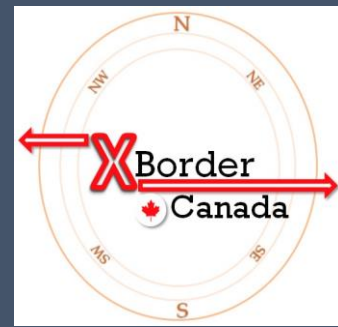


Economic Impacts of Canadian Visitation to *[U.S. State]* - 2019

Dean Runyan Associates



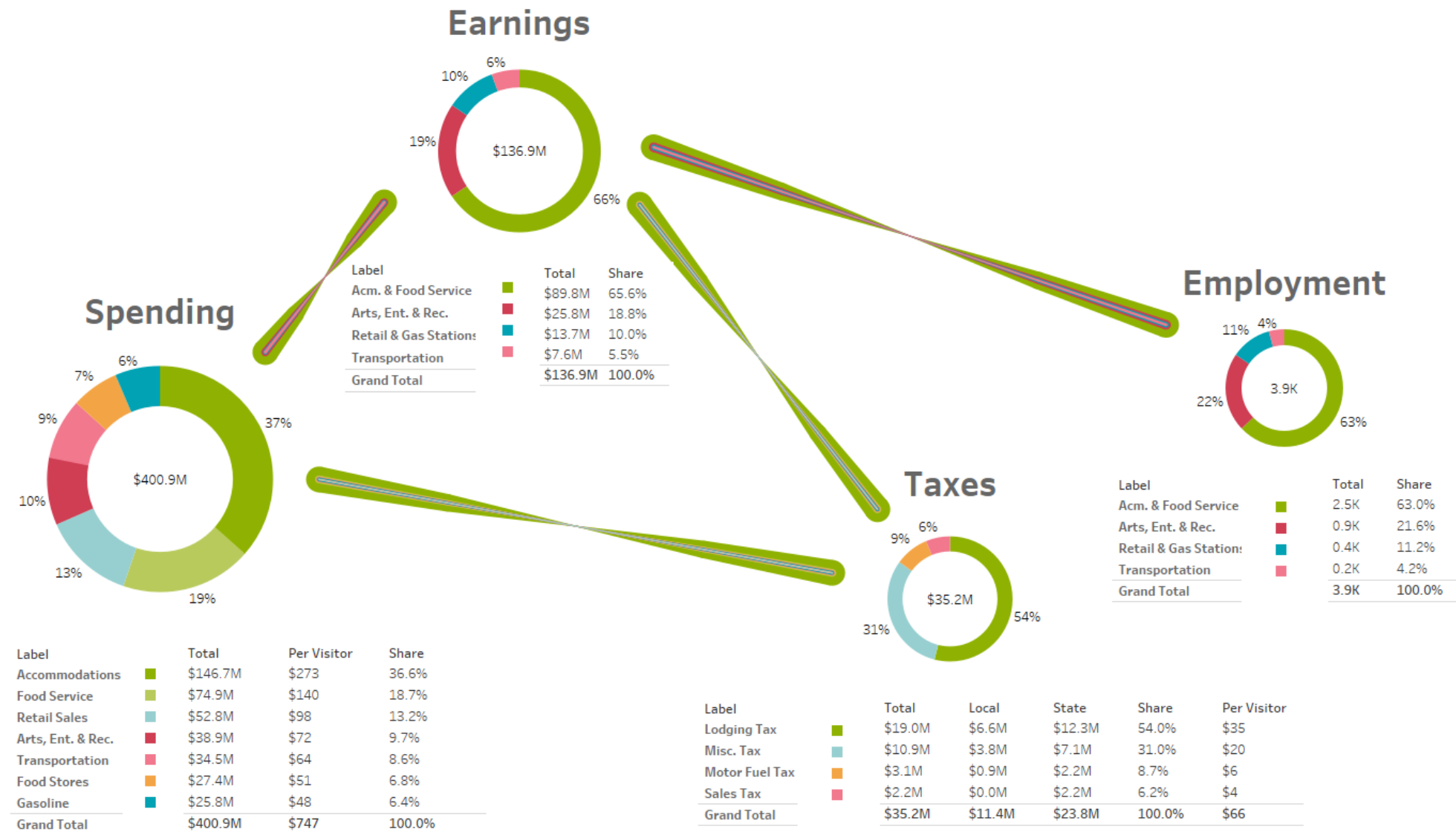
Economic Impact of Canadian Visitation [Sample U.S. State] 2019

Direct spending by 540,000 Canadian overnight visitors eclipsed \$400 million in 2019. Visitors on average spent \$747 per trip.

3,900 jobs were generated by these visitors, 63% of these jobs are in the Accommodations & Food Service industry.

\$35.2 million in tax revenue was generated by these visitors. Lodging taxes make up most of the revenue, 54% of the total. Visitors generated \$66 of taxes per trip.

*All economic Impacts refer to direct impacts only.



Taxes

Visitor spending generates tax revenue that flow into state, county, and city budgets.

Overnight Canadian visitors generate \$66 per visitor in state and local tax revenue. This is 6.4% more than the amount generated by the average overnight visitor (\$62).

This indicates that Canadian visitors have greater tax impacts than the average overnight visitor to [U.S. State].

Overnight
Visitor Volume

540k

2.5% ↑

