, Mineral, Pueblo, Rio Grande and Saguache counties.

Larimer District Overnight Travel Impacts, 2006-2017p

| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 429 | 440 | 427 | 510 | 534 | 593 | 618 | 608 | 625 |
| Other Travel* | 8 | 9 | 6 | 5 | 3 | 3 | 4 | 4 | 4 |
| Total Direct Spending | 437 | 449 | 433 | 515 | 537 | 596 | 622 | 611 | 628 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 253 | 251 | 237 | 308 | 330 | 385 | 406 | 390 | 399 |
| Campground | 37 | 34 | 34 | 35 | 34 | 33 | 34 | 35 | 37 |
| Private Home (VFR) | 102 | 113 | 115 | 123 | 125 | 129 | 133 | 136 | 140 |
| Vacation Home | 37 | 42 | 41 | 44 | 45 | 46 | 45 | 46 | 49 |
| Destination Spending | 429 | 440 | 427 | 510 | 534 | 593 | 618 | 608 | 625 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 106 | 105 | 101 | 125 | 135 | 158 | 175 | 176 | 184 |
| Food Service | 99 | 103 | 105 | 128 | 136 | 153 | 162 | 160 | 164 |
| Food Stores | 32 | 34 | 33 | 40 | 41 | 46 | 48 | 46 | 46 |
| Local Tran. & Gas | 40 | 49 | 41 | 49 | 49 | 49 | 40 | 38 | 42 |
| Arts, Ent. & Rec. | 71 | 70 | 68 | 78 | 81 | 88 | 91 | 89 | 90 |
| Retail Sales | 81 | 78 | 78 | 90 | 92 | 100 | 102 | 99 | 98 |
| Visitor Air Tran. | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 |
| Destination Spending | 429 | 440 | 427 | 510 | 534 | 593 | 618 | 608 | 625 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 68 | 71 | 74 | 86 | 90 | 97 | 108 | 112 | 120 |
| Arts, Ent. & Rec. | 30 | 33 | 33 | 36 | 40 | 44 | 47 | 47 | 47 |
| Retail** | 15 | 15 | 14 | 16 | 16 | 18 | 19 | 19 | 19 |
| Ground Tran. | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 |
| Visitor Air Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Travel* | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 2 |
| Total Earnings | 118 | 125 | 126 | 143 | 151 | 164 | 180 | 184 | 191 |
| Industry Employment Generated by Travel Spending (Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 3,840 | 3,670 | 3,660 | 4,050 | 4,120 | 4,260 | 4,450 | 4,540 | 4,630 |
| Arts, Ent. & Rec. | 2,180 | 2,440 | 2,350 | 2,360 | 2,410 | 2,670 | 3,010 | 2,800 | 2,790 |
| Retail** | 660 | 660 | 620 | 660 | 660 | 680 | 710 | 690 | 690 |
| Ground Tran. | 60 | 60 | 50 | 50 | 60 | 60 | 60 | 60 | 60 |
| Visitor Air Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Travel* | 100 | 100 | 70 | 60 | 70 | 60 | 60 | 60 | 40 |
| Total Employment | 6,840 | 6,930 | 6,750 | 7,180 | 7,320 | 7,720 | 8,290 | 8,160 | 8,210 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 12 | 12 | 12 | 15 | 16 | 18 | 19 | 21 | 21 |
| State Tax Receipts | 12 | 12 | 12 | 14 | 15 | 16 | 17 | 17 | 18 |
| Total Gov't Revenue | 24 | 24 | 24 | 29 | 31 | 34 | 37 | 38 | 39 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Larimer District includes Larimer county.

Denver District Overnight Travel Impacts, 2006-2017p

| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 4,956 | 5,539 | 5,306 | 6,151 | 6,541 | 7,133 | 7,381 | 7,624 | 8,155 |
| Other Travel* | 1,380 | 1,453 | 1,393 | 1,579 | 1,672 | 1,802 | 1,854 | 1,796 | 1,926 |
| Total Direct Spending | 6,335 | 6,993 | 6,699 | 7,729 | 8,213 | 8,935 | 9,235 | 9,419 | 10,081 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 3,488 | 3,951 | 3,764 | 4,429 | 4,770 | 5,282 | 5,501 | 5,708 | 6,155 |
| Campground | 24 | 22 | 23 | 24 | 23 | 22 | 23 | 23 | 25 |
| Private Home (VFR) | 1,396 | 1,513 | 1,467 | 1,641 | 1,690 | 1,769 | 1,799 | 1,833 | 1,914 |
| Vacation Home | 48 | 53 | 53 | 58 | 58 | 60 | 59 | 60 | 62 |
| Destination Spending | 4,956 | 5,539 | 5,306 | 6,151 | 6,541 | 7,133 | 7,381 | 7,624 | 8,155 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 869 | 1,057 | 940 | 1,105 | 1,219 | 1,427 | 1,572 | 1,681 | 1,825 |
| Food Service | 791 | 884 | 920 | 1,077 | 1,166 | 1,279 | 1,349 | 1,418 | 1,540 |
| Food Stores | 153 | 174 | 172 | 199 | 210 | 226 | 235 | 236 | 244 |
| Local Tran. & Gas | 877 | 1,021 | 923 | 1,062 | 1,084 | 1,104 | 992 | 987 | 1,055 |
| Arts, Ent. & Rec. | 496 | 522 | 516 | 576 | 606 | 647 | 666 | 686 | 724 |
| Retail Sales | 625 | 642 | 650 | 733 | 773 | 821 | 840 | 851 | 891 |
| Visitor Air Tran. | 1,145 | 1,241 | 1,185 | 1,398 | 1,484 | 1,629 | 1,728 | 1,765 | 1,875 |
| Destination Spending | 4,956 | 5,539 | 5,306 | 6,151 | 6,541 | 7,133 | 7,381 | 7,624 | 8,155 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 600 | 708 | 666 | 752 | 801 | 866 | 950 | 1,020 | 1,120 |
| Arts, Ent. & Rec. | 258 | 296 | 268 | 297 | 316 | 340 | 370 | 386 | 407 |
| Retail** | 112 | 121 | 115 | 124 | 130 | 138 | 146 | 152 | 159 |
| Ground Tran. | 72 | 78 | 78 | 78 | 80 | 89 | 96 | 101 | 107 |
| Visitor Air Tran. | 380 | 343 | 311 | 362 | 458 | 476 | 508 | 587 | 665 |
| Other Travel* | 493 | 440 | 399 | 445 | 549 | 564 | 584 | 627 | 712 |
| Total Earnings | 1,915 | 1,986 | 1,837 | 2,058 | 2,334 | 2,473 | 2,653 | 2,873 | 3,170 |
| Industry Employment Generated by Travel Spending (Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 24,210 | 26,420 | 24,890 | 26,650 | 27,820 | 29,140 | 30,400 | 31,700 | 32,850 |
| Arts, Ent. & Rec. | 8,250 | 8,810 | 8,200 | 8,680 | 9,210 | 9,450 | 9,660 | 9,650 | 9,950 |
| Retail** | 4,090 | 4,290 | 4,090 | 4,310 | 4,490 | 4,620 | 4,700 | 4,790 | 4,880 |
| Ground Tran. | 2,540 | 2,610 | 2,300 | 2,320 | 2,370 | 2,490 | 2,610 | 2,720 | 2,760 |
| Visitor Air Tran. | 5,670 | 6,050 | 5,160 | 5,320 | 5,820 | 5,910 | 5,950 | 6,290 | 6,790 |
| Other Travel* | 7,400 | 7,800 | 6,600 | 6,580 | 7,110 | 7,120 | 7,000 | 6,940 | 7,510 |
| Total Employment | 52,150 | 55,980 | 51,250 | 53,870 | 56,820 | 58,730 | 60,320 | 62,100 | 64,720 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 204 | 235 | 227 | 260 | 281 | 316 | 339 | 362 | 392 |
| State Tax Receipts | 137 | 148 | 141 | 156 | 168 | 182 | 191 | 201 | 212 |
| Total Gov't Revenue | 342 | 383 | 368 | 416 | 450 | 498 | 530 | 563 | 604 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

DistrictThe Denver District includes Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas and Jefferson counties.

El Paso/Teller District Overnight Travel Impacts, 2006-2017p

| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 1,005 | 1,115 | 1,087 | 1,156 | 1,176 | 1,241 | 1,300 | 1,393 | 1,524 |
| Other Travel* | 124 | 129 | 109 | 112 | 94 | 94 | 90 | 95 | 107 |
| Total Direct Spending | 1,130 | 1,245 | 1,196 | 1,267 | 1,270 | 1,335 | 1,390 | 1,488 | 1,631 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 668 | 766 | 740 | 788 | 811 | 874 | 936 | 1,024 | 1,139 |
| Campground | 39 | 36 | 35 | 36 | 35 | 34 | 36 | 36 | 39 |
| Private Home (VFR) | 273 | 287 | 285 | 304 | 302 | 304 | 299 | 303 | 316 |
| Vacation Home | 25 | 27 | 27 | 28 | 28 | 29 | 29 | 30 | 31 |
| Destination Spending | 1,005 | 1,115 | 1,087 | 1,156 | 1,176 | 1,241 | 1,300 | 1,393 | 1,524 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 202 | 223 | 209 | 221 | 230 | 252 | 290 | 334 | 382 |
| Food Service | 210 | 244 | 260 | 276 | 287 | 310 | 338 | 372 | 408 |
| Food Stores | 45 | 51 | 52 | 56 | 58 | 61 | 65 | 67 | 70 |
| Local Tran. & Gas | 98 | 123 | 96 | 117 | 114 | 112 | 82 | 75 | 88 |
| Arts, Ent. & Rec. | 166 | 174 | 178 | 195 | 205 | 216 | 223 | 232 | 246 |
| Retail Sales | 173 | 183 | 190 | 195 | 198 | 207 | 218 | 230 | 243 |
| Visitor Air Tran. | 112 | 116 | 101 | 95 | 84 | 83 | 83 | 82 | 87 |
| Destination Spending | 1,005 | 1,115 | 1,087 | 1,156 | 1,176 | 1,241 | 1,300 | 1,393 | 1,524 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 140 | 162 | 161 | 181 | 190 | 201 | 222 | 237 | 265 |
| Arts, Ent. & Rec. | 66 | 76 | 71 | 77 | 79 | 83 | 91 | 96 | 102 |
| Retail** | 31 | 34 | 33 | 33 | 33 | 35 | 38 | 41 | 43 |
| Ground Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Visitor Air Tran. | 10 | 10 | 10 | 10 | 9 | 9 | 9 | 10 | 11 |
| Other Travel* | 12 | 12 | 11 | 12 | 11 | 11 | 11 | 12 | 14 |
| Total Earnings | 258 | 293 | 287 | 312 | 323 | 338 | 371 | 397 | 435 |
| Industry Employment Generated by Travel Spending (Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 7,290 | 7,790 | 7,450 | 8,130 | 8,520 | 8,750 | 9,250 | 9,720 | 10,290 |
| Arts, Ent. & Rec. | 3,410 | 3,800 | 3,470 | 3,710 | 3,750 | 3,890 | 3,970 | 4,200 | 4,370 |
| Retail** | 1,260 | 1,370 | 1,320 | 1,280 | 1,300 | 1,330 | 1,400 | 1,480 | 1,520 |
| Ground Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Visitor Air Tran. | 220 | 220 | 180 | 170 | 170 | 160 | 160 | 160 | 170 |
| Other Travel* | 280 | 280 | 220 | 220 | 210 | 200 | 200 | 210 | 230 |
| Total Employment | 12,460 | 13,470 | 12,650 | 13,520 | 13,950 | 14,330 | 14,980 | 15,770 | 16,580 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 29 | 32 | 32 | 34 | 35 | 37 | 41 | 52 | 58 |
| State Tax Receipts | 28 | 30 | 30 | 31 | 32 | 33 | 36 | 39 | 42 |
| Total Gov't Revenue | 57 | 62 | 62 | 65 | 66 | 71 | 77 | 91 | 100 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The El Paso/Teller District includes El Paso and Teller counties.

Northeast District Overnight Travel Impacts, 2006-2017p

| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 176 | 194 | 192 | 221 | 250 | 278 | 267 | 259 | 293 |
| Other Travel* | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 |
| Total Direct Spending | 178 | 195 | 193 | 222 | 251 | 278 | 268 | 261 | 293 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 58 | 65 | 60 | 78 | 105 | 131 | 119 | 106 | 133 |
| Campground | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 |
| Private Home (VFR) | 105 | 114 | 119 | 128 | 130 | 133 | 135 | 139 | 145 |
| Vacation Home | 6 | 8 | 7 | 8 | 8 | 8 | 7 | 7 | 8 |
| Destination Spending | 176 | 194 | 192 | 221 | 250 | 278 | 267 | 259 | 293 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 22 | 25 | 23 | 28 | 37 | 47 | 44 | 38 | 47 |
| Food Service | 46 | 50 | 54 | 62 | 72 | 81 | 81 | 82 | 94 |
| Food Stores | 16 | 18 | 18 | 21 | 23 | 25 | 26 | 25 | 27 |
| Local Tran. & Gas | 22 | 28 | 22 | 27 | 28 | 28 | 21 | 19 | 23 |
| Arts, Ent. & Rec. | 26 | 28 | 29 | 31 | 34 | 36 | 36 | 37 | 40 |
| Retail Sales | 44 | 44 | 47 | 51 | 56 | 60 | 59 | 58 | 63 |
| Visitor Air Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Destination Spending | 176 | 194 | 192 | 221 | 250 | 278 | 267 | 259 | 293 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 25 | 29 | 28 | 31 | 36 | 41 | 44 | 46 | 52 |
| Arts, Ent. & Rec. | 14 | 16 | 14 | 16 | 16 | 18 | 19 | 20 | 21 |
| Retail** | 8 | 9 | 9 | 9 | 10 | 11 | 11 | 11 | 12 |
| Ground Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Visitor Air Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Travel* | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Total Earnings | 48 | 54 | 51 | 57 | 63 | 70 | 75 | 78 | 86 |
| Industry Employment Generated by Travel Spending (Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 1,800 | 1,820 | 1,690 | 1,800 | 2,040 | 2,220 | 2,290 | 2,350 | 2,480 |
| Arts, Ent. & Rec. | 1,130 | 1,250 | 1,090 | 1,180 | 1,170 | 1,250 | 1,250 | 1,230 | 1,240 |
| Retail** | 390 | 390 | 380 | 390 | 420 | 440 | 440 | 440 | 460 |
| Ground Tran. | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Visitor Air Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Travel* | 30 | 20 | 20 | 10 | 10 | 10 | 10 | 10 | 10 |
| Total Employment | 3,360 | 3,500 | 3,190 | 3,390 | 3,640 | 3,920 | 4,000 | 4,030 | 4,200 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 4 | 4 | 5 | 5 | 6 | 7 | 7 | 7 | 8 |
| State Tax Receipts | 5 | 6 | 6 | 6 | 7 | 8 | 8 | 8 | 8 |
| Total Gov't Revenue | 9 | 10 | 10 | 12 | 13 | 15 | 15 | 15 | 16 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Northeast District includes Logan, Morgan, Phillips, Sedgwick, Washington, Weld and Yuma counties.

Southeast District Overnight Travel Impacts, 2006-2017p

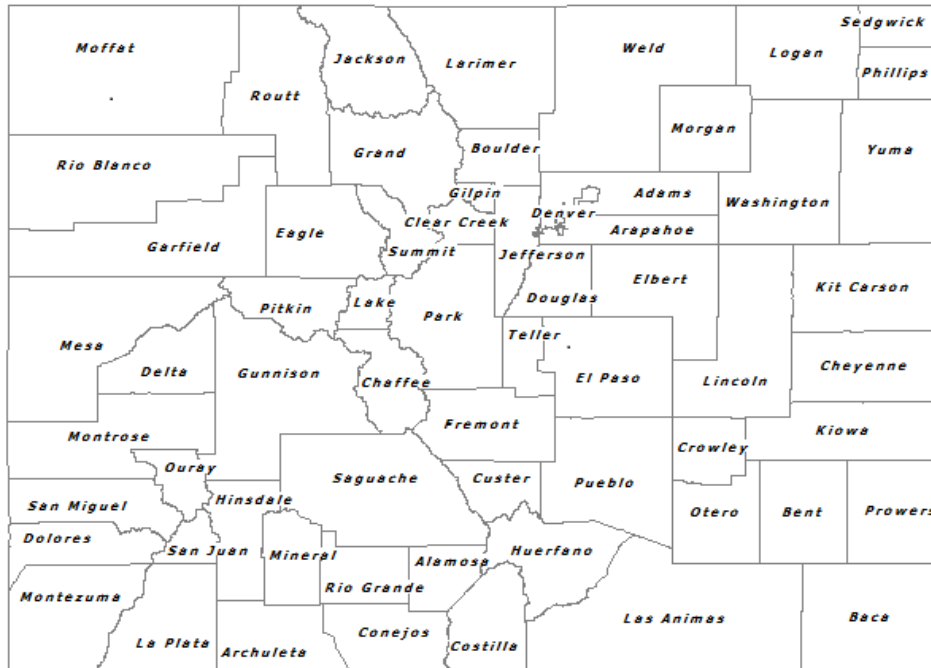
| | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Direct Travel Spending (\$Million) | | | | | | | | | |
| Destination Spending | 109 | 122 | 129 | 149 | 151 | 156 | 151 | 153 | 159 |
| Other Travel* | 20 | 20 | 8 | 8 | 13 | 13 | 15 | 11 | 20 |
| Total Direct Spending | 129 | 142 | 137 | 158 | 164 | 169 | 165 | 165 | 178 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | | | |
| Hotel, Motel, Rented Room | 36 | 44 | 50 | 66 | 65 | 67 | 61 | 61 | 65 |
| Campground | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 |
| Private Home (VFR) | 60 | 63 | 65 | 69 | 72 | 74 | 74 | 77 | 78 |
| Vacation Home | 8 | 10 | 9 | 10 | 11 | 11 | 11 | 11 | 11 |
| Destination Spending | 109 | 122 | 129 | 149 | 151 | 156 | 151 | 153 | 159 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | | | |
| Accommodations | 13 | 16 | 18 | 22 | 21 | 22 | 22 | 22 | 23 |
| Food Service | 16 | 17 | 20 | 25 | 25 | 26 | 25 | 26 | 27 |
| Food Stores | 5 | 6 | 6 | 7 | 7 | 8 | 7 | 7 | 7 |
| Local Tran. & Gas | 52 | 59 | 58 | 65 | 68 | 70 | 68 | 70 | 72 |
| Arts, Ent. & Rec. | 9 | 10 | 11 | 12 | 12 | 12 | 12 | 12 | 12 |
| Retail Sales | 14 | 14 | 16 | 18 | 18 | 18 | 17 | 17 | 17 |
| Visitor Air Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Destination Spending | 109 | 122 | 129 | 149 | 151 | 156 | 151 | 153 | 159 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | | | |
| Accom. & Food Serv. | 12 | 14 | 15 | 15 | 15 | 15 | 15 | 16 | 17 |
| Arts, Ent. & Rec. | 4 | 5 | 6 | 6 | 6 | 6 | 6 | 6 | 7 |
| Retail** | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Ground Tran. | 7 | 7 | 7 | 7 | 7 | 8 | 9 | 9 | 10 |
| Visitor Air Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Travel* | 12 | 12 | 4 | 5 | 7 | 8 | 8 | 7 | 11 |
| Total Earnings | 38 | 41 | 36 | 37 | 39 | 41 | 43 | 42 | 49 |
| Industry Employment Generated by Travel Spending (Jobs) | | | | | | | | | |
| Accom. & Food Serv. | 780 | 830 | 860 | 800 | 770 | 780 | 780 | 790 | 800 |
| Arts, Ent. & Rec. | 360 | 360 | 410 | 440 | 420 | 400 | 390 | 380 | 380 |
| Retail** | 160 | 160 | 160 | 170 | 170 | 160 | 160 | 160 | 160 |
| Ground Tran. | 240 | 240 | 210 | 210 | 220 | 230 | 240 | 250 | 250 |
| Visitor Air Tran. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Travel* | 290 | 260 | 110 | 120 | 140 | 140 | 140 | 100 | 150 |
| Total Employment | 1,840 | 1,860 | 1,760 | 1,740 | 1,720 | 1,720 | 1,700 | 1,680 | 1,740 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | | | |
| Local Tax Receipts | 2 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 5 |
| State Tax Receipts | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 |
| Total Gov't Revenue | 6 | 7 | 8 | 9 | 9 | 9 | 9 | 9 | 9 |

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Southeast District includes Baca, Bent, Cheyenne, Crowley, Elbert, Kiowa, Kit Carson, Lincoln, Otero and Prowers counties.

V. COUNTY OVERNIGHT VISITOR IMPACTS 2000-2017p



County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------|
| Adams | | | | | | | | | | | |
| Travel Spending (\$M) | 219.6 | 262.3 | 318.4 | 342.6 | 299.0 | 347.5 | 382.6 | 419.6 | 420.8 | 429.4 | 459.3 |
| Earnings (\$M) | 60.1 | 67.4 | 77.9 | 80.5 | 73.7 | 82.3 | 94.2 | 101.0 | 110.0 | 120.3 | 131.9 |
| Employment (jobs) | 3,375 | 3,692 | 3,831 | 3,872 | 3,531 | 3,768 | 4,396 | 4,561 | 4,678 | 4,811 | 5,048 |
| Local Taxes (\$M) | 10.4 | 11.9 | 14.0 | 15.2 | 13.4 | 15.4 | 18.0 | 20.8 | 22.7 | 24.0 | 25.4 |
| State Taxes (\$M) | 9.2 | 10.4 | 11.9 | 12.1 | 11.1 | 11.9 | 12.9 | 14.0 | 14.6 | 15.1 | 15.3 |
| Alamosa | | | | | | | | | | | |
| Travel Spending (\$M) | 20.1 | 25.0 | 27.7 | 29.4 | 35.8 | 39.9 | 37.0 | 34.6 | 41.9 | 42.8 | 45.8 |
| Earnings (\$M) | 5.8 | 6.8 | 7.5 | 8.0 | 8.3 | 8.8 | 8.5 | 8.5 | 9.5 | 9.5 | 10.3 |
| Employment (jobs) | 431 | 459 | 483 | 462 | 466 | 476 | 457 | 441 | 462 | 472 | 491 |
| Local Taxes (\$M) | 0.7 | 0.8 | 0.8 | 0.9 | 1.2 | 1.3 | 1.2 | 1.1 | 1.4 | 1.7 | 1.9 |
| State Taxes (\$M) | 0.6 | 0.7 | 0.8 | 0.8 | 1.0 | 1.1 | 1.0 | 0.9 | 1.2 | 1.2 | 1.2 |
| Arapahoe | | | | | | | | | | | |
| Travel Spending (\$M) | 606.4 | 661.0 | 729.2 | 779.3 | 740.3 | 841.5 | 875.2 | 940.5 | 982.9 | 998.0 | 1,030.4 |
| Earnings (\$M) | 201.7 | 209.2 | 214.4 | 222.6 | 197.5 | 227.0 | 233.0 | 247.9 | 276.6 | 280.9 | 290.5 |
| Employment (jobs) | 6,360 | 6,203 | 6,052 | 6,457 | 5,902 | 6,386 | 6,557 | 6,854 | 7,174 | 7,189 | 7,378 |
| Local Taxes (\$M) | 13.7 | 15.5 | 18.0 | 20.3 | 19.3 | 22.2 | 23.6 | 26.5 | 29.4 | 30.7 | 31.8 |
| State Taxes (\$M) | 19.0 | 20.4 | 22.6 | 23.9 | 22.8 | 25.0 | 25.9 | 27.7 | 29.6 | 30.4 | 30.6 |
| Archuleta | | | | | | | | | | | |
| Travel Spending (\$M) | 29.6 | 34.2 | 37.8 | 36.8 | 40.6 | 45.9 | 47.2 | 52.8 | 54.8 | 59.4 | 64.8 |
| Earnings (\$M) | 12.0 | 13.9 | 14.8 | 14.6 | 13.7 | 14.4 | 15.6 | 16.9 | 18.7 | 20.2 | 22.0 |
| Employment (jobs) | 600 | 623 | 668 | 611 | 561 | 561 | 613 | 622 | 652 | 701 | 725 |
| Local Taxes (\$M) | 1.1 | 1.2 | 1.5 | 1.5 | 1.7 | 1.9 | 2.0 | 2.2 | 2.4 | 2.6 | 2.8 |
| State Taxes (\$M) | 0.9 | 1.0 | 1.1 | 1.1 | 1.2 | 1.3 | 1.3 | 1.5 | 1.6 | 1.7 | 1.9 |

County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Baca | | | | | | | | | | | |
| Travel Spending (\$M) | 1.8 | 2.3 | 3.0 | 3.2 | 3.1 | 3.1 | 3.0 | 3.1 | 3.1 | 3.0 | 3.2 |
| Earnings (\$M) | 0.4 | 0.5 | 0.7 | 0.7 | 0.5 | 0.5 | 0.5 | 0.6 | 0.7 | 0.6 | 0.7 |
| Employment (jobs) | 41 | 46 | 52 | 49 | 30 | 29 | 29 | 37 | 40 | 41 | 40 |
| Local Taxes (\$M) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| State Taxes (\$M) | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Bent | | | | | | | | | | | |
| Travel Spending (\$M) | 2.5 | 3.2 | 3.5 | 3.9 | 3.3 | 3.7 | 3.7 | 3.2 | 2.7 | 2.8 | 3.2 |
| Earnings (\$M) | 0.6 | 0.8 | 0.8 | 0.9 | 0.7 | 0.7 | 0.8 | 0.7 | 0.6 | 0.6 | 0.7 |
| Employment (jobs) | 53 | 62 | 66 | 66 | 47 | 45 | 45 | 38 | 36 | 40 | 42 |
| Local Taxes (\$M) | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| State Taxes (\$M) | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Boulder | | | | | | | | | | | |
| Travel Spending (\$M) | 290.5 | 328.7 | 372.9 | 411.3 | 392.2 | 442.2 | 461.9 | 476.9 | 486.3 | 507.6 | 517.4 |
| Earnings (\$M) | 99.0 | 108.6 | 117.6 | 134.0 | 120.3 | 133.1 | 139.3 | 145.4 | 155.9 | 164.8 | 170.4 |
| Employment (jobs) | 4,752 | 5,105 | 5,235 | 5,428 | 5,026 | 5,228 | 5,300 | 5,340 | 5,422 | 5,534 | 5,434 |
| Local Taxes (\$M) | 9.9 | 10.9 | 14.1 | 15.7 | 15.4 | 19.2 | 20.4 | 21.4 | 22.7 | 25.7 | 26.1 |
| State Taxes (\$M) | 8.4 | 9.2 | 10.5 | 11.3 | 10.9 | 12.0 | 12.6 | 13.0 | 13.6 | 14.2 | 14.3 |
| Broomfield | | | | | | | | | | | |
| Travel Spending (\$M) | 40.0 | 65.1 | 73.6 | 78.5 | 84.6 | 100.8 | 101.2 | 107.4 | 110.8 | 114.7 | 119.7 |
| Earnings (\$M) | 13.5 | 21.7 | 24.1 | 26.8 | 23.4 | 25.3 | 26.3 | 27.2 | 29.1 | 30.5 | 31.9 |
| Employment (jobs) | 696 | 1,025 | 1,108 | 1,179 | 1,077 | 1,101 | 1,126 | 1,140 | 1,167 | 1,210 | 1,204 |
| Local Taxes (\$M) | 1.6 | 2.5 | 3.2 | 3.4 | 3.6 | 4.4 | 4.4 | 4.7 | 4.9 | 5.1 | 5.3 |
| State Taxes (\$M) | 1.0 | 1.7 | 1.9 | 2.1 | 2.1 | 2.5 | 2.5 | 2.7 | 2.8 | 2.9 | 3.1 |

County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|------|------|------|------|------|------|------|------|-------|-------|-------|
| Chaffee | | | | | | | | | | | |
| Travel Spending (\$M) | 47.3 | 50.6 | 50.7 | 56.5 | 56.6 | 71.0 | 75.3 | 82.6 | 82.4 | 93.3 | 103.0 |
| Earnings (\$M) | 15.5 | 16.2 | 16.0 | 18.2 | 17.6 | 19.5 | 21.0 | 22.2 | 24.3 | 26.9 | 30.1 |
| Employment (jobs) | 996 | 987 | 903 | 908 | 866 | 948 | 969 | 983 | 1,000 | 1,054 | 1,145 |
| Local Taxes (\$M) | 1.6 | 1.6 | 1.6 | 1.8 | 2.0 | 2.6 | 2.8 | 3.1 | 3.2 | 3.8 | 4.2 |
| State Taxes (\$M) | 1.4 | 1.5 | 1.5 | 1.7 | 1.7 | 2.0 | 2.1 | 2.3 | 2.4 | 2.7 | 2.9 |
| Cheyenne | | | | | | | | | | | |
| Travel Spending (\$M) | 0.7 | 1.0 | 1.5 | 1.7 | 1.6 | 1.8 | 1.8 | 1.8 | 1.6 | 1.6 | 1.7 |
| Earnings (\$M) | 0.2 | 0.2 | 0.3 | 0.3 | 0.6 | 0.4 | 0.4 | 0.4 | 0.4 | 0.5 | 0.5 |
| Employment (jobs) | 15 | 19 | 24 | 26 | 48 | 30 | 31 | 34 | 33 | 31 | 32 |
| Local Taxes (\$M) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| State Taxes (\$M) | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Clear Creek | | | | | | | | | | | |
| Travel Spending (\$M) | 18.6 | 19.9 | 22.2 | 23.3 | 21.5 | 25.1 | 26.2 | 26.4 | 27.5 | 31.0 | 35.4 |
| Earnings (\$M) | 4.7 | 4.8 | 5.1 | 5.3 | 5.5 | 6.3 | 7.2 | 7.6 | 8.6 | 9.6 | 10.5 |
| Employment (jobs) | 321 | 297 | 300 | 305 | 303 | 332 | 370 | 364 | 408 | 433 | 472 |
| Local Taxes (\$M) | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.6 | 0.7 | 0.7 | 0.8 | 1.1 | 1.3 |
| State Taxes (\$M) | 0.6 | 0.6 | 0.7 | 0.7 | 0.7 | 0.7 | 0.8 | 0.8 | 0.9 | 1.0 | 1.0 |
| Conejos | | | | | | | | | | | |
| Travel Spending (\$M) | 5.6 | 5.9 | 7.3 | 7.5 | 7.6 | 8.2 | 8.1 | 8.1 | 7.4 | 8.9 | 10.0 |
| Earnings (\$M) | 2.0 | 2.1 | 2.5 | 2.5 | 2.1 | 2.2 | 2.1 | 2.2 | 2.2 | 2.6 | 3.0 |
| Employment (jobs) | 145 | 152 | 175 | 206 | 193 | 158 | 151 | 148 | 143 | 172 | 181 |
| Local Taxes (\$M) | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 |
| State Taxes (\$M) | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.3 | 0.3 |

County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|------|------|------|------|------|------|------|------|------|------|-------|
| Costilla | | | | | | | | | | | |
| Travel Spending (\$M) | 3.0 | 3.4 | 3.6 | 3.7 | 3.1 | 4.0 | 4.0 | 3.7 | 4.3 | 4.0 | 4.4 |
| Earnings (\$M) | 0.8 | 0.9 | 0.9 | 1.0 | 0.9 | 1.0 | 1.0 | 0.9 | 1.2 | 1.2 | 1.4 |
| Employment (jobs) | 81 | 82 | 80 | 83 | 76 | 90 | 83 | 80 | 101 | 97 | 102 |
| Local Taxes (\$M) | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| State Taxes (\$M) | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Crowley | | | | | | | | | | | |
| Travel Spending (\$M) | 0.5 | 0.8 | 1.0 | 1.1 | 1.0 | 1.0 | 1.0 | 1.0 | 0.9 | 0.9 | 1.0 |
| Earnings (\$M) | 0.1 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 |
| Employment (jobs) | 8 | 12 | 12 | 13 | 13 | 12 | 12 | 12 | 12 | 12 | 12 |
| Local Taxes (\$M) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| State Taxes (\$M) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Custer | | | | | | | | | | | |
| Travel Spending (\$M) | 8.1 | 8.3 | 8.5 | 9.5 | 9.2 | 9.6 | 10.0 | 10.8 | 10.7 | 11.0 | 14.3 |
| Earnings (\$M) | 2.0 | 2.0 | 2.0 | 2.3 | 1.9 | 1.7 | 1.6 | 1.7 | 1.8 | 2.0 | 2.4 |
| Employment (jobs) | 188 | 176 | 167 | 198 | 155 | 129 | 121 | 139 | 135 | 138 | 158 |
| Local Taxes (\$M) | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.3 | 0.3 | 0.3 | 0.4 |
| State Taxes (\$M) | 0.2 | 0.2 | 0.2 | 0.3 | 0.2 | 0.2 | 0.2 | 0.3 | 0.3 | 0.3 | 0.4 |
| Delta | | | | | | | | | | | |
| Travel Spending (\$M) | 23.3 | 30.0 | 36.2 | 34.3 | 33.4 | 32.0 | 31.6 | 34.1 | 33.9 | 35.6 | 37.4 |
| Earnings (\$M) | 7.1 | 9.0 | 10.7 | 10.2 | 9.6 | 9.4 | 9.4 | 10.4 | 11.1 | 12.2 | 12.6 |
| Employment (jobs) | 482 | 574 | 654 | 563 | 564 | 519 | 525 | 544 | 589 | 618 | 599 |
| Local Taxes (\$M) | 0.7 | 0.9 | 1.1 | 1.0 | 0.9 | 0.9 | 0.9 | 0.9 | 1.0 | 1.0 | 1.1 |
| State Taxes (\$M) | 0.7 | 0.8 | 1.0 | 0.9 | 0.9 | 0.8 | 0.8 | 0.9 | 0.9 | 1.0 | 1.0 |

County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Denver | | | | | | | | | | | |
| Travel Spending (\$M) | 3,199.3 | 3,484.8 | 4,209.8 | 4,651.7 | 4,531.2 | 5,245.0 | 5,580.2 | 6,135.2 | 6,374.8 | 6,501.0 | 7,037.6 |
| Earnings (\$M) | 1,140.3 | 1,146.3 | 1,319.4 | 1,334.3 | 1,245.1 | 1,399.2 | 1,638.5 | 1,732.2 | 1,844.4 | 2,028.3 | 2,286.2 |
| Employment (jobs) | 25,292 | 26,697 | 28,801 | 31,151 | 28,335 | 29,814 | 31,483 | 32,531 | 33,279 | 34,590 | 36,903 |
| Local Taxes (\$M) | 93.7 | 101.8 | 137.6 | 160.3 | 156.4 | 177.3 | 190.5 | 216.1 | 230.8 | 246.7 | 272.1 |
| State Taxes (\$M) | 54.4 | 57.3 | 68.1 | 74.2 | 71.6 | 81.0 | 88.9 | 97.4 | 102.4 | 109.4 | 119.8 |
| Dolores | | | | | | | | | | | |
| Travel Spending (\$M) | 3.1 | 3.3 | 3.4 | 3.5 | 3.7 | 4.6 | 4.7 | 4.8 | 5.0 | 5.1 | 5.4 |
| Earnings (\$M) | 0.7 | 0.8 | 0.8 | 0.8 | 0.7 | 0.9 | 0.9 | 0.9 | 1.0 | 1.0 | 1.1 |
| Employment (jobs) | 77 | 79 | 78 | 66 | 54 | 56 | 58 | 54 | 59 | 62 | 61 |
| Local Taxes (\$M) | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| State Taxes (\$M) | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Douglas | | | | | | | | | | | |
| Travel Spending (\$M) | 84.5 | 132.3 | 165.8 | 214.3 | 204.0 | 243.2 | 261.1 | 277.1 | 280.4 | 283.6 | 296.1 |
| Earnings (\$M) | 21.5 | 33.1 | 40.1 | 54.0 | 52.3 | 57.5 | 60.1 | 64.5 | 70.7 | 72.4 | 75.2 |
| Employment (jobs) | 1,093 | 1,626 | 1,959 | 2,495 | 2,451 | 2,569 | 2,636 | 2,709 | 2,813 | 2,840 | 2,852 |
| Local Taxes (\$M) | 2.0 | 3.0 | 4.0 | 5.6 | 5.8 | 7.1 | 8.0 | 8.6 | 8.9 | 9.3 | 9.7 |
| State Taxes (\$M) | 3.1 | 4.4 | 5.3 | 6.5 | 6.3 | 7.1 | 7.5 | 8.0 | 8.3 | 8.4 | 8.6 |
| Eagle | | | | | | | | | | | |
| Travel Spending (\$M) | 587.3 | 636.2 | 728.7 | 775.0 | 736.4 | 863.6 | 897.9 | 952.4 | 1,031.4 | 1,033.0 | 1,021.0 |
| Earnings (\$M) | 156.7 | 165.3 | 182.7 | 199.9 | 182.4 | 207.8 | 217.3 | 228.8 | 248.2 | 251.4 | 258.1 |
| Employment (jobs) | 6,355 | 6,387 | 6,581 | 6,836 | 6,307 | 6,866 | 6,901 | 7,056 | 7,385 | 7,539 | 7,617 |
| Local Taxes (\$M) | 23.8 | 23.1 | 26.8 | 29.1 | 27.5 | 32.9 | 34.7 | 37.1 | 41.2 | 45.1 | 44.8 |
| State Taxes (\$M) | 14.6 | 15.6 | 17.7 | 19.0 | 17.9 | 21.0 | 22.0 | 23.3 | 25.6 | 25.8 | 25.6 |

County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|-------|--------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| El Paso | | | | | | | | | | | |
| Travel Spending (\$M) | 810.1 | 956.7 | 1,027.2 | 1,138.5 | 1,086.2 | 1,138.3 | 1,131.6 | 1,189.1 | 1,243.2 | 1,340.4 | 1,475.0 |
| Earnings (\$M) | 180.7 | 209.0 | 221.8 | 253.0 | 246.8 | 268.0 | 278.9 | 293.2 | 322.4 | 347.1 | 382.7 |
| Employment (jobs) | 9,466 | 10,944 | 10,996 | 11,916 | 11,139 | 11,905 | 12,418 | 12,736 | 13,351 | 14,100 | 14,855 |
| Local Taxes (\$M) | 18.5 | 22.2 | 28.2 | 31.3 | 31.3 | 32.5 | 33.4 | 35.9 | 39.8 | 50.9 | 56.6 |
| State Taxes (\$M) | 21.4 | 24.6 | 26.1 | 28.5 | 28.0 | 29.1 | 29.8 | 31.5 | 33.9 | 36.7 | 39.3 |
| Elbert | | | | | | | | | | | |
| Travel Spending (\$M) | 57.7 | 60.4 | 63.8 | 67.2 | 57.3 | 61.8 | 69.0 | 72.5 | 75.9 | 75.4 | 85.0 |
| Earnings (\$M) | 19.3 | 19.4 | 19.2 | 19.7 | 12.4 | 12.7 | 15.4 | 16.5 | 18.0 | 16.7 | 22.1 |
| Employment (jobs) | 696 | 609 | 572 | 546 | 371 | 370 | 399 | 410 | 414 | 392 | 440 |
| Local Taxes (\$M) | 0.6 | 0.8 | 0.9 | 1.5 | 1.6 | 1.7 | 1.8 | 1.9 | 1.9 | 2.0 | 2.0 |
| State Taxes (\$M) | 1.3 | 1.3 | 1.5 | 1.6 | 1.5 | 1.5 | 1.7 | 1.8 | 1.8 | 1.9 | 2.0 |
| Fremont | | | | | | | | | | | |
| Travel Spending (\$M) | 40.6 | 46.5 | 55.1 | 57.1 | 55.4 | 57.6 | 58.8 | 58.7 | 64.2 | 64.8 | 71.0 |
| Earnings (\$M) | 11.4 | 12.6 | 14.6 | 15.4 | 15.0 | 14.9 | 14.0 | 14.1 | 16.3 | 16.4 | 18.1 |
| Employment (jobs) | 842 | 894 | 1,010 | 956 | 915 | 877 | 805 | 777 | 855 | 825 | 897 |
| Local Taxes (\$M) | 1.0 | 1.1 | 1.3 | 1.4 | 1.3 | 1.3 | 1.4 | 1.4 | 1.7 | 2.4 | 2.7 |
| State Taxes (\$M) | 1.3 | 1.4 | 1.7 | 1.7 | 1.7 | 1.7 | 1.7 | 1.7 | 1.9 | 1.9 | 2.0 |
| Garfield | | | | | | | | | | | |
| Travel Spending (\$M) | 85.6 | 97.0 | 125.5 | 145.0 | 121.2 | 143.9 | 144.1 | 157.1 | 163.2 | 168.1 | 175.7 |
| Earnings (\$M) | 26.8 | 29.5 | 36.8 | 43.5 | 36.1 | 38.9 | 40.9 | 45.2 | 49.0 | 52.2 | 54.3 |
| Employment (jobs) | 1,367 | 1,412 | 1,588 | 1,654 | 1,431 | 1,514 | 1,581 | 1,699 | 1,743 | 1,802 | 1,803 |
| Local Taxes (\$M) | 3.3 | 3.6 | 5.1 | 5.8 | 5.1 | 6.0 | 6.1 | 6.8 | 7.3 | 7.8 | 8.1 |
| State Taxes (\$M) | 2.9 | 3.2 | 4.0 | 4.4 | 3.8 | 4.3 | 4.3 | 4.7 | 5.0 | 5.2 | 5.3 |

County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Gilpin | | | | | | | | | | | |
| Travel Spending (\$M) | 140.6 | 133.1 | 129.1 | 121.0 | 109.5 | 124.3 | 132.3 | 133.6 | 132.9 | 132.7 | 140.7 |
| Earnings (\$M) | 50.3 | 45.7 | 45.3 | 45.9 | 50.6 | 49.2 | 47.3 | 48.2 | 51.9 | 53.3 | 56.9 |
| Employment (jobs) | 1,766 | 1,569 | 1,573 | 1,531 | 1,655 | 1,687 | 1,669 | 1,697 | 1,710 | 1,753 | 1,770 |
| Local Taxes (\$M) | 0.9 | 0.8 | 0.8 | 0.8 | 0.9 | 1.0 | 1.0 | 1.1 | 1.1 | 1.2 | 1.2 |
| State Taxes (\$M) | 1.7 | 1.6 | 1.6 | 1.5 | 1.6 | 1.6 | 1.6 | 1.7 | 1.7 | 1.8 | 1.9 |
| Grand | | | | | | | | | | | |
| Travel Spending (\$M) | 158.8 | 165.8 | 195.2 | 200.0 | 179.5 | 223.0 | 231.3 | 269.8 | 288.6 | 289.0 | 320.2 |
| Earnings (\$M) | 51.5 | 52.6 | 60.3 | 63.1 | 59.4 | 64.0 | 70.3 | 81.3 | 91.6 | 92.5 | 100.9 |
| Employment (jobs) | 2,621 | 2,402 | 2,556 | 2,564 | 2,367 | 2,543 | 2,661 | 2,928 | 3,091 | 3,038 | 3,187 |
| Local Taxes (\$M) | 5.6 | 5.7 | 6.6 | 6.7 | 5.9 | 7.4 | 7.8 | 9.2 | 11.4 | 12.2 | 13.8 |
| State Taxes (\$M) | 4.2 | 4.3 | 5.0 | 5.1 | 4.6 | 5.5 | 5.8 | 6.7 | 7.3 | 7.4 | 8.1 |
| Gunnison | | | | | | | | | | | |
| Travel Spending (\$M) | 83.2 | 120.3 | 138.5 | 136.4 | 136.2 | 149.9 | 156.5 | 174.6 | 182.4 | 195.8 | 214.0 |
| Earnings (\$M) | 22.2 | 34.4 | 38.2 | 39.4 | 35.0 | 38.0 | 39.8 | 47.4 | 52.1 | 56.1 | 62.2 |
| Employment (jobs) | 1,453 | 2,068 | 2,172 | 2,036 | 1,793 | 1,867 | 1,933 | 2,144 | 2,246 | 2,334 | 2,444 |
| Local Taxes (\$M) | 2.4 | 4.1 | 4.7 | 4.9 | 5.0 | 5.5 | 5.7 | 6.6 | 7.0 | 7.9 | 8.7 |
| State Taxes (\$M) | 1.8 | 2.7 | 3.1 | 3.1 | 3.0 | 3.3 | 3.5 | 4.0 | 4.2 | 4.6 | 5.0 |
| Hinsdale | | | | | | | | | | | |
| Travel Spending (\$M) | 9.5 | 9.5 | 10.5 | 10.1 | 10.5 | 11.5 | 11.4 | 14.3 | 11.9 | 13.7 | 14.5 |
| Earnings (\$M) | 5.3 | 5.2 | 5.6 | 5.5 | 5.2 | 7.6 | 6.9 | 8.5 | 7.5 | 8.7 | 9.8 |
| Employment (jobs) | 381 | 319 | 335 | 298 | 286 | 444 | 449 | 502 | 411 | 438 | 502 |
| Local Taxes (\$M) | 0.3 | 0.4 | 0.4 | 0.4 | 0.4 | 0.5 | 0.5 | 0.6 | 0.5 | 0.6 | 0.6 |
| State Taxes (\$M) | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.4 | 0.3 | 0.4 | 0.4 |

County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Huerfano | | | | | | | | | | | |
| Travel Spending (\$M) | 8.1 | 8.8 | 9.6 | 11.9 | 11.4 | 12.5 | 12.4 | 12.0 | 13.0 | 12.8 | 13.6 |
| Earnings (\$M) | 2.9 | 2.9 | 3.0 | 3.8 | 3.2 | 3.0 | 3.0 | 2.7 | 3.0 | 3.2 | 3.2 |
| Employment (jobs) | 175 | 164 | 173 | 215 | 184 | 166 | 166 | 152 | 167 | 173 | 161 |
| Local Taxes (\$M) | 0.2 | 0.2 | 0.2 | 0.3 | 0.4 | 0.4 | 0.4 | 0.4 | 0.5 | 0.5 | 0.5 |
| State Taxes (\$M) | 0.3 | 0.3 | 0.3 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 |
| Jackson | | | | | | | | | | | |
| Travel Spending (\$M) | 3.2 | 3.1 | 3.4 | 3.8 | 3.9 | 4.1 | 4.6 | 6.0 | 5.4 | 7.1 | 8.4 |
| Earnings (\$M) | 2.0 | 1.9 | 2.1 | 2.3 | 2.3 | 2.4 | 2.7 | 3.1 | 3.0 | 3.9 | 4.6 |
| Employment (jobs) | 102 | 94 | 95 | 94 | 98 | 99 | 107 | 119 | 102 | 125 | 151 |
| Local Taxes (\$M) | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.3 | 0.2 | 0.3 | 0.4 |
| State Taxes (\$M) | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.2 | 0.2 |
| Jefferson | | | | | | | | | | | |
| Travel Spending (\$M) | 397.3 | 390.2 | 465.8 | 515.0 | 447.6 | 508.8 | 550.7 | 578.2 | 578.9 | 585.1 | 620.4 |
| Earnings (\$M) | 121.1 | 108.7 | 121.2 | 133.9 | 124.3 | 134.0 | 142.7 | 154.5 | 166.7 | 175.7 | 183.5 |
| Employment (jobs) | 5,788 | 4,978 | 5,168 | 5,397 | 4,927 | 5,007 | 5,321 | 5,593 | 5,785 | 5,925 | 5,904 |
| Local Taxes (\$M) | 12.6 | 10.3 | 13.5 | 14.6 | 12.9 | 14.6 | 16.5 | 18.1 | 19.7 | 20.2 | 21.4 |
| State Taxes (\$M) | 15.1 | 14.7 | 16.8 | 17.5 | 15.9 | 16.9 | 18.1 | 19.0 | 19.8 | 20.3 | 20.3 |
| Kiowa | | | | | | | | | | | |
| Travel Spending (\$M) | 0.7 | 0.8 | 0.9 | 0.9 | 0.8 | 0.9 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |
| Earnings (\$M) | 0.2 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 |
| Employment (jobs) | 19 | 22 | 21 | 20 | 20 | 20 | 18 | 18 | 17 | 16 | 16 |
| Local Taxes (\$M) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| State Taxes (\$M) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |

County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Kit Carson | | | | | | | | | | | |
| Travel Spending (\$M) | 11.2 | 12.5 | 10.7 | 13.0 | 13.8 | 16.7 | 17.8 | 18.5 | 17.7 | 17.1 | 17.9 |
| Earnings (\$M) | 4.3 | 4.6 | 3.5 | 4.4 | 4.6 | 5.3 | 5.5 | 5.6 | 5.7 | 6.1 | 6.6 |
| Employment (jobs) | 261 | 261 | 189 | 215 | 216 | 244 | 244 | 244 | 244 | 250 | 259 |
| Local Taxes (\$M) | 0.2 | 0.2 | 0.2 | 0.3 | 0.3 | 0.4 | 0.4 | 0.5 | 0.5 | 0.4 | 0.5 |
| State Taxes (\$M) | 0.4 | 0.4 | 0.4 | 0.4 | 0.5 | 0.5 | 0.6 | 0.6 | 0.6 | 0.6 | 0.6 |
| La Plata | | | | | | | | | | | |
| Travel Spending (\$M) | 152.0 | 189.5 | 211.8 | 229.1 | 218.2 | 249.0 | 252.7 | 273.1 | 283.0 | 295.8 | 310.4 |
| Earnings (\$M) | 54.2 | 61.6 | 64.4 | 70.2 | 63.3 | 68.5 | 72.9 | 76.7 | 79.4 | 83.8 | 87.7 |
| Employment (jobs) | 2,742 | 2,947 | 2,906 | 2,838 | 2,594 | 2,746 | 2,827 | 2,906 | 2,937 | 3,042 | 3,108 |
| Local Taxes (\$M) | 4.5 | 5.3 | 6.2 | 6.6 | 6.3 | 7.0 | 7.2 | 7.8 | 8.2 | 9.1 | 9.6 |
| State Taxes (\$M) | 4.0 | 4.7 | 5.1 | 5.3 | 5.0 | 5.4 | 5.5 | 5.9 | 6.1 | 6.5 | 6.7 |
| Lake | | | | | | | | | | | |
| Travel Spending (\$M) | 21.8 | 21.9 | 25.1 | 28.8 | 27.4 | 30.5 | 29.1 | 29.5 | 29.9 | 34.0 | 35.9 |
| Earnings (\$M) | 7.2 | 7.0 | 7.9 | 9.5 | 8.3 | 8.8 | 8.7 | 9.4 | 9.8 | 10.7 | 12.1 |
| Employment (jobs) | 405 | 351 | 372 | 393 | 337 | 357 | 349 | 355 | 353 | 383 | 403 |
| Local Taxes (\$M) | 0.6 | 0.5 | 0.6 | 0.7 | 0.7 | 0.8 | 0.7 | 0.8 | 0.8 | 0.9 | 1.0 |
| State Taxes (\$M) | 0.6 | 0.6 | 0.7 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 1.0 | 1.0 |
| Larimer | | | | | | | | | | | |
| Travel Spending (\$M) | 310.4 | 365.3 | 436.7 | 448.7 | 432.6 | 515.3 | 536.9 | 595.9 | 621.6 | 611.3 | 628.0 |
| Earnings (\$M) | 88.2 | 100.9 | 118.2 | 124.5 | 125.5 | 142.5 | 151.4 | 164.2 | 179.6 | 184.2 | 190.8 |
| Employment (jobs) | 5,847 | 6,496 | 6,836 | 6,933 | 6,752 | 7,184 | 7,316 | 7,723 | 8,288 | 8,163 | 8,214 |
| Local Taxes (\$M) | 8.5 | 9.6 | 11.8 | 11.8 | 11.7 | 15.0 | 15.8 | 18.0 | 19.3 | 20.5 | 21.1 |
| State Taxes (\$M) | 9.1 | 10.3 | 12.3 | 12.4 | 12.2 | 14.1 | 14.8 | 16.4 | 17.4 | 17.3 | 17.6 |

County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Las Animas | | | | | | | | | | | |
| Travel Spending (\$M) | 15.2 | 17.9 | 27.7 | 35.8 | 33.4 | 35.2 | 36.1 | 35.9 | 35.4 | 35.4 | 37.6 |
| Earnings (\$M) | 5.6 | 6.3 | 9.6 | 12.9 | 11.8 | 11.0 | 11.3 | 11.0 | 11.8 | 12.6 | 13.5 |
| Employment (jobs) | 390 | 432 | 632 | 770 | 673 | 611 | 615 | 580 | 576 | 586 | 622 |
| Local Taxes (\$M) | 0.4 | 0.5 | 0.7 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 1.0 |
| State Taxes (\$M) | 0.5 | 0.6 | 0.9 | 1.1 | 1.0 | 1.0 | 1.1 | 1.1 | 1.1 | 1.1 | 1.1 |
| Lincoln | | | | | | | | | | | |
| Travel Spending (\$M) | 10.5 | 12.1 | 16.6 | 19.0 | 22.8 | 28.4 | 27.3 | 29.6 | 25.6 | 25.5 | 26.5 |
| Earnings (\$M) | 2.3 | 2.4 | 3.1 | 3.4 | 4.6 | 2.8 | 2.4 | 2.6 | 2.7 | 2.8 | 2.9 |
| Employment (jobs) | 181 | 171 | 209 | 213 | 270 | 153 | 124 | 132 | 130 | 128 | 122 |
| Local Taxes (\$M) | 0.2 | 0.2 | 0.3 | 0.3 | 0.6 | 0.7 | 0.7 | 0.8 | 0.7 | 0.7 | 0.7 |
| State Taxes (\$M) | 0.5 | 0.6 | 0.7 | 0.7 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 |
| Logan | | | | | | | | | | | |
| Travel Spending (\$M) | 17.2 | 18.6 | 20.5 | 21.7 | 21.7 | 24.3 | 26.3 | 30.9 | 28.4 | 23.1 | 28.7 |
| Earnings (\$M) | 5.7 | 6.0 | 6.3 | 6.9 | 6.4 | 6.7 | 7.8 | 8.9 | 9.1 | 8.0 | 8.7 |
| Employment (jobs) | 375 | 402 | 403 | 383 | 349 | 374 | 424 | 464 | 449 | 405 | 419 |
| Local Taxes (\$M) | 0.5 | 0.5 | 0.5 | 0.6 | 0.6 | 0.8 | 0.9 | 1.1 | 1.0 | 0.8 | 1.0 |
| State Taxes (\$M) | 0.5 | 0.6 | 0.6 | 0.6 | 0.6 | 0.7 | 0.8 | 0.9 | 0.8 | 0.7 | 0.8 |
| Mesa | | | | | | | | | | | |
| Travel Spending (\$M) | 133.2 | 180.4 | 223.8 | 272.8 | 240.0 | 266.5 | 269.1 | 275.2 | 281.0 | 283.8 | 298.6 |
| Earnings (\$M) | 39.1 | 43.9 | 53.0 | 64.7 | 57.2 | 57.8 | 60.8 | 63.9 | 67.7 | 70.8 | 75.1 |
| Employment (jobs) | 2,481 | 2,701 | 3,029 | 3,340 | 2,909 | 2,900 | 2,994 | 3,016 | 3,050 | 3,127 | 3,208 |
| Local Taxes (\$M) | 4.7 | 5.4 | 6.7 | 8.6 | 7.4 | 7.9 | 8.0 | 8.2 | 8.7 | 8.9 | 9.2 |
| State Taxes (\$M) | 4.0 | 4.5 | 5.5 | 6.4 | 5.6 | 5.9 | 6.0 | 6.1 | 6.4 | 6.6 | 6.8 |

County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Mineral | | | | | | | | | | | |
| Travel Spending (\$M) | 12.2 | 11.8 | 12.4 | 12.6 | 13.7 | 13.8 | 12.7 | 14.3 | 14.3 | 15.1 | 15.8 |
| Earnings (\$M) | 3.9 | 3.7 | 3.9 | 4.1 | 4.3 | 4.5 | 4.3 | 4.9 | 4.8 | 5.3 | 5.3 |
| Employment (jobs) | 317 | 288 | 286 | 290 | 296 | 294 | 268 | 303 | 309 | 315 | 304 |
| Local Taxes (\$M) | 0.4 | 0.4 | 0.4 | 0.4 | 0.5 | 0.5 | 0.4 | 0.5 | 0.5 | 0.5 | 0.6 |
| State Taxes (\$M) | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.4 | 0.4 | 0.4 | 0.4 |
| Moffat | | | | | | | | | | | |
| Travel Spending (\$M) | 16.7 | 22.4 | 31.4 | 34.5 | 26.1 | 37.0 | 34.0 | 28.6 | 30.5 | 31.0 | 32.2 |
| Earnings (\$M) | 4.0 | 5.4 | 7.6 | 8.6 | 7.7 | 8.8 | 8.6 | 7.6 | 7.8 | 7.5 | 7.9 |
| Employment (jobs) | 347 | 439 | 582 | 595 | 499 | 534 | 520 | 455 | 475 | 441 | 457 |
| Local Taxes (\$M) | 0.5 | 0.7 | 1.0 | 1.1 | 0.8 | 1.2 | 1.1 | 0.9 | 1.0 | 1.0 | 1.0 |
| State Taxes (\$M) | 0.5 | 0.6 | 0.9 | 1.0 | 0.7 | 1.0 | 0.9 | 0.8 | 0.8 | 0.9 | 0.9 |
| Montezuma | | | | | | | | | | | |
| Travel Spending (\$M) | 54.2 | 62.9 | 72.4 | 75.8 | 70.0 | 77.0 | 84.4 | 85.0 | 86.8 | 87.4 | 95.8 |
| Earnings (\$M) | 13.3 | 14.9 | 17.1 | 18.3 | 17.0 | 17.7 | 18.9 | 19.3 | 20.4 | 21.2 | 22.6 |
| Employment (jobs) | 965 | 1,038 | 1,137 | 1,089 | 986 | 971 | 1,008 | 1,003 | 1,034 | 1,041 | 1,061 |
| Local Taxes (\$M) | 1.8 | 1.9 | 2.2 | 2.3 | 2.1 | 2.2 | 2.4 | 2.5 | 2.7 | 2.7 | 2.9 |
| State Taxes (\$M) | 1.5 | 1.7 | 2.0 | 2.0 | 1.9 | 2.0 | 2.2 | 2.3 | 2.4 | 2.4 | 2.6 |
| Montrose | | | | | | | | | | | |
| Travel Spending (\$M) | 59.9 | 76.8 | 91.9 | 98.9 | 103.1 | 103.8 | 109.9 | 115.4 | 122.3 | 127.7 | 135.9 |
| Earnings (\$M) | 14.6 | 16.4 | 18.8 | 20.0 | 18.2 | 18.2 | 19.2 | 19.9 | 21.5 | 23.4 | 25.7 |
| Employment (jobs) | 999 | 1,112 | 1,144 | 925 | 777 | 796 | 844 | 864 | 901 | 944 | 994 |
| Local Taxes (\$M) | 1.1 | 1.5 | 1.6 | 2.1 | 2.2 | 2.2 | 2.2 | 2.3 | 2.5 | 2.7 | 2.9 |
| State Taxes (\$M) | 1.7 | 1.9 | 2.2 | 2.3 | 2.4 | 2.3 | 2.4 | 2.5 | 2.6 | 2.7 | 2.8 |

County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|------|------|------|------|------|------|------|------|------|------|-------|
| Morgan | | | | | | | | | | | |
| Travel Spending (\$M) | 16.6 | 22.0 | 22.8 | 24.9 | 20.1 | 24.2 | 26.4 | 34.1 | 31.8 | 29.9 | 31.1 |
| Earnings (\$M) | 4.8 | 6.2 | 5.9 | 6.5 | 6.1 | 6.6 | 7.2 | 9.0 | 9.3 | 9.4 | 9.9 |
| Employment (jobs) | 381 | 494 | 453 | 482 | 451 | 460 | 479 | 560 | 569 | 552 | 547 |
| Local Taxes (\$M) | 0.4 | 0.5 | 0.5 | 0.5 | 0.4 | 0.5 | 0.6 | 0.9 | 0.9 | 0.8 | 0.9 |
| State Taxes (\$M) | 0.7 | 0.8 | 0.8 | 0.8 | 0.7 | 0.8 | 0.9 | 1.1 | 1.1 | 1.0 | 1.0 |
| Otero | | | | | | | | | | | |
| Travel Spending (\$M) | 10.7 | 14.2 | 15.0 | 16.9 | 18.0 | 19.5 | 19.8 | 20.2 | 18.2 | 18.1 | 19.1 |
| Earnings (\$M) | 3.2 | 4.1 | 4.1 | 4.8 | 4.9 | 4.7 | 4.9 | 5.0 | 5.0 | 5.1 | 5.6 |
| Employment (jobs) | 222 | 287 | 279 | 305 | 309 | 267 | 265 | 263 | 255 | 252 | 262 |
| Local Taxes (\$M) | 0.3 | 0.3 | 0.3 | 0.4 | 0.4 | 0.4 | 0.4 | 0.5 | 0.4 | 0.4 | 0.5 |
| State Taxes (\$M) | 0.4 | 0.4 | 0.5 | 0.5 | 0.5 | 0.6 | 0.6 | 0.6 | 0.5 | 0.5 | 0.6 |
| Ouray | | | | | | | | | | | |
| Travel Spending (\$M) | 20.9 | 22.1 | 22.1 | 27.8 | 28.3 | 32.3 | 33.3 | 33.8 | 37.9 | 41.7 | 43.7 |
| Earnings (\$M) | 7.6 | 8.0 | 7.7 | 10.0 | 8.8 | 9.4 | 9.9 | 10.4 | 11.2 | 12.4 | 13.5 |
| Employment (jobs) | 440 | 403 | 378 | 461 | 424 | 430 | 459 | 464 | 483 | 524 | 557 |
| Local Taxes (\$M) | 0.8 | 0.8 | 0.9 | 1.1 | 1.4 | 1.5 | 1.6 | 1.6 | 1.9 | 2.2 | 2.3 |
| State Taxes (\$M) | 0.6 | 0.7 | 0.7 | 0.8 | 0.8 | 0.9 | 0.9 | 1.0 | 1.1 | 1.2 | 1.2 |
| Park | | | | | | | | | | | |
| Travel Spending (\$M) | 14.9 | 15.7 | 17.6 | 19.6 | 19.8 | 21.6 | 21.9 | 23.7 | 23.8 | 24.3 | 25.9 |
| Earnings (\$M) | 5.8 | 5.9 | 6.4 | 7.2 | 6.1 | 6.1 | 6.0 | 6.6 | 7.0 | 7.2 | 7.7 |
| Employment (jobs) | 432 | 472 | 500 | 518 | 488 | 406 | 406 | 446 | 447 | 464 | 464 |
| Local Taxes (\$M) | 0.4 | 0.4 | 0.5 | 0.5 | 0.5 | 0.6 | 0.6 | 0.7 | 0.7 | 0.7 | 0.8 |
| State Taxes (\$M) | 0.4 | 0.5 | 0.5 | 0.6 | 0.6 | 0.6 | 0.6 | 0.6 | 0.7 | 0.7 | 0.7 |

County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Phillips | | | | | | | | | | | |
| Travel Spending (\$M) | 2.3 | 3.2 | 3.9 | 4.4 | 3.9 | 4.4 | 4.5 | 4.5 | 5.6 | 5.4 | 5.9 |
| Earnings (\$M) | 0.5 | 0.6 | 0.7 | 0.7 | 0.8 | 0.8 | 0.9 | 0.9 | 1.2 | 1.3 | 1.3 |
| Employment (jobs) | 47 | 60 | 60 | 59 | 52 | 53 | 54 | 56 | 73 | 72 | 75 |
| Local Taxes (\$M) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 |
| State Taxes (\$M) | 0.1 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 |
| Pitkin | | | | | | | | | | | |
| Travel Spending (\$M) | 392.0 | 428.6 | 517.7 | 552.7 | 586.6 | 584.9 | 619.5 | 667.9 | 713.9 | 751.4 | 768.7 |
| Earnings (\$M) | 139.2 | 149.5 | 176.6 | 193.6 | 193.4 | 206.9 | 225.9 | 239.5 | 259.4 | 282.1 | 286.6 |
| Employment (jobs) | 3,923 | 3,906 | 4,227 | 4,210 | 4,190 | 4,301 | 4,495 | 4,557 | 4,604 | 4,996 | 4,958 |
| Local Taxes (\$M) | 13.0 | 16.0 | 19.8 | 21.3 | 24.0 | 24.8 | 26.4 | 28.9 | 31.3 | 36.6 | 37.7 |
| State Taxes (\$M) | 9.2 | 10.0 | 12.1 | 13.0 | 13.6 | 13.6 | 14.5 | 15.7 | 16.9 | 18.0 | 18.4 |
| Prowers | | | | | | | | | | | |
| Travel Spending (\$M) | 12.2 | 13.5 | 13.2 | 14.8 | 15.1 | 20.9 | 19.2 | 18.2 | 18.2 | 19.1 | 19.8 |
| Earnings (\$M) | 5.3 | 5.8 | 5.6 | 6.6 | 7.0 | 9.2 | 8.5 | 8.5 | 8.9 | 9.3 | 9.7 |
| Employment (jobs) | 374 | 412 | 412 | 406 | 437 | 571 | 552 | 528 | 517 | 514 | 514 |
| Local Taxes (\$M) | 0.3 | 0.4 | 0.4 | 0.5 | 0.5 | 0.7 | 0.7 | 0.6 | 0.6 | 0.6 | 0.7 |
| State Taxes (\$M) | 0.3 | 0.3 | 0.3 | 0.4 | 0.4 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 |
| Pueblo | | | | | | | | | | | |
| Travel Spending (\$M) | 92.3 | 113.5 | 119.2 | 134.7 | 138.3 | 149.3 | 150.6 | 162.2 | 167.9 | 165.2 | 184.0 |
| Earnings (\$M) | 33.0 | 39.7 | 40.1 | 46.1 | 46.5 | 49.8 | 49.8 | 53.9 | 60.1 | 61.1 | 65.6 |
| Employment (jobs) | 1,852 | 2,076 | 2,007 | 2,057 | 1,990 | 1,994 | 2,016 | 2,057 | 2,145 | 2,226 | 2,230 |
| Local Taxes (\$M) | 3.0 | 3.4 | 3.5 | 4.0 | 4.3 | 4.5 | 4.5 | 5.1 | 5.6 | 5.6 | 6.2 |
| State Taxes (\$M) | 3.1 | 3.5 | 3.7 | 4.0 | 4.1 | 4.3 | 4.3 | 4.7 | 5.0 | 5.0 | 5.3 |

County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Rio Blanco | | | | | | | | | | | |
| Travel Spending (\$M) | 10.0 | 14.1 | 12.3 | 17.0 | 13.7 | 14.5 | 15.7 | 14.5 | 12.6 | 13.4 | 15.4 |
| Earnings (\$M) | 4.4 | 6.4 | 5.3 | 7.7 | 7.2 | 6.6 | 6.9 | 6.2 | 5.8 | 6.4 | 7.0 |
| Employment (jobs) | 203 | 284 | 213 | 261 | 220 | 225 | 230 | 207 | 183 | 212 | 232 |
| Local Taxes (\$M) | 0.3 | 0.4 | 0.3 | 0.5 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 |
| State Taxes (\$M) | 0.3 | 0.4 | 0.3 | 0.5 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 |
| Rio Grande | | | | | | | | | | | |
| Travel Spending (\$M) | 14.3 | 16.5 | 17.4 | 17.8 | 18.3 | 22.2 | 18.4 | 20.6 | 20.2 | 21.9 | 28.6 |
| Earnings (\$M) | 5.6 | 6.3 | 6.3 | 6.4 | 6.3 | 6.9 | 6.9 | 8.1 | 8.8 | 9.1 | 10.7 |
| Employment (jobs) | 401 | 453 | 408 | 399 | 361 | 368 | 395 | 465 | 460 | 489 | 544 |
| Local Taxes (\$M) | 0.6 | 0.6 | 0.6 | 0.6 | 0.7 | 0.8 | 0.7 | 0.8 | 0.8 | 0.9 | 1.1 |
| State Taxes (\$M) | 0.5 | 0.5 | 0.6 | 0.6 | 0.6 | 0.7 | 0.6 | 0.7 | 0.7 | 0.7 | 0.9 |
| Routt | | | | | | | | | | | |
| Travel Spending (\$M) | 234.6 | 249.9 | 296.6 | 322.7 | 273.2 | 294.8 | 316.3 | 342.6 | 357.2 | 387.2 | 413.8 |
| Earnings (\$M) | 93.3 | 95.8 | 110.9 | 124.2 | 119.7 | 134.2 | 140.4 | 153.1 | 165.7 | 178.4 | 187.9 |
| Employment (jobs) | 3,268 | 3,119 | 3,416 | 3,413 | 3,295 | 3,598 | 3,632 | 3,807 | 3,890 | 4,103 | 4,393 |
| Local Taxes (\$M) | 8.6 | 9.0 | 10.6 | 11.6 | 9.5 | 10.2 | 11.1 | 12.2 | 13.0 | 14.3 | 15.3 |
| State Taxes (\$M) | 5.7 | 5.9 | 7.0 | 7.6 | 6.6 | 7.1 | 7.6 | 8.3 | 8.8 | 9.6 | 10.2 |
| Saguache | | | | | | | | | | | |
| Travel Spending (\$M) | 4.2 | 4.9 | 5.3 | 5.6 | 6.0 | 6.8 | 6.9 | 8.0 | 7.7 | 8.0 | 11.7 |
| Earnings (\$M) | 1.1 | 1.3 | 1.4 | 1.5 | 1.7 | 1.7 | 1.8 | 2.2 | 2.2 | 2.2 | 3.3 |
| Employment (jobs) | 84 | 90 | 109 | 118 | 124 | 118 | 122 | 160 | 148 | 145 | 207 |
| Local Taxes (\$M) | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.3 |
| State Taxes (\$M) | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.3 |

County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| San Juan | | | | | | | | | | | |
| Travel Spending (\$M) | 11.9 | 10.6 | 12.8 | 11.6 | 12.1 | 13.3 | 14.2 | 14.7 | 16.1 | 17.6 | 19.4 |
| Earnings (\$M) | 3.0 | 2.6 | 3.1 | 2.8 | 3.3 | 3.2 | 3.3 | 3.4 | 4.0 | 4.4 | 4.9 |
| Employment (jobs) | 199 | 168 | 200 | 170 | 162 | 165 | 167 | 160 | 183 | 184 | 201 |
| Local Taxes (\$M) | 0.3 | 0.3 | 0.4 | 0.3 | 0.4 | 0.4 | 0.5 | 0.5 | 0.6 | 0.7 | 0.8 |
| State Taxes (\$M) | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.4 | 0.4 | 0.4 | 0.5 | 0.5 |
| San Miguel | | | | | | | | | | | |
| Travel Spending (\$M) | 106.2 | 113.0 | 121.6 | 135.3 | 123.0 | 141.9 | 171.2 | 180.9 | 205.8 | 211.6 | 227.4 |
| Earnings (\$M) | 36.2 | 36.0 | 38.4 | 44.4 | 46.2 | 54.4 | 60.9 | 64.8 | 74.5 | 75.3 | 81.0 |
| Employment (jobs) | 1,369 | 1,217 | 1,223 | 1,294 | 1,304 | 1,443 | 1,557 | 1,610 | 1,735 | 1,704 | 1,794 |
| Local Taxes (\$M) | 3.7 | 4.1 | 4.5 | 5.2 | 4.7 | 5.5 | 6.8 | 7.2 | 8.6 | 8.8 | 9.4 |
| State Taxes (\$M) | 2.7 | 2.7 | 3.0 | 3.4 | 3.2 | 3.7 | 4.4 | 4.7 | 5.4 | 5.6 | 6.0 |
| Sedgwick | | | | | | | | | | | |
| Travel Spending (\$M) | 1.1 | 1.6 | 1.8 | 2.0 | 1.9 | 2.1 | 2.1 | 2.1 | 2.0 | 2.0 | 2.1 |
| Earnings (\$M) | 0.3 | 0.4 | 0.4 | 0.4 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 |
| Employment (jobs) | 23 | 30 | 29 | 27 | 23 | 20 | 20 | 21 | 25 | 23 | 22 |
| Local Taxes (\$M) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| State Taxes (\$M) | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Summit | | | | | | | | | | | |
| Travel Spending (\$M) | 461.8 | 484.0 | 565.4 | 616.3 | 588.8 | 641.7 | 700.3 | 778.6 | 855.1 | 949.8 | 973.3 |
| Earnings (\$M) | 128.0 | 132.5 | 149.5 | 166.5 | 152.4 | 164.5 | 177.0 | 192.6 | 213.3 | 228.5 | 239.6 |
| Employment (jobs) | 6,298 | 6,184 | 6,376 | 6,360 | 6,134 | 6,604 | 6,811 | 7,128 | 7,481 | 7,718 | 7,840 |
| Local Taxes (\$M) | 17.3 | 17.9 | 21.3 | 24.2 | 23.1 | 26.1 | 28.9 | 32.4 | 36.2 | 41.6 | 42.5 |
| State Taxes (\$M) | 13.4 | 14.0 | 16.3 | 17.8 | 16.8 | 18.2 | 19.9 | 22.0 | 24.4 | 27.0 | 27.6 |

County Overnight Travel Impacts, 2002-2017p

| | 2002 | 2004 | 2006 | 2008 | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017p |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Teller | | | | | | | | | | | |
| Travel Spending (\$M) | 87.0 | 99.3 | 102.6 | 106.0 | 109.6 | 129.1 | 138.2 | 146.1 | 146.6 | 147.5 | 156.3 |
| Earnings (\$M) | 32.1 | 35.0 | 36.4 | 40.3 | 40.0 | 44.3 | 43.8 | 45.0 | 48.3 | 49.5 | 52.5 |
| Employment (jobs) | 1,422 | 1,441 | 1,467 | 1,552 | 1,516 | 1,617 | 1,530 | 1,594 | 1,628 | 1,670 | 1,730 |
| Local Taxes (\$M) | 0.6 | 0.7 | 0.8 | 0.8 | 0.9 | 1.0 | 1.0 | 1.1 | 1.1 | 1.3 | 1.4 |
| State Taxes (\$M) | 1.3 | 1.5 | 1.6 | 1.7 | 1.7 | 1.9 | 1.9 | 2.0 | 2.1 | 2.1 | 2.2 |
| Washington | | | | | | | | | | | |
| Travel Spending (\$M) | 1.7 | 2.4 | 2.6 | 2.6 | 2.6 | 2.7 | 2.7 | 2.8 | 2.8 | 2.8 | 2.9 |
| Earnings (\$M) | 0.5 | 0.7 | 0.7 | 0.7 | 0.5 | 0.5 | 0.6 | 0.6 | 0.6 | 0.6 | 0.7 |
| Employment (jobs) | 40 | 52 | 55 | 49 | 30 | 29 | 30 | 33 | 34 | 34 | 32 |
| Local Taxes (\$M) | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| State Taxes (\$M) | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Weld | | | | | | | | | | | |
| Travel Spending (\$M) | 75.8 | 102.6 | 117.8 | 131.1 | 135.8 | 156.1 | 180.2 | 195.5 | 189.2 | 189.5 | 214.1 |
| Earnings (\$M) | 21.5 | 28.3 | 31.7 | 36.3 | 34.6 | 39.2 | 43.9 | 48.0 | 51.7 | 55.5 | 61.9 |
| Employment (jobs) | 1,612 | 1,975 | 2,173 | 2,334 | 2,116 | 2,282 | 2,464 | 2,616 | 2,683 | 2,769 | 2,921 |
| Local Taxes (\$M) | 1.7 | 2.2 | 2.7 | 3.0 | 3.2 | 3.7 | 4.5 | 5.0 | 4.9 | 4.8 | 5.6 |
| State Taxes (\$M) | 2.4 | 3.0 | 3.4 | 3.7 | 3.8 | 4.2 | 4.9 | 5.3 | 5.3 | 5.3 | 5.9 |
| Yuma | | | | | | | | | | | |
| Travel Spending (\$M) | 6.0 | 6.2 | 8.0 | 8.1 | 7.2 | 8.0 | 8.4 | 8.5 | 8.2 | 8.1 | 8.6 |
| Earnings (\$M) | 2.1 | 2.0 | 2.5 | 2.5 | 2.5 | 2.7 | 2.6 | 2.6 | 2.7 | 2.9 | 3.1 |
| Employment (jobs) | 176 | 169 | 186 | 163 | 171 | 168 | 172 | 170 | 168 | 178 | 183 |
| Local Taxes (\$M) | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| State Taxes (\$M) | 0.2 | 0.2 | 0.3 | 0.3 | 0.2 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 |

APPENDICES

Appendix A. Regional Travel Impact Model

Appendix B. Definition of Terms

Appendix C. NAICS Industries

Regional Travel Impact Model

This appendix provides a brief overview of methodology, terminology and limitations of the Regional Travel Impact Model.

Direct Impacts

The estimates of the direct impacts associated with traveler spending in Colorado were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The input data used to detail the economic impacts of the Colorado travel industry were gathered from various local, state and federal sources.

Travel impacts consist of estimates of travel spending and the employment, earnings and tax receipts generated by this spending. These estimates are also broken out by type of traveler accommodation and by the type of business in which the expenditures occur.

Types of Travel Impacts Included

Most of the travel that occurs in Colorado is included in the scope of this analysis. The purpose of such travel can be for business, pleasure, shopping, to attend meetings, or for personal, medical or educational purposes. All trips to Colorado by U.S. residents and foreign visitors are included. The travel of Colorado residents to other destinations within Colorado is included, provided that it is neither commuting nor other routine travel. Travel to non-Colorado destinations by Colorado residents is not included as a component of visitor spending. Outbound air travel impacts and spending on travel arrangement services are included in the "Other Travel" category.

The impacts associated with both overnight and day travel are included if the travelers remain at the destination overnight or the destination is over 50 miles, one-way, from the traveler's home. These definitions are used to screen and, if necessary, to interpret and adjust local data used for travel impact measurements.

Transportation Impacts

The focus of this analysis is on the destination-specific impacts of visitors. This is straightforward with respect to the spending on commodities such as accommodations, food services, recreation and retail purchases. It is less obvious with respect to ground and air transportation services, in that transportation provides a link between an origin and destination. In this report, the impacts related to spending on transportation are allocated to the location (i.e., county) in which those spending impacts occur, regardless of whether that location is the ultimate destination of the visitor. For this reason, urban counties will tend to have relatively greater transportation impacts even though some of that spending on transportation will be related to visits at other destinations.

Impact Categories

The specific categories of travel impacts included in this analysis are as follows:

| Impact Category | Description |
|--------------------|--|
| Expenditures | Purchases by travelers during their trip, including lodging taxes and other applicable local and state taxes, paid by the traveler at the point of sale. |
| Earnings | The earnings (wage and salary disbursements, earned benefits and proprietor income) of employees and owners of businesses that receive travel expenditures. Only the earnings attributable to travel expenditures are included; this typically is only a portion of all business receipts. |
| Employment | Employment associated with the above earnings; this includes both full- and part-time positions of wage and salary workers and proprietors. |
| Local Tax Receipts | Tax receipts collected by counties and municipalities, as levied on applicable travel-related purchases, including lodging, food and beverage service, retail goods and motor fuel taxes. The local share of the state sales tax is also included in this category. Property taxes are not included. |
| State Tax Receipts | The state share of the state sales tax, state lodging and motor fuel taxes, auto rental taxes, modified business taxes, entertainment taxes and gaming taxes are included in state tax receipts. |

Visitor Categories

Travelers are classified according to the type of accommodation in which they stay. The types of visitors are as follows:

| Type of Visitor | Description |
|-------------------|---|
| Hotel, Motel, B&B | Travelers staying in hotels, motels, resorts, bed & breakfast establishments, and other commercial accommodations, excluding campgrounds, where a transient lodging tax is collected. |
| Campground | Travelers staying in a privately owned (i.e., commercial) or publicly managed campgrounds. |
| Private Home | Travelers staying as guests with friends or relatives. |
| Vacation Home | Travelers using their own vacation home or timeshare and those borrowing or renting a vacation home where a transient lodging tax is not collected. |
| Day Travel | Both in-state and out-of-state residents whose trip does not include an overnight stay at a destination in Colorado. |

Reporting Format

A description of the headings and categories of the detailed direct impact tables is provided below.

- *Total Direct Travel Spending* includes the total visitor spending at destination, described above, plus spending on travel agencies and resident air travel (other spending). Total direct travel spending does not include secondary (indirect and induced) effects.
- *Visitor Spending by Type of Traveler Accommodation* refers to the total direct spending of each category of visitor at that destination (county or state). For example, the spending of visitors that stayed at hotels or motels includes their spending on accommodations, food & beverage service, recreation, transportation and all other visitor related commodities.
- *Visitor Spending by Commodity Purchased* refers to the total spending on each commodity for all types of visitors. For example, the total spending on Food & Beverage Services includes spending by visitors staying in hotels, private campgrounds, private homes and the other types of accommodation. The total spending on commodities is identical to the total spending by type of accommodation.

The next two sections, *Travel-Generated Earnings and Employment by Industry*, provide estimates of travel-generated earnings and employment that are based on an industry, rather than a commodity, classification. A business that is classified in a particular industry may include more than one commodity. For example, a resort that is classified in the accommodation industry may provide accommodations, food and beverages, and recreation.

- *Industry Earnings Generated by Travel Spending* includes the payroll, other earned benefits and proprietor income of all employees in that industry classification.
- *Industry Employment Generated by Travel Spending* includes all full- and part-time employees. This includes payroll employees covered by unemployment insurance and those that are not, as well as proprietors.

The final section provides an estimate of tax receipts generated by travel spending.

- *Tax Revenues Generated by Travel Spending* provides a breakout of local and state tax receipts. The specific taxes are listed on the preceding page.

Interpretation of Impact estimates

Users of this report should be aware of several issues regarding the interpretation of the impact estimates contained herein.

- The employment estimates in this report are estimates of the total number of full- and part-time jobs directly generated by travel spending, rather than the number of individuals employed. Both payroll jobs and self-employment are included in these estimates. Caution should therefore be used in comparing these estimates with other employment data series.
- In general, estimates of small geographic areas (e.g., rural counties) are less reliable than estimates for regions or metropolitan counties. Trend analysis and comparisons of counties with relatively low levels of travel-related economic activity should therefore be interpreted cautiously.
- The estimates of travel impacts published in this report will necessarily differ somewhat from estimates generated from different models, methodologies and data sources. Nonetheless, it should be emphasized that all credible estimates of direct travel impacts at the state level, including those of Dean Runyan Associates, are of similar magnitude.

DEFINITION OF TERMS

Accommodation: Spending for lodging by hotel and motel guests, campers and vacation home users.

Air Transportation: Air passenger spending attributable to travelers in and to Colorado. The spending total includes air travel spending made outside Colorado for travel to Colorado, purchases by Colorado residents who travel outside the state, and air travel within the state.

Campers: Travelers staying at RV parks and commercial campgrounds or at public campgrounds such as those in State or National Parks.

Day Visitor: A traveler whose trip does not include an overnight stay and who travels out of his/her local area (50+ miles one way).

Destination Spending: Spending by travelers at or near their destinations. This excludes spending on air transportation and for travel arrangement. All automobile operating expenses are included in the ground transportation component of destination spending.

Earnings: Total earnings include wage and salary disbursements, other earned benefits and proprietor income. Only the earnings attributable to travel expenditures are included.

Eating, Drinking: Businesses serving food and beverages for immediate consumption. In addition to table service restaurants, this category includes fast-food outlets and refreshment stands.

Employment: Industry employment (jobs) associated with the travel-generated payroll and proprietors. This includes both full- and part-time positions.

Expenditures: Purchases by travelers during their trip, including lodging taxes and other applicable local and state taxes paid by the traveler at the point of sale.

Food Stores: Grocery stores, supermarkets, fruit stands, retail bakeries, and other businesses selling food for consumption off the premises.

Ground Transport: Spending on car rentals, gasoline and other vehicle operating expenses, and on local transportation such as taxi, bus and train.

Hotel and Motel Guests: Travelers staying in hotels, motels, resorts, bed & breakfast establishments, condominiums, and other lodging places where the transient lodging tax is collected.

Local Tax Receipts: Tax revenue collected by counties and municipalities, as levied on applicable travel-related businesses (includes the transient lodging and local sales taxes).

Private Home Guests: Travelers staying as guests with friends or relatives.

Receipts: Travel expenditures less the sales and excise taxes imposed on those expenditures (also referred to as business receipts).

Recreation: Spending on amusement and recreation, such as admissions to tourist attractions.

Retail Sales: Spending for gifts, souvenirs and other items (excludes spending listed separately, such as food stores or recreation).

Spending Distributions: Information from visitor surveys showing how spending by each type of visitor is divided between various business categories.

State Tax Receipts: State sales taxes, personal and business income taxes, motor fuel taxes, and car rental taxes attributable to travel expenditures.

Transient Occupancy Tax: A local tax charged on lodging (also referred to as room tax, transient lodging tax, hotel tax or bed tax).

Travel: A day or overnight trip that is not of a local or commuting nature. Travel may be for business or pleasure purposes.

Travel Arrangement: Spending for fees paid to travel agents and tour operators.

Traveler: A person traveling in the state of Colorado. A traveler may be a Colorado resident or a resident of another state. The terms traveler and visitor have the same meaning in this report.

Vacation Home User: Travelers using their own vacation home or timeshare and those renting a vacation home or privately-owned cabin where transient occupancy tax is not collected.

TRAVEL IMPACT INDUSTRIES MATCHED TO 2007 NAICS

| TRAVEL NAICS INDUSTRIES* (code) | Approximate Pct. Travel Employment |
|---|--|
| Accommodation & Food Services | |
| Accommodation (721) | 80% |
| Food Services and Drinking Places (722) | 20% |
| Residential Property Managers (531311) | |
| Arts, Entertainment & Recreation | 40% |
| Performing Arts, Spectator Sports (711) | |
| Museums (712) | |
| Amusement, Gambling (713) | |
| Scenic and Sightseeing Transportation (487) | |
| Miscellaneous Industries (see note**) | |
| Retail | |
| Food & Beverage Stores (445) | 5% |
| Gasoline Stations (447) | 15% |
| Clothing and Clothing Accessories Stores (448) | 5% |
| Sporting Goods, Hobby, Book, and Music Stores (451) | 5% |
| General Merchandise Stores (452) | 5% |
| Miscellaneous Store Retailers (453) | 5% |
| Ground Transportation | |
| Interurban and rural bus transportation (4852) | |
| Taxi and Limousine Service (4853) | |
| Charter Bus Industry (4855) | |
| Passenger Car Rental (532111) | 70% |
| Parking Lots and Garages (812930) | |
| Air Transportation | |
| Scheduled Air Passenger Transportation (481111) | 70% |
| Support Activities for Air Transportation (4881) | |
| Travel Arrangement Services | |
| Travel Agencies (56151) | 100% |

Notes: *Government enterprises (e.g., park systems) are included in this classification.

**Includes parts of industries in other sectors (e.g., accommodation, charter bus).

A more detailed description of these industries can be found at <http://www.ntis.gov/na>